



Delta Mu Delta

Grand Canyon University, Eta Chi Chapter

Virtual Induction Ritual:

Riley: Welcome

Welcome everyone, it is so nice to see all of you here today in support and recognition of those about to be inducted. My name is Riley Griffin, I am a senior in the Finance and Economics program, and I am the President of the Eta Chi Chapter. Today, we are celebrating over 107 years of tradition. I hope you are as proud of these men and women for obtaining this recognition as we are honored to welcome them into the Eta Chi Chapter of Delta Mu Delta. **NEXT SLIDE** →

Riley: Agenda

GCU is a Christian University, so we will start and end our event today with prayers. Following the opening prayer, we will provide brief introductions of the officiating participants, a quick overview of GCU’s participation in Delta Mu Delta as well as the benefits of membership. The Dean of the college of business, and our esteemed guests from DMD central office will present their welcoming addresses. Following that, the induction ceremony will proceed with our Honorary induction, and our honorary inductee will give the keynote address right before the induction ceremony. The presentation of certificates, and a recap of the chapter highlights during Fall 2020 as well as our plans for the spring semester will follow. We will conclude with our closing prayers and photographs. Ladies and Gentlemen, please join me for the opening prayer. **NEXT SLIDE** →

Riley: Opening prayer

Dear God,
Today we join with heaven as we celebrate and give thanks for every student here. Thank you that each one is unique and brimming with potential. Thank you for leading them in their learning, for keeping them safe as they studied, and for watching over them especially during these times. We pray that they may all feel proud this day and enjoy sharing their achievements with family and friends. We commit this induction ceremony into your hands and ask your blessing over it. May today be a memory that burns bright within them as they embark on life’s great adventure. We ask this in Jesus’ name. Amen.

NEXT SLIDE →

Riley: Introduction

I will proceed with the introductions. Joining us today are

- Eta Chi adviser: Dr. Moronke Oke,
- Co adviser: Ms. Tracey Lauterborn and
- Support faculty Dr Helen Hammond.



The Student leadership team consists of

Riley Griffin (**President**), Alisen Vrabel (**Vice president**), Elise Martinson (**secretary**), Billy Nicholls (**Treasurer**), Brandon Dozier (**services and events coordinator**), and Caden Williams (Communications and networking coordinator).

Special Guests

- Dr. **Randy Gibb**: Dean, CCOB
- Dr **Kevin McCarthy** (**President** of DMD) and Dr **John Lewington** (**chair** of DMD membership committee and a member of the **DMD advisory board**. **Mr. Jeff Arnold**, Executive Director of DMD is also with us today.
- Mr. **John Iannarelli** (**YAH NAH RELLY**): Honorary inductee and our key note speaker.

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- We are also grateful for the presence and support of the **faculty and staff** at the Colangelo college of business. Many of them are in attendance today to celebrate your success.

I will now invite Dr Oke, the advisor of the Eta chi chapter to continue with the rest of the program.

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Dr Oke History (Eta Chi)

Thank you, Riley. My name is Dr Moronke Oke and I am honored to serve as the adviser of the Eta Chi chapter, I'd like to start by sharing the history of the Eta Chi chapter and the benefits of DMD membership with you.

- Delta Mu Delta is an international honor society established to recognize and reward superior scholastic achievement of students in business administration at qualifying accredited colleges and universities.
- Although DMD was founded in 1913, GCU's Eta Chi Chapter was inaugurated until **Feb. 23, 1996** under the leadership of the Dean of the College of Business David Bratten.
- An invitation to join the ETA CHI chapter of Delta Mu Delta confirms that you have a proven **track record of working hard to achieve excellence** in your studies.
- It shows that you have the **knowledge** and **drive** to succeed in a business career.



- It also confirms that you have **achieved excellence** in your studies, ranking in the top 20% of your peers and met faculty approval.
- The goal of DMD is to **create a community** that fosters the well-being of its individual members and the business community through life-time membership.

Dr Oke Benefits of DMD:

Membership into Delta Mu Delta offers many opportunities including:

1. Lifetime Recognition for Outstanding Academic Achievement

- List it on your resume as a **signal to future employers** of your record. Wear the DMD Key and display your certificate at your place of work.

2. Networking Opportunities

- Membership in Delta Mu Delta **creates a network of over 150,000 members** who share your **passion for excellence** and can help you **continue your education** by “learning on the job.”
- The **Eta Chi chapter** and the **National society** have an array of venues to **foster peer-to-peer networking** and **mentoring**, and to enhance job searches.
- You can **join** also regional groups, business specialty groups, and chapter groups and create a group that reflects your interests. **DMD connect** is a great channel to do this.

3. Scholarship Program

- Delta Mu Delta provides annual scholarships to help exceptional students in the Society continue their education. Last year, over \$90,000 was available for recipients.
- Starting in 2012, members of the Eta Chi chapter have been annual beneficiaries of these scholarships, and in some years, we have had multiple recipients.

And

4. Another key benefit of DMD membership is Acknowledgment for Federal Employment

- Membership in Delta Mu Delta fulfills one of the requirements for entrance at the **GS-7 level** in numerous professional and technical positions within federal service.
- This enables DMD members to start their government career at a higher level of salary than might otherwise be possible.

- We hope that you are as thrilled to belong to this body as we are to receive you!

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Dr Oke: I would now like to invite the **Dean** of the Colangelo College of Business for his **Welcoming address**. Dr. Randy Gibb is a former pilot and retired colonel in the U.S. Air Force. He led two different flying squadrons, served as chair of the behavioral science and leadership department at the U.S. Air Force Academy and worked as a senior military professor at the Air Force Institute of Technology. He also was the chair of the human and environmental systems department at Arizona State University.



Please join me in welcoming Dr. Randy Gibb.

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Deans Welcome address - Recognize & congratulate students on their academic success.

RESUME SCREEN SHARE

Dr Oke: Message from DMD Executives (5 minutes)

NEXT SLIDE



Thank you, Dr Gibb. Ladies and Gentlemen, today we are joined by 3 of the senior leadership at DMD. it is an honor that I get to introduce our Distinguished Guests from DMD.

We are privileged to have Mr. Jeff Arnold, DMD’s executive director, Dr. Kevin McCarthy DMD’s president and Dr John Lewington DMD’s chair of the membership committee and a member of the DMD advisory board.

Mr. Arnold has had extensive experience in the operations of different 501(c)(6) organizations, 501(c)(3) foundations and for-profit subsidiaries and has held several “C” level positions in organizations.

His background includes business development, marketing, financial matters, strategic planning, advocacy, event management, information technology, employee development, member service, facilities management, and legal matters.

Dr John Lewington is a Retired Dean and Emeritus Professor of Marketing and Management at Maryville University of Saint Louis. He is also a past president of Delta Mu Delta and the current chair of the membership committee and a member of the DMD advisory board. He has provided cross-cultural consulting for managers at companies such as Boeing, General Electric, Monsanto, Reuters, and Emerson Electric. He is the Faculty Adviser for the Delta Mu Delta Chapter at Maryville University.

Dr. Kevin McCarthy is a Professor of Business & Economics, and Collins-Dietrich Chair at Baker University. Dr McCarthy has served as a faculty “intern” at Foote Cone and Belding, Sprint, Archer Engineering, and Bioscience and Technology Business Center. He is the Current President of Delta Mu Delta!

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Dr McCarthy will now share some DMD updates with us.



Thank you ... And now back to the rest of the program

RESUME SCREEN SHARE NEXT SLIDE 

Dr Oke Honorary induction and key note

We will now proceed with the honorary induction ceremony.

We are indeed honored to welcome Mr. John Iannarelli into the Eta Chi Chapter. Just as membership into DMD is restricted to students who are in the top 20% of their class, honorary membership is also highly exclusive, reserved solely for those who have made outstanding contributions to the college of business, the university or the business community. Past Honorary members of the Eta Chi Chapter include the President/CEO of GCU, Brian Muller, GCU's Provost Dr Hank Radda, and other notable industry leaders like Jerry Colangelo, Ray Avizu and Dan Bacchus.

Continuing in that tradition, we would like to proceed with our honorary induction for Fall, 2020.

Dr Oke Fellow members, our national bylaws provide that local chapters, in conformity with the ideals of Delta Mu Delta, may elect as honorary members such persons of distinguished scholarship, business ability or leadership as they may deem worthy. We are very delighted that Mr. John Iannarelli has accepted the invitation to membership into the Eta Chi Chapter.

Mr. Iannarelli, in view of your acceptance, we welcome you as an honorary member into the ETA CHI Chapter. As an honorary member, you are entitled to wear the badge of Delta Mu Delta and take part in chapter activities, but you are not entitled to vote on chapter business. Any person so chosen shall be of professional standing and someone who will make definite contributions to the Society. Because of your success in your profession and your service to our chapter and institution, THE ETA CHI Chapter of Delta Mu Delta is privileged to welcome you as an honorary member.

Bio here-

I want to take this opportunity to give you some information on Mr. Iannarelli's background

John Iannarelli retired from the FBI after more than 20 years of service, during which time he was a member of the FBI SWAT Team and participated in the investigations of the Oklahoma City Bombing, the 9/11 attack, the shooting of Congresswoman Gabrielle Giffords, and the Sony hack.

Among his many FBI assignments, Mr. Iannarelli previously served in Washington, D.C. as the FBI National Spokesperson and later on, as the Executive Staff of the FBI's Cyber Division. He



was a Squad Supervisor before becoming the Assistant Special Agent in Charge of the FBI’s Phoenix Division, the number two position overseeing all Criminal, Cyber and Counterintelligence investigations throughout Arizona. During his FBI tenure, John was also the recipient of the FBI Director’s Distinguished Service Award, for which he was selected from the ranks of the Bureau’s 35,000 employees.

A former San Diego Police Officer and a graduate of the University of San Diego School of Law and international studies at Oxford, England, Mr. Iannarelli is an also attorney, admitted to practice law in California, Maryland, and the District of Columbia. In addition, He is the recipient of an Honorary Doctor of Computer Science in recognition of his contributions to the field of cyber investigations.

An engaging and entertaining Certified Speaking Professional® who was profiled in Forbes, Mr. Iannarelli is the author of four books, and a frequent on-air contributor for the national news media, to include the Fox News Channel and CNN. He provided live on-scene coverage from Las Vegas of the Mandalay Bay shooting as it occurred. John is now a highly sought-after keynote speaker, known for sharing his intriguing insights combined with his sense of humor.

He has presented to numerous Fortune 500 companies, domestic and international audiences, the United Nations, and the Vatican, where he has personally met on several occasions with Pope Francis.

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We now invite Mr. Iannarelli to recite the oath of membership.

Dr Oke: Mr. Iannarelli, Please repeat the following statement after me in which you will formally accept the purpose of Delta Mu Delta. **Please repeat after me and state your name** as required in the oath recitation.

*I (state your first and last name) /
solemnly affirm to all those present/
and those who have preceded me/
that I will serve the Society to the best of my ability/
I will observe the Society’s bylaws/
and provide counsel and aid for my fellow members/
In accepting membership into Delta Mu Delta,
international honor society in business administration/
I acknowledge the distinct honor that has been bestowed upon me./
This pledge is evidence of my commitment to your fellowship./*

NEXT SLIDE



It is with a great deal of pride that you have been presented with your certificate of membership into Delta Mu Delta, along with the key to the Society. May you display them as proudly as they were bestowed.

You may now don (/place and wear) your cord around your neck.

NEXT SLIDE

Mr John Iannarelli Keynote Speaker –

We will invite our newest honorary member, Mr. John Iannarelli to share a keynote address titled “Being Significant” with our inductees.



After key note address: RESUME SCREEN SHARE

Dr Oke Thank you Mr. Iannarelli for that empowering message. We will now proceed with the presentation with the rest of the induction ceremony.

Inductees, please have your honors cord ready to place around your neck when promoted to do so.

I will now invite Dr Hammond, our support faculty to assist with the induction ceremony.

Induction of new members –

Dr Hammond DMD Overview –

I will now provide you some information about the origin and history of Delta Mu Delta and explain the symbolism of the name and key.

The Delta Mu Delta Honor Society was founded in 1913 by 5 professors from New York University, Harvard University, and Yale University who believed that recognition should be given to outstanding students. The purpose of Delta Mu Delta is twofold:

- To promote higher scholarship in education and
- To recognize and reward scholastic attainment in business subjects.

Although Delta Mu Delta started as a local organization, chapters were later formed at other colleges and universities. In 1952, a national chapter was organized to bind the individual chapters into a



cohesive unit to carry forward the aims of the Society. The number of chapters began to grow slowly from a very few to a dozen or so in the next ten years.

In 1963, Delta Mu Delta was admitted to the Association of College Honor Societies. This association is an organization of 69 International Honor Societies that was formed in 1925 to develop and maintain the standards of honor societies and to increase their usefulness.

In 1992, Delta Mu Delta formed a partnership with ACBSP, the Accreditation Council for Business Schools and Programs. Entrance into our Society is listed among their membership values. Today there are approximately 300 chapters across the United States and abroad.

The academic standards of Delta Mu Delta reflect the achievement of a distinctive order. Our national bylaws permit each chapter to admit to membership students in programs of Business Administration.

At Grand Canyon University, **undergraduate** students and **graduate** students must have an average cumulative grade that is ranked in the top 20% of their respective college classes in cumulative grade average. **Doctoral students** qualify based upon meeting the minimum requirements set forth by Delta Mu Delta and completion of their program. The Eta Chi Chapter at Grand Canyon University has set standards equal to those set forth by our Society's bylaws, and the institution's bylaws have been reviewed and approved on behalf of the DMD Board of Directors.

It is to the Eta Chi Chapter that you are now to be admitted, but your membership is into the Society, wherever established and maintained. This honor can be obtained in only one way. It cannot be bought nor can it be had as a gift. It must be earned by faithful, earnest toil, by serious application to studies, and persistent application in scholastic work.

While Delta Mu Delta is not a social society, we encourage your active interest in the affairs of the chapter and your helpful friendship for every member.

The name Delta Mu Delta stands for the Greek phrase – DIA MATHESEOS DYNAMIS – which translated, signifies – THROUGH KNOWLEDGE, POWER – not the power of uncontrolled aggression, but the power to manage for social and economic good. Use the knowledge that you gain in extending the power of right and truth. Knowledge is not selfish or self-seeking, and the true student will seek and obtain knowledge for the greater purpose of helping others through service and transmission of things learned. The badge of the Society is the key, symbolizing the key which unlocks the treasure house of the universe. It is in the form of the Greek letter Delta (point to the key on the banner). On the front of the key appear the Greek initials of the Society and above them is a full-rigged ship with sails set and colors flying, symbolizing the activities of the business –not as a mercenary vocation, but as a bond which unites and blesses all mankind.

The key and certificate are the tangible and visible evidence of the honor which you have attained. They should be two of your most cherished possessions, ones you will wear and display proudly. Your success in college has brought you this recognition. We expect you, as members of Delta Mu Delta, to add new luster to our school, your community, your profession, and to the Society.



Induction ritual

Dr Oke Honored Guest, Friends, Family, Faculty, and Members Delta Mu Delta. The next order of business is the induction of new student members of the Eta Chi Chapter. Therefore, Ladies and Gentlemen, I address myself to those students who are to be inducted this afternoon.

I now ask the inductees to unmute your microphones as we will begin the induction ceremony.

Your scholastic qualifications for membership in Delta Mu Delta have been verified by the advisors of the Eta Chi Chapter. You have been honored by an invitation to membership in Delta Mu Delta, and I am, therefore, authorized to induct you as members of the Eta Chi Chapter.

Dr Hammond: Dr. Oke, I present 78 candidates for membership in Delta Mu Delta.

Dr Oke: The bylaws are the fundamental laws of our Society and are published on the National website. Do each of you accept the purpose of Delta Mu Delta as expressed in those bylaws, and do you desire to be admitted into Delta Mu Delta? If so, say, "I do."

Each candidate: I do **NEXT SLIDE**

Dr Oke Please repeat after me the following statement in which you will formally accept the purpose of Delta Mu Delta. **Please repeat after me and state your name** as required in the oath recitation.

*I (state your first and last name) /
solemnly affirm to all those present/
and those who have preceded me/
that I will serve the Society to the best of my ability/
I will observe the Society's bylaws/
and provide counsel and aid for my fellow members/
In accepting membership into Delta Mu Delta,
international honor society in business administration./
I acknowledge the distinct honor that has been bestowed upon me/.*

This pledge is evidence of my commitment to your fellowship./ **NEXT SLIDE**

You may now don (/place and wear) your cord around your neck.

Please place your microphone back on mute

Dr Oke New members of Delta Mu Delta, In recognition of your academic achievements and your pledge to the purpose of Delta Mu Delta, you may now proudly display your certificates, **CORDS, and or stoles of the Society.** Your key provides a tangible symbol of your commitment. **NEXT SLIDE**



Billy Nichols, the Treasurer of the Eta Chi Chapter will now present the certificates.

Billy: Presentation of Certificates

Billy- Ladies and gentlemen, I will now proceed with the presentation of certificates **NEXT SLIDE**

Names of Inductees

Amanda



Zachary

NEXT SLIDE

Billy: Ladies and Gentlemen of Delta Mu Delta. You are now members of a very distinguished chapter. We are excited about the opportunities ahead of all of us - Welcome to Delta Mu Delta, Eta Chi Chapter. Congratulations! Please join me in congratulating our newest inductees. //Applause//

NEXT SLIDE

Dr Hammond

We will now present an overview of **Fall 2020** as well as **upcoming events for Spring 2021**.

Dr Hammond Eta Chi Chapter Highlights & upcoming events

I would like to give you some information about the Eta Chi Chapter.

Our student leadership each year has been more engaged and dynamic, and they have been an integral part of our accomplishments. **NEXT SLIDE**


On the next slide, you will see some pictures from our community service events.

As a chapter, we have **served our community** through several service projects including **Feed My Starving Children in 2017**, coordinating a **supplies drive** and serving at the **Phoenix Dream Center** in 2018, and completing various projects through **Habitat for Humanity** in 2019. **NEXT SLIDE**


Ms Lauterborn, our co -advisor, just organized a very successful Eta Chi supplies drive benefitting the society of St Vincent DePaul from Oct 1- Oct 16, 2020. **NEXT SLIDE**



On the **next slide**, you will see a picture of our audience and guest speaker at one of our **Biannual speaker series**, and these have been hugely popular and have been an avenue to build career


connections. in this picture, you see Mr. Iannarelli speaking to a group of our students. **NEXT SLIDE** 

In November, we co-sponsored a virtual speaker event in collaboration with GCU's honors college and **Gamma Mu Educational Services** we had **56 attendees** and the speakers provided a panel discussion about "Overcoming Obstacles in the Workforce on the Way to Success".

The **next set** of images are from our **professional networking events** which we host biannually. During these events, our goal is to foster community building and career development. **NEXT SLIDE** 


In October we held a Virtual coffee with 22 Attendees. It was an intimate gathering but an exciting event and featured Dr Dionne Arceneaux, an empowering and dynamic guest speaker.

NEXT SLIDE 

This **final slide** show some images from Our **Induction ceremonies** over the last 5 years. These ceremonies are a focal point of our efforts, and they are held at the end of each semester. It is a time where inductees can celebrate their accomplishments with their friends and families in attendance. **We are glad to have this opportunity to celebrate this special day with you today!** **NEXT SLIDE** 

These events and many more that we are involved in have led to the Eta Chi chapter being recognized as a **star chapter** for our accomplishments in the last 2 successive academic years, and in July of 2020, we received the Chapter of the year award, an accomplishment that we are very humbled to receive.

We will like to share some of our upcoming events with you:

- Kevin McClean Research Colloquium Feb 2021
- Professional networking: March 2021
- Speaker series April 2021
- Induction ceremony April 2021
- Finally, **we want to point out the initiative that DMD has embraced – GIVING BLOOD** we urge those who can to please donate. **NEXT SLIDE** 



Stay Connected

- For more information on these and Other events- please stay connected and follow us on social media **Details for all our upcoming events will be posted there!**
- **Follow us... on FB, Instagram, Linked in, twitter....AND....DMD CONNECT!– and please stay connected ☺ Please take a picture of this slide so that you have the correct handles.**

Group picture and closing prayer

Dr Hammond **Instructions for pictures:**

In a few moments we will close with prayer.

Following the prayer, we will like to take a picture of all who are in attendance (all our inductees and their guests).

After we have taken that photograph, we will kindly **invite all our guests** to leave the call so that we will have a picture with only the inductees, the DMD leadership team and GCU faculty.

We will need guests to log off after group photo so that only the inductees are in the last photo. We recognize that you may want a picture of the inductees as well, we will share a copy of the pictures with the inductees so that they can share that with you. We thank you for your cooperation.

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I will now invite our secretary, Elise Martinson, for the closing prayer.

Elise **Closing prayer**

Please join me in the closing prayer

Father, we thank you for this induction as we join together to celebrate with the new members of Delta Mu Delta. Today we pray for all those who have met the challenge and kept the faith to the commitments of their studies. We offer thanks for the success of their journey. We thank for you granting them focus and direction, and then strength and endurance. May they continue to strive



toward excellence in all that they do. We ask that you give them clearness of mind to move forward into the plans and purposes that You have for them.

We pray for those who have graduated. Graduation signifies a passage, a completion, an accomplishment. As you have led the new graduates in the past, Lord, we ask that you lead them into the future. Give them focus and clarity and a calling from you to understand their purpose. Give them the courage to respond and step toward that purpose. May their achievements grow and cause growth in their communities. We pray in the words of scripture:

May the Lord bless you and keep you.
May the Lord make his face to shine upon you, and be gracious to you.
May the Lord lift up his countenance upon you, and give you peace.
We ask all of these in Jesus NAME, amen!

Dr Hammond Pictures

Everyone

- Please activate your cameras
- Group and inductees only.
- Guest, thank for attending and supporting the inductees. We ask that you log off now. Thanks for coming.

Inductees, DMD Leadership, and Faculty

- Inductees: regular picture and a lopes up picture. 1-2-3 Lopes up

End: On behalf of the Eta Chi chapter of Delta Mu Delta, Grand Canyon University, the Colangelo college of business and Delta Mu Delta international Honors society, we would like to say Congratulations and thanks for attending! Go Lopes!!!