

# Delta Mu Delta

International Honor Society in Business

## Centennial Conference

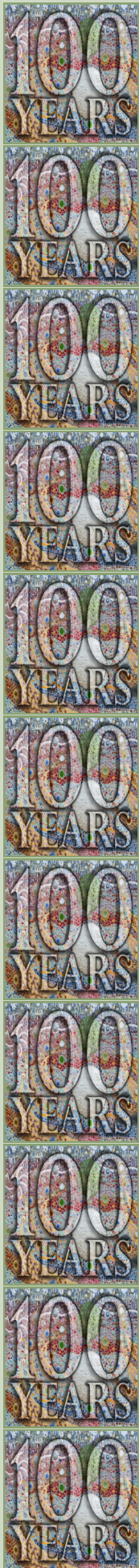
November 8th to 10th, 2013

Drury Plaza San Antonio Riverwalk  
San Antonio, Texas

A Century  
of

Honor  
and  
Service





## DELTA MU DELTA CENTENNIAL MEETING SCHEDULE

### FRIDAY, NOVEMBER 8<sup>TH</sup> 2013

*Attire for the day: School Shirts*

9:00 am – 4:00 pm      **Registration**

1:30 pm – 2:45 pm      **General Session I    Room 422**

*MC:* **Dr. Perry Moore, DMD Vice President**

*Welcome*

*Introduction of DMD Board*

*Topic:*    **The Ethical Leader    S, F**

*Speaker:*      **Marcus Smith**  
Chief Technology Officer, AT&T

2:45 pm – 3:00 pm      **Beverage Break**

3:00 pm – 4:15 pm      **Breakout Sessions I**

*Topic:* **Career Management    S**

*Speaker:* **Antonio Vianna**, University of Phoenix, San Diego

*Room:* **422**

*Topic:* **How to Get a Great Job    S**

*Speaker:* **Charles Finn**, College of Saint Rose

*Room:* **412**

*Topic:* **Designing a Great Induction Ceremony    F**

*Speakers:*    **Dr. Bambi Hora**, University of Central Oklahoma; **Dr. Janis Petronis**, Tarleton State University; **Joel Maier**, University of Phoenix; **Lynda Majerowicz**, Lambda Sigma Chapter

*Room:* **418**

4:30 pm – 6:15 pm      **Meet and Greet Event    Room: 422**

*4:15—6:15 Networking: Beverages and “Finger Food” will be served*

*4:30—5:15 Entertainment: Ethics Follies*

6:15 pm      **Dinner: Plan Your Own Dinner on San Antonio’s River Walk**

**S** — Recommended for student attendees

**F** — Recommended for faculty attendees

# **DELTA MU DELTA CENTENNIAL MEETING SCHEDULE**

## **SATURDAY, NOVEMBER 9<sup>TH</sup> 2013**

*Attire for the morning: Delta Mu Delta Polo Shirts*

8:00 a.m. – Noon **Registration**

7:00 a.m. – 8:45 am **Continental Breakfast: 1<sup>st</sup> Floor of the Hotel**

8:45 a.m. – 9:30 am **Student Poster/Laptop Computer Competition:  
A Social Media Campaign for Delta Mu Delta** **S**

*Room: 422* Students present their campaigns  
1<sup>st</sup> Prize \$500, 2<sup>nd</sup> Prize \$250

9:30 a.m. – 10:15a.m. **Breakout Sessions II**

*Topic: Creating Your Personal Brand* **S**

*Speaker: Allison Hoffmann, Northwest Missouri State University*

*Room: 422*

*Topic: Scholarships 101: DMD's Scholarship Process* **S**

*Speaker: Joni Adkins, NW Missouri State University and Charles Finn, College of Saint Rose*

*Room: 412*

*Topic: An Honor Student Learns in a Different Way* **F**

*Panel Host: Roger Smitter, Director of DMD*

*Room: 418*

10:15a.m. – 10:30a.m. Beverage Break

10:30 a.m. – 11:30 a.m. **General Session II** *Room: 422*

**“So You’re Smart....Now How Do You Move Ahead”** **S, F**

*Speaker: Veronica Edwards*  
CEO of InGenesis

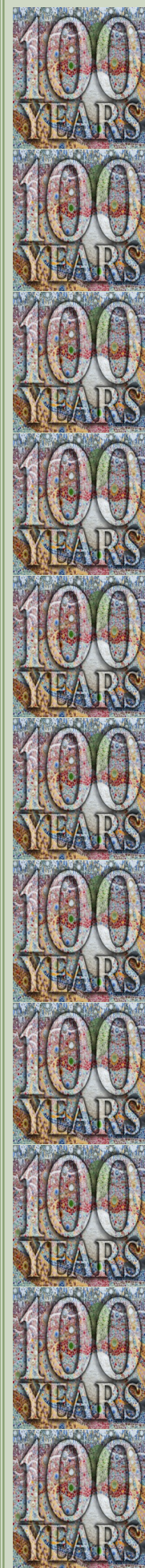
11:30 am – 11:45 a.m. **Break for final silent auction bidding —Bidding closes at 11:45**

11:45 am – 12: 45 p.m. **General Session III** *Room: 422*

*Topic: Planning for Success* **S, F**

*Speaker: Patrick Chaffin,*  
Senior V-P of Asset Management at Ryman Hospitality Properties

12:45p.m.—1:00 p.m. **Winners of the bidding pick up silent auction items**







## DELTA MU DELTA CENTENNIAL MEETING SCHEDULE

### SATURDAY, NOVEMBER 9<sup>TH</sup> 2013

1:00 p.m. – 6:00 p.m. **Discover San Antonio**

The Alamo  
Guinness Museum,  
Texas History Museum  
River Boat Tour  
San Antonio Zoo  
And much more all within walking distance of the hotel.

### SATURDAY EVENING

7:00 pm – 9:30 pm **Banquet and National Recognition Awards** **S, F**

*Room:* **422**  
*Business attire.*

**MC: Dr. John Lewington, DMD President**  
***Presentation of Awards***

*Topic:* **How to Unlock Your Inner Genius** **S, F**

*Speaker:* **Bill Donius**  
Businessman, Author, Speaker

### SUNDAY, NOVEMBER 10<sup>TH</sup> 2013

8:00 am – 9:00 am **Closing Breakfast: Hotel Breakfast Area**

9:00 am – 10:00 am **DMD Centennial Society Business Meeting** **S, F**

*Room:* **422**  
*Attire: Business Casual*

**MC: Dr. John Lewington, DMD President**

Business Meeting Schedule will be distributed at the time of registration.

**S** – Recommended for student attendees

**F** – Recommended for faculty attendees

# Speakers



## **Marc Smith: The Ethical Leader**

Opening session, Friday, November 8, at 1:30 pm

With over 30 years of information technology experience, including chief information officer with three firms, Marc Smith is a recognized expert in linking business plans with information technology strategies. He has extensive experience in business start-ups, turn-arounds, and megaproject management. As the Chief Technology Strategist for AT & T, his primary responsibility is to help clients align strategic business plans with sound, cost-effective technology solutions. He has also held positions with companies as diverse as Pabst Brewing, Ernst & Young, Price Waterhouse, Clear Channel Communications and the United States Automobile Association. Smith holds bachelor's and master's degrees from Missouri University of Science and Technology. He is a seven-times published author including the articles "Stop Runaway Projects Before They Get Started" and "Know When to Outsource Information Services." Across his career, he has combined best practices in consulting with down-to-earth experiences of a practitioner.



## **Veronica Edwards: "So You're Smart....Now How Do You Move Ahead"**

Saturday, November 9, 10:30 am General Session

Ms. Edwards will talk about trends in employment and how to plan for, and implement, behaviors and work habits that will get you noticed and promoted! Both advisors and students can learn from her expertise in career management.

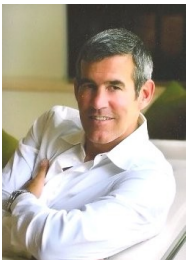
Ms. Edwards is the inspirational force behind InGenesis, one of the fastest growing, largest and most successful HR solutions and staffing firms in the nation. It serves 200 client facilities in 40 states with over 1600 professionals in hundreds of unique specialties for commercial and government clients. HispanicBusiness magazine named Ms. Edwards to its list of the 50 most influential Hispanic business leaders in the country and recognized InGenesis as one of the top 10 businesses in the US. Ms. Edwards has also been honored as the top Latina businesswoman by the USHCC and one of the top 10 female CEOs by Inc. Magazine. Ms. Edwards has in fact kept her company on the Inc. 500/5000 list for five consecutive years.



## **Patrick Chaffin: Planning for Success**

General Session, Saturday, November 9, at 11:45 am,

A 1997 graduate of Lipscomb University, Patrick Chaffin has been identified the *Nashville Business Journal* as one of the "Top Forty under 40" business leaders making a difference in the community. Patrick has also been honored as an outstanding alumnus of Lipscomb, and is part of the college's alumni board. Chaffin is Senior Vice President of Asset Management at Ryman Hospitality Properties with responsibility for monitoring and analyzing the operating results for the Company's hotel and convention center assets which generate total revenue exceeding \$900 million. His experience includes financial leadership responsibilities as President of Investor Relations and Strategic Planning at Gaylord Entertainment and Executive Director of Finance & Strategic Planning at ResortQuest. For more about Patrick, see a 2010 interview from the Nashville Business Journal of 2010 reprinted on our Centennial webpage .



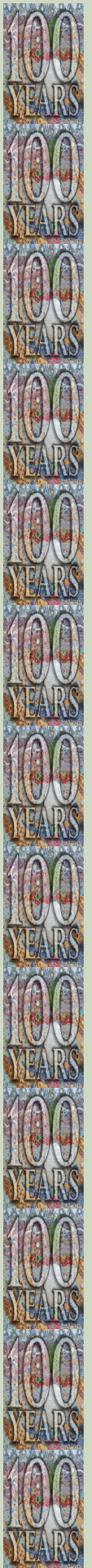
## **William Donius: How to Unlock Your Inner Genius**

Saturday, November 9, at 7 pm, Centennial Banquet

In *The Thought Revolution*, author William Donius challenges us to find innovative solutions in the **right side** of the brain to overcome getting "stuck" with ingrained patterns and behaviors. Inspired by Daniel Pink's books, including *A Whole New Mind*, Donius asks the follow up question: *How, do we actually tap into the right hemisphere of the brain?* Donius used his business savvy to interview hundreds of business leaders to discover paths to the creative and intuitive right hemisphere of the brain. Writing with your non-dominant hand is one path overcoming the

obstacles we face and even the lies we may be telling ourselves.

Donius earned a BA from Tulane University's Freeman School of Business and studied at the Kellogg School at Northwestern University. He spent nearly twenty years in the corporate world at the Pulaski Bank in St. Louis, Missouri, leading the Bank through an initial public offering in 1998 and staying on for an additional twelve years as the Chairman and CEO. Donius also served on the U.S. Federal Reserve Board.





# 2012 Awards

## SCHOLARSHIP AWARDS

### **Mildred R. Marion Award – \$2,000**

Ryan DeFronzo, Southern New Hampshire Univ.

### **Pat & Tony Jablonsky Award – \$2,000**

Deborah Castellano Lubov, DeSales Univ., PA

### **Albert J. Escher Award – \$1,500**

Jacqueline Griffin, Florida Institute of Technology

### **A. J. Foranoco Award – \$1,500**

Lacey Morgan, Cameron Univ., OK

### **James F. Giffin Award – \$1,000**

Joshua Alan Rydberg, Baker Univ., KS

### **Rajan Family Scholarship Award – \$1,000**

Yuxuan Zhou, New York Institute of Technology

### **Abderrahman Robana Award – \$1,000**

Jan Lori Yellets, Alvernia Univ., PA

### **Walter F. Rohrs Award – \$1,000**

Douglas Charles Smith, Univ. of Phoenix, OH

### **Balwant Singh Award – \$1,000**

Krista Zerkow, Holy Family Univ., PA

### **Helen D. Snow Award – \$1,000**

Bethany L. Murley, Piedmont College, GA

### **Ceil Weinstein Award – \$1,000**

Kaitlin Cole, Northwest Missouri State Univ.

### **\$1,000 Awards**

Everett Randall Adams, III, OK Baptist Univ.

Andrew Beechler, Anderson Univ., IN

Katelyn Blotzer, St. Vincent College, PA

Julia Borel-Donohue, Univ. of St. Francis, IL

Richard DiNapoli, Stockton College of NJ

Olivia Frantz, Tiffin Univ., OH

Kevin Hoerold, Norwich Univ., VT

Courtney M. James, St. Vincent College, PA

Todd Martin, Spring Hill College, AL

Ivan Nechunaev, Grand Canyon Univ., AZ

Alexandra P. Oakes, Southern Nazarene Univ., OK

Catherine O'Neil, Salem State Univ., MA

Matthew Rohde, Elmhurst College, IL

Emily Elizabeth Tucker, Harding Univ., AR

Sam Vossen, Baker Univ., KS

Amy R. Wright, Univ. of Mobile, AL

### **Regional Scholarship Awards —\$500**

Kate M. Adams, Oklahoma City Univ.

Linda Banda, Northwest Univ., WA

Brittany Bordas, The College of St. Rose, NY

Humaira Danish, Webster Univ., MO

Stepan Fomenko, CA State Univ., Dominguez Hills

Lori Good, American Intercontinental Univ., MI

### **Regional Scholarship Awards —\$500 (continued)**

Robert Lincoln Johnson, Maryville Univ., MO

Molly Lyon, Geneva College, PA

Kristin Maldonado, North Park Univ., IL

Desiree Lynn Mitchem, Peirce College, PA

Glen Eric Morrison, Texas Wesleyan Univ.

George F. Neuberg, Lewis Univ., IL

Shelby Pieper, Nebraska Wesleyan Univ.

Mark Rawlings, Northwest Nazarene Univ., ID

Michelle Rivard, Lipscomb Univ., TN

Anastasiya Saakova, Methodist Univ., NC

Saloni Sharma, Caldwell College, NJ

Leonardo De Paula Silva, FL Memorial Univ.

Brendon Spann, Bowie State Univ., MD

Beth Vargas, Central CT State Univ.

Shelbi Wilson, Tarleton State Univ., TX

## STAR CHAPTER AWARDS

Zeta Pi, LaGrange College

Eta Mu, Lipscomb University

Eta Sigma, Methodist University

Eta Gamma, Northwest Missouri State University

Iota Theta, Northwest Nazarene University

Lambda Sigma, U of Phoenix, Las Vegas Campus

Iota Gamma, The College of Saint Rose

Theta Tau, Saint Vincent College

Beta Sigma, Salem State University

Kappa Gamma, Spring Hill College

Delta Phi, SUNY Fredonia

Lambda Lambda, Texas Wesleyan University

## RL SOSNOWSKI FACULTY ADVISER AWARD

### FOR OUTSTANDING STEWARDSHIP

Dr. Pamela Strickland, Faculty Adviser

Eta Sigma at Methodist University

Fayetteville, North Carolina

Each of the eight years Dr. Strickland has been the faculty adviser her chapter has attained star chapter status.

### **The ANTHONY J. JABLONSKY**

### **AWARD FOR THE OUTSTANDING CHAPTER**

**was not awarded in 2012.**

*Our sincere thanks to all of the people who have over the years served as judges for the scholarship awards. Each one of them reads each application, many of them more than once. Some of them have served for many years and have weighed thousands of applications to make the decision about where our funds will help the most.*

# 2013 Awards

## SCHOLARSHIP AWARDS

### **Mildred R. Marion Award – \$3000**

Ivan Nechunaev, Grand Canyon Univ., AZ

### **Pat and Tony Jablonsky Award – \$3000**

Mallory Coulombe, Southern New Hampshire Univ.

### **Richard L. Sosnowski Award – \$3000**

Esteban Benitez Bertoni, Northwood Univ., MI

### **Rajan Family Award – \$2000**

Sammy Angel Lam, Our Lady of the Lake Univ., TX

### **Past Presidents Award – \$2000**

Nyoma Clement Nickonora, Methodist Univ., NC

### **Scholarship Judges Award – \$2000**

Mayar Sadiq, Brenau Univ., GA

### **ACBSP REGION 4 Award – \$1000**

Kenneth D. Mason Jr., Univ. of St Francis, IL

### **Ceil Weinstein Award – \$1000**

Duc Truyen Dam, Elizabethtown College, PA

### **Delta Mu Delta Board Awards – \$1000**

Nazira N. Adieva, Webster Univ., CA

Andrew M. Beechler, Anderson Univ., IN

Julia Borel-Donohue, Univ. of St Francis, IL

Jordan B. Burghardt, North Park Univ., IL

Meghan Creed, Elmhurst College, IL

Ryan DeFronzo, Southern New Hampshire Univ.

Tiffany Marie Ford, Webster Univ., MO

Christopher Donald Galvez, North Park Univ., IL

Lauren Hobgood, Troy Univ., AL

Yumeng Ji, Bucknell Univ., PA

Nucharin Kantapasara, Methodist Univ., NC

Sona Klucarova, Webster Univ. (Vienna Campus),

Judith K Raven, Univ. of the Incarnate Word, TX

Hilary Krantz, Nebraska Wesleyan Univ., NE

Keith Ellis Lee II, Dakota State Univ., SD

Shauna M. McGuay, SUNY Fredonia, NY

Arthur Munoz, Texas Lutheran Univ.,

Kristyna Nepivodova, Univ. of the Dist. of Columbia

Skylar Olberding, NW Missouri State Univ., MO

Erica Perrine, Bucknell Univ., PA

Wesley Prichard, Geneva College, PA

Caitlin Pritchard, Harding Univ., AR

Melanie Michele Re, Lipscomb Univ., TN

Leslie Rhoades, LaGrange College, GA

James R. Stark, Caldwell College, NJ

Katie Anne Swann, Univ. of North Alabama

Casey Thomas, Anderson Univ., IN

Kolton Thomas, Harding Univ., AR

Anne Marie Tobiasiewicz, Elmhurst College, IL

James E. Zavala, Grand Canyon Univ., AZ

## **Regional Scholarship Awards – \$500**

Sarah Elizabeth Ambach, Holy Family Univ., PA

Symone A. Bridges, Chicago State Univ., IL

Sarah A. Burrows, Drury Univ., MO

Kim L Capehart, Univ. of Phoenix, AZ

Chance Cerda, Tarleton State Univ., TX

Kristen E. Collins, Mount St. Mary's Univ., MD

Mia Raven Daniels, Texas Wesleyan Univ., TX

Melissa S. Elmore, Indiana Univ. East, IN

Minh Le, Cameron Univ., OK

Brandolyn Mack, Claflin Univ., SC

Anna Marietta Jose, Southern CT State Univ.,

Nathan R. McCormick, St. Vincent College, PA

Sally Morasse, Univ. of Phoenix, AZ

Christi Nance, NW Missouri State Univ.

Pratik Raghu, Westminster College, UT

Treya Smith, Univ. of Mobile, AL

Crysan Wilson, Johnson C. Smith Univ., NC

Agata Wrobel, Saint Xavier Univ., IL

## **STAR CHAPTER AWARDS**

Zeta Xi, Alcorn State University, 3

Gamma Zeta, Anderson University, 4

Delta Eta, Central Connecticut State University, 2

Beta Rho, Delta State University, 3

Iota Tau, Florida Memorial University, 3

Theta Chi, Indiana University East, 4

Zeta Pi, Lagrange College, 3

Eta Mu, Lipscomb University, 3

Eta Sigma, Methodist University, 3

Epsilon Theta, Midamerica Nazarene University, 5

Gamma Delta, Mt. Vernon Nazarene University, 4

Eta Gamma, NW Missouri State University, 5

Theta Tau, Saint Vincent College, 2

Beta Sigma, Salem State University, 1

Gamma Nu, Southern New Hampshire Univ., 1

Zeta Lambda, Tarleton State University, 6

Lambda Lambda, Texas Wesleyan University, 6

Kappa Beta, Walla Walla University, 7

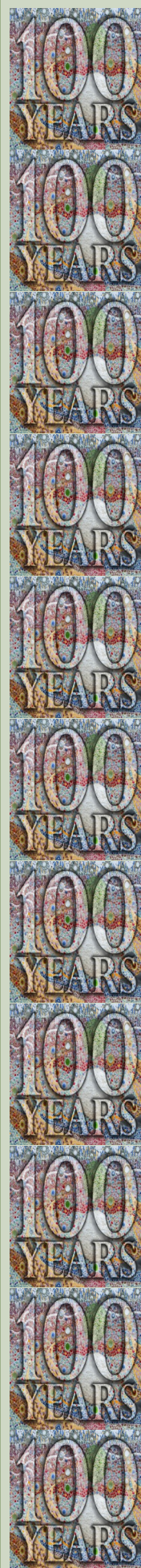
Kappa Phi, Xavier University of Louisiana, 6

The number after the name of the school for each of the chapters indicates the number of times the chapter has attained star status.

## **The ANTHONY J. JABLONSKY**

**AWARD FOR THE OUTSTANDING CHAPTER**

**For 2013 has not yet been awarded.**





# Candidates for Delta Mu Delta Officers

President: **Perry Glen Moore** CPA, CIA, CRMA, CGMA, BS, Lipscomb University; MA, University of Alabama; PhD in Accounting, University of Georgia. Perry is Professor of Accounting and Director of Graduate Business Programs at Lipscomb University in Nashville, TN. A Nashville native, he teaches Advanced Accounting, Auditing, Accounting for Executives, and Corporate Governance. He is chair of the Tennessee Society of CPA's "Professional Ethics Committee" and directs their "Accounting Academy," a program designed to attract high school students to accounting careers. Perry is a member of the Institute of Internal Auditors, chairs their Regional Conference Committee, and serves as Treasurer for their Nashville Chapter. He serves as the founding Faculty Adviser of Eta Mu Chapter at Lipscomb and participated in hosting the 2001 Triennial in Nashville. Eta Mu has won the Star Chapter Award six consecutive years. He currently serves as Vice-President of our Board of Directors.



Vice President: **Sandra J Kiehl** BS, DePaul University; MBA, PhD in Systems Science, Portland State University. Professor Emeritus of Business. Teaches primarily in the areas of Strategic Management and International Management, Linfield College. Exchange professor at Sichuan International Studies University, Chongqing, Sichuan PRC. Named to Who's Who Among America's Teachers and Educators. Linfield Business Department leader in the use of technology-based course delivery and experiential learning. Her experience includes Systems Engineer for IBM and extensive MIS consulting in small to medium sized businesses. Dr. Kiehl is the founding Faculty Adviser of the Epsilon Psi Chapter at Linfield College and served for 16 years. She has served a term as vice president and has been secretary for the Society since 2009. She also has served as Region 7 Representative.



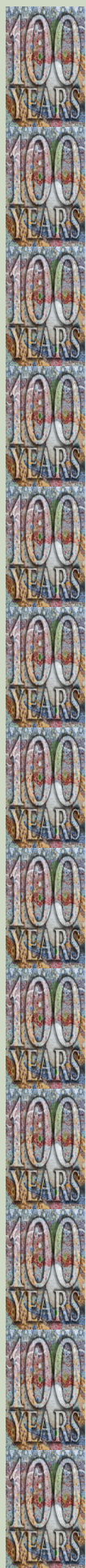
**Charles B. Finn**, Dual undergraduate degree in Economics and Political Science, University of Minnesota, Duluth; MA in Management and Economic Development, Hubert H. Humphrey Institute of Public Affairs, University of Minnesota; Ph.D. in Management Science, University of Strathclyde, Scotland. He taught at the Humphrey Institute (1986-99) and served as Chair of Graduate Programs at Empire State College, SUNY (1999-2002). Charles is currently a Management Professor at the College of Saint Rose, Albany, NY (2002 – present). He has conducted research nationwide on banking and community economic development. He has been called to testify by Congress and the Federal Reserve Bank. Charles has served DMD three terms as Regional Representative and as the adviser of the Iota Gamma Chapter since 2004.



Secretary: **Joni Adkins** B.S. and B.S. Sec. Ed., M.B.A., Northwest Missouri State University, Doctorate in Business Administration in Management at Anderson University, Anderson, IN. Dr. Joni Adkins is an assistant professor of Computer Science/Information Systems at NW Missouri State University where she has worked since 2001. Her previous work experience was with ExecuTrain, Liberty Public Schools, Upward Bound, and Student Support Services. Joni currently teaches Information Technology courses in the MBA and MS-Applied Computer Science programs and serves on department and university committees. Joni has been involved with Delta Mu Delta since 2001, serving as co-adviser and then as faculty adviser of the Eta Gamma chapter. In 2004, Eta Gamma chapter won the Anthony J. Jablonsky Outstanding Chapter of the Year Award. Dr. Adkins serves as Representative for Region 5.



Treasurer: **Sara Leone** BS, University of Arizona, MS, Northern Illinois University, Doctoral Coursework, Nova Southeastern University. Professor Leone is Assistant Professor of Business at the University of St. Francis since 1992. Teaching interests are in the area of management accounting and taxation. Professional affiliations include the Institute of Management Accountants, the American Accounting Association and the Illinois CPA Society. She has been Faculty Adviser since 1992 for the Delta Kappa DMD Chapter for the University of St. Francis. She is the recipient of the Achievement in Service Award for the University in 2008. She serves education as a member of the planning committee of the Illinois Accounting Teacher's Conference since 2004 and champions student participation in professional organizations. She has extensive consulting experience in individual and small business taxation and business valuation. She currently serves as Society Treasurer.





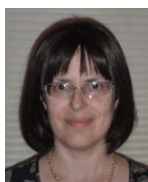
# Candidates for Regional Representative



**Region 1: Curt Abel** ME, and BS, Carnegie Mellon University; MBA, Cornell University. Dr. Abel is Chair of the Undergraduate Business Program and Executive Director of the Social Entrepreneurship Institute. He is part of an executive leadership team that champions Mercy College's new business education model combining "Corporate Executive Faculty" with active learning integrating real-world business experience, mentoring and access to a job network. Dr. Abel teaches both graduate and undergraduate courses and enjoys integrating his own corporate executive leadership experiences into his classes. He has been the Faculty Adviser of Beta Upsilon Chapter at Mercy College for two years.



**Region 2: Bernice Purcell** BA in MIS, Holy Family University; MBA with concentration in Management, LaSalle University; DBA, MIS, Northcentral University. Dr. Purcell is Associate Dean of the School of Business Administration at Holy Family University and teaches courses in management information systems. She mentors cooperative education students from the School. Over the last 20 years, she has served Holy Family as Computer Resources Coordinator, faculty member and as Department Chair from 2010-12, at which time she was named Associate Dean. Dr. Purcell has served as co-advisor for the Mu Gamma Chapter at Holy Family and is currently the representative for Region 2.



**Region 3: Sara Adams** B.A. with honors with a major in History/Political Science with Highest Honors, Rutgers College; Ph.D. in History, University of Rochester. Member of honor societies in four fields. Sara has been an academic advisor at the University of Rochester (1996 to 2000), Northern Essex Community College (2000) and Webster University (2003 to present). She has worked with students applying for national scholarships and fellowships and supervised the University of Rochester's Take Five program which provides a fifth-year of study, tuition free, for intellectual enrichment. Sara is currently a DMD Faculty Advisor for the Webster University — Space Coast Region's Lambda Kappa co-chapter.



**Region 4: Betty Jean Hebel** BS, Eastern Michigan University; M Ed, Ph.D., Wayne State University. Professor of Marketing and Management, and Chair of the Marketing and Management Department in the School of Business, Madonna University, Livonia, Michigan. Dr. Hebel has over 25 years business marketing experience and 15 years teaching experience in higher education in the USA, Taiwan, and China. Betty Jean has served as faculty adviser for Delta Mu Delta and for the campus Marketing club. Her marketing classes have provided comprehensive marketing research and plans based on the outcomes for organizations in the Detroit area. She currently serves as the Representative for Region 4.



**Region 5: Kevin McCarthy** B.A., M.B.A., Ph.D. St. Louis University Dr. McCarthy has been a professor in Baker University's Department of Business and Economics since 1993. He has taught at Creighton University and Shippensburg University. Also, he taught in Britain in 2003 and 2008 at Harlaxton College. He has served as a faculty "intern" at Foote Cone and Belding, Sprint, Archer Engineering, and Bioscience and Technology Business Center. He enjoys the challenges of coaching students in off-campus projects and competitions. McCarthy was the founding faculty adviser for Eta Phi Chapter of Delta Mu Delta at Baker University and has attended every national meeting of DMD since 1995!



**Region 6: Bambi Hora** BSBA, Oklahoma State University; MAS, Northern Illinois University; JD, Oklahoma City University. Dr. Hora joined University of Central Oklahoma faculty in Fall 1990, where she is currently Professor of Accounting. She serves on various committees in the college and university and is faculty advisor for DMD, Accounting Club and UCO Ethics. She is active in numerous professional organizations and is currently Treasurer for North American Accounting Society, Immediate Past President of MBAA International, and Council representative for AAA Council for the Southwest region of the American Accounting Association. She has been involved with the UCO DMD chapter since 2007.



**Region 7: Joel Maier** BS and MS Management Roberts Wesleyan College, MS Psychology University of Phoenix. Maier joined University of Phoenix in 2002 where he currently serves as the Associate Director of Academic Affairs at the Phoenix campus in Tempe, AZ, teaches courses in the areas of technology, management, and leadership and serves as a General Assessor on the University of Phoenix Academic Quality Review team. He also serves on the ACBSP's Business/Industry Relations Committee. Joel was the founding Faculty Adviser for the Lambda Sigma Co-Chapter in Idaho, installing the first University of Phoenix co-chapter in 2009 and is currently the Faculty Adviser for the Virtual Co-Chapter.



**Region 8: John Lewington** BSc and MSc, The City University (London); Ph.D., The Open University (U.K.). Dr. Lewington is Associate Dean and Professor of Marketing and Management at the John E. Simon School of Business, Maryville University. Lewington's doctorate was one of the first to conduct empirical research into database marketing – now the foundation of relationship marketing and social media. He has extensive experience in industry and business associations. He is associated with major corporations such as General Motors, General Electric, Boeing and Monsanto. He is the Faculty Adviser for the Delta Mu Delta Chapter at Maryville University, has served as society vice-president, and currently serves as president of the society.





A heartfelt “thank you” to  
**Dr. John and Barbara Lewington**  
**President of Delta Mu Delta**  
Maryville University  
St. Louis, Missouri  
for their gift of **\$500**  
in support of the Centennial Celebration

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## Our Supporters—Contributing at the \$200 Level



University of the Incarnate Word  
Home of Theta Gamma chapter, installed April 25, 1997



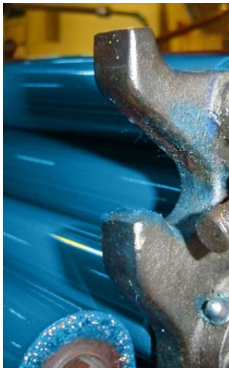
Sul Ross University  
Home of Zeta Upsilon Chapter, installed November 19, 1993



St. Edwards University, Texas  
Home of Beta Kappa Chapter installed February 13, 1973

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Thank you to our friends and partners at  
**Lakeshore Printing**  
for the gift in kind  
**DMD's 100 Years Memo Pads**

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Thank you to **Tarleton State University** for their generous gift of \$1000 in support of our Centennial Conference and in honor of the leadership of **Dr. Janis Petronis**.

*Janis has been a leader at Tarleton State University for 26 years. During that time she has taken students on 14 study abroad trips all over the world. Her Business and International Education Grant from the U.S. Department of Education was a turning point for the College of Business. This grant, coupled with her drive and motivation, led to more student and faculty travel abroad and was the impetus for the creation of the international business major for our college. She has served Delta Mu Delta as faculty advisor, regional representative, and president; we are proud to provide sponsorship in honor of the leadership and service of Dr. Janis Petronis.*

**Dr. Steve Steed**

*Interim Dean, College of Business Administration*

*The Zeta Lambda Chapter of Delta Mu Delta  
at Tarleton State University  
was installed on April 17, 1993*



Thank you to **Our Lady of the Lake University** for their gift of \$500 in support of our Centennial Conference.

*Our Lady of the Lake University is a small, Catholic, private university with a deep connection to the history and community of San Antonio. Founded in 1895 by the Congregation of Divine Providence, we have developed a reputation for our personal teaching style and expertise in Mexican American culture.*

*The Delta Lambda Chapter of Delta Mu Delta  
at Our Lady of the Lake University  
was installed April 13, 1984*



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Thank you to our partners and friends at **Herff Jones** for their generous gift of \$1000 in support of our Centennial Conference.



The Greek Division of Herff Jones serves as official jeweler to the majority of college honor societies, fraternities, sororities, professional and local organizations. Herff's Greek jewelry products symbolize and celebrate a lifetime of meaningful membership. They proudly provide official jewelry including pins, badges and chapter guards. Offerings also include honor cords and stoles as well as Greek accessory jewelry and gift items.



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***Congratulations to Delta Mu Delta on reaching this milestone.***

***Extended Academic Programs is very pleased to have an active and growing DMD chapter that recognizes the excellence of adult students in their studies. UIW is proud to provide opportunities to students who bring so much experience in business to their classes.***

***Vincent C. Porter  
Dean of the School of Extended Studies***



Thank you to the **The University of the Incarnate Word's Extended Academic Program** for their generous gift of \$1000 in support of our Centennial Conference.

***The Theta Gamma Chapter of Delta Mu Delta was installed at The University of the Incarnate Word on April 30, 2011.***

