



Volume 57
2014-15

For Business Students, Educators and Professionals

“The future depends on what you do today.” -- Muhatma Gandhi

On To The Future: Change and Preservation

When we started to plan for Delta Mu Delta's Centennial year about three years ago, we also started to think about preparing for our next hundred years. A report published by the Chronicle of Higher Education in 2009, *The College of 2020*, outlined what the researchers expected the education to be like at that time.

The major forces the authors of the report cite as pressures for educational change were factors surrounding education, many of which are interrelated. Many call for adapting the delivery system of education to the transformation of its environment. Some of these were:

- The student population, its increases in age, in economic diversity and cultural diversity;
- The rapidly rising cost of education in real terms;
- Changes required of the workforce that lead to the need for additional education and increased variety in means of accessing the needed material;
- Technology-enabled instant access to information and with increased ubiquity of both information and access;
- The movement away from full-time, four-year, residential attendance at an institution of higher learning for many of the above reasons.

Many of the predicted changes have already taken place in the five years since the study was published. Students may choose to attend traditional classes with traditional scheduling. Increasingly, they will attend classes with students who are also using varied delivery systems to reach their goals. Demographics show that the average age of the student body continues to increase. Many of these students have full lives that don't allow for spending four solid years in the classroom to earn a degree. Whether traditional student or not, most can't afford the four year plan. Many find there is additional work to be done if they want the opportunity to advance.

In October of 2013, the Chronicle's *NEXT: Shaking Up the Status Quo* featured articles on innovation prompted by some of these factors. Some learners not only plan their own programs but do so out of the offerings of multiple universities. They take courses on individualized or innovative schedules. Some courses are taught in three-week blocks, one course at a time. Some span semesters or longer. Courses are taken online, in class, or combinations of the two. Some flip the classroom - lectures are taken at home, media paused to answer basic questions online interactively, more difficult and complex questions worked in class with guidance from faculty. Competency based education as evidenced by a portfolio of work is an option for some who have relevant experience. Many of these approaches use technology to reach a greater number of students, offer them flexibility, and allow for diversity in what students bring to the process of education and the goals they work towards.

Do these changes in education impact Delta Mu Delta? Of course. The Society's mission is unchanged - to recognize, encourage and support academic excellence, and to create a community where we support each other's well-being and the well-being of the business community. What has changed and will continue to change is our delivery system.

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From The Incoming President



Dr. Perry Glen Moore

The past 12 months have been a great time to be associated with Delta Mu Delta, the international honor society for business majors. I call your attention to these milestones:

- In November 2013, the Society celebrated its 100th birthday at our Centennial meeting, complete with balloons and a cake decorated with DMD colors and logo.
- In the fiscal year that ended June 30, 2014, we inducted 9,310 new members. Over the life of the Society, we have inducted almost 195,000 members.

- The Society installed 17 new chapters last year, made up of 11 new schools and six additional campus chapters of previously installed schools. See page 3 for more about these new chapters. 300 chapters were active last year!

- In late August, we awarded \$58,250 in scholarships to 58 different students. You'll read more about our winners in this Vision.

- We awarded two new scholarships this year: The Rosemary Frey Rogers award and the ACBSP Region 7/DMD Regional award. With funds that will be contributed in the current year, four ACBSP Regions will honor Society students from their respective regions (2, 4, 6, and 7) in 2015

You elected a great team last November to provide leadership for the Society over the next biennium. Since then, there have been a few changes:

- Sandie Kiehl resigned as Vice President. We honored her with a board proclamation at our Chicago meeting, thanking her for 22 years of service.

- As a result of that resignation, several board members were appointed to new roles: Joni Adkins as Vice President and Bambi Hora as Secretary. Bryan Burks replaced Dr. Hora as the Region 6 representative.

- Bernice Purcell resigned as the Region 2 representative and has been replaced by Gordon Richards.

Regional Representatives



REGION 1 - NORTHEASTERN
Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, New York, Puerto Rico, Rhode Island, Vermont and Virgin Islands
Canada: Newfoundland, Labrador, Prince Edward Island, Nova Scotia, New Brunswick, and Quebec

Dr. Curt Abel

Mercy College
cabel@mercy.edu



REGION 2 - EASTERN

Delaware, District of Columbia, Maryland, Pennsylvania, Virginia, and West Virginia

Dr. Gordon Richards

Geneva College
grichard@geneva.edu



REGION 3 - SOUTHEASTERN

Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, and Tennessee

Dr. Sara Adams

Webster Univ., Space Coast Center
adamss@webster.edu



REGION 4 - NORTH CENTRAL

Illinois, Indiana, Minnesota, Michigan, Ohio, Wisconsin,
Canada: Ontario

Dr. Betty Jean Hebel

Madonna University
bjhebel@madonna.edu



REGION 5 - MIDWESTERN

Iowa, Kansas, Missouri, Nebraska, North Dakota, South Dakota, **Canada:** Manitoba

Dr. Kevin McCarthy

Baker University
kevin.mccarthy@bakeru.edu



REGION 6 - SOUTHWESTERN

Arkansas, Louisiana, New Mexico, Oklahoma, and Texas

Dr. Bryan Burks

Harding University
bburks@harding.edu



REGION 7 - WESTERN

Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, Oregon, Utah, Washington, and Wyoming, **Canada:** Saskatchewan, Alberta, British Columbia, Yukon, Nunavut and Northwest Territories.

Mr. Joel Maier

University of Phoenix
Joel.Maier@phoenix.edu



REGION 8 - INTERNATIONAL

All but North America.

Dr. John Lewington

Maryville University
jl Lewington@maryville.edu

Another Year of Firsts for Delta Mu Delta

Delta Mu Delta International Honor Society in Business is beginning to earn the "International" in its name in a big way. While most of this year's new chapters were located across the United States, the Society's first chapter on the African Continent received its charter. **Mu Eta Chapter** was installed on June 25th at the **American University of Leadership** in Rabat, Morocco. The installation ceremony for the chapter was held in connection with the graduation ceremony. Dr. Sara Adams, Region 3 Representative, attended via telephone.

Early in 2014 the **University of Phoenix Campus Chapter in Guaynabo, Puerto Rico**, the first on the island, was installed by Regional Representative Curt Abel. He remarked that the celebration for the chapter's installation and first induction was remarkable. Other **University of Phoenix Campus Chapters** were installed in **Chicago, New Jersey, Philadelphia and Richmond, Virginia** throughout the year.

The installation of **DeVry University's Mu Phi Chapter** took place in March at the Downers Grove, Illinois, headquarters for the school. Dr. Roger Smither attended the ceremony, where the dignitaries from DeVry were inducted as honorary members. In April the **Dallas Metro Campus Chapter** was installed and inducted new members. The **Pomona, California, Chapter** followed in mid-June.

Installation of the **Mu Omega Chapter at Liberty University**, Lynchburg, Virginia, in May was followed by the largest induction for the year with 246 members joining Delta Mu Delta on that day. All new members present for the ceremony received a DMD medallion in commemoration of the installation and first induction for the Chapter.

The Eastern United States saw installations for four additional new chapters: **Nu Delta at Hood College** in Frederick, Maryland; **Nu Epsilon at Messiah College** in Mechanicsburg, Pennsylvania; **Delta Upsilon at Philadelphia University** in Philadelphia, Pennsylvania; and **Nu Zeta at Post University** in Waterbury, Connecticut. Including the new chapters mentioned earlier, Regions 1 and 2 hold nine of this year's seventeen new chapters.

The Midwest has four new chapters: the **University of Phoenix Chapter** in Chicago mentioned earlier as well as **Mu Chi at Park University** in Parkville, Missouri; **Nu Beta at the**



Dr. Betty Jean Hebel presents Nu Beta Chapter's Charter to University of Findlay Business School officials

University of Findlay in Findlay, Ohio; and **Nu Alpha at Lawrence Technological University** in Southfield, Michigan.

California is the location for two of the chapters installed this year: the

University of Phoenix Chapter in Pomona and **Nu Eta at Point Loma Nazarene University** in San Diego.

We plan on continuing our growth. International business schools newly accredited, the multi-campus schools and online universities present an opportunity to have chapters of Delta Mu Delta just about anywhere you can go.

University of Phoenix - San Diego: Chapter Does Well by Doing Good

Lambda Sigma Campus Chapter in San Diego awarded a \$500 grant to a Mira Mesa High School ground level entrepreneurial program sponsored by the Event Marketing and the Food and Nutrition classes as well as the clubs associated with the classes and the Event Planning Club.



Top Row: Antonio F. Vianna, Faculty Adviser; Malynda Burdett, Chapter Secretary; Mark Kvalvik, Chapter President; Jennifer Kvalvick, Mira High School Faculty. Seated are Mira Mesa students: Autumn, Jazmin, Nhung, Imani, Kristin, Angel, Sara and Derek.

The business, the Marauder Coffee Nook, sells beverages and breakfast items for 30 minutes each morning. The students from the groups are involved in the product from beginning to end, from making the goodies sold, taking inventory and making deliveries. The endeavor provides the opportunity for students to plan, manage and market a business, preparing them for a real world business experience. The efforts also include special education students who help with the shopping and gain decision making and money handling skills in participating in the project.

While the ideal would be for the business to be self-sustaining, the 30 minute per day and events for selling and the number of participants involved makes additional funding necessary. Each student must be trained in order to get the food handler's card required by the city to sell food publicly. General supplies, the need to maintain a food cart for mobile selling of the breakfast items and the cost of producing the items demands some donations throughout the year. For more on what the Marauder Coffee Nook means to those who participate, see our blog [ONLINE](#) ➡



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Cameron University
Oklahoma



Sydney Brummels
Nebraska Wesleyan
University



Caelin Campbell
LaGrange College
Georgia



Caroline Campbell
Lee University
Tennessee



Mary Charlton
Lipscomb University
Tennessee



Kaitlin Cole
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Western New Mexico
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Cesar Rodriguez
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University, Texas



Chloe Smiley
Grove City College
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University of Mount Olive
North Carolina



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Caldwell College
New Jersey



Emilio Vanrell
Florida Memorial University



Caroline Wright
Geneva College
Pennsylvania

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Lipscomb University, TN

Sydney Ball
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Spence Ejakpomewhe
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Piedmont College, GA

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Saint Catherine University, MN

Nathan McCormick
Saint Vincent College, PA

Arthur Munoz
Texas Lutheran University

Victoria Seremet
State University of New York at Fredonia

President's Letter – continued from Page 2

I'd like to thank Roger Smitter for his service as the Society's Director. He served the Society for fifteen months and is now pursuing another opportunity. Former President, Charles Fazzi, leads our search team as we seek his replacement. In the interim, the Society has been well represented by its excellent Central Office Staff: Renae Green, Lydia Cebular, Dorothy Nava, Cliff Anderson, and Mickey Wendorf. I appreciate their hard work and dedication!

In June, the Accreditation Council for Business Schools and Programs (ACBSP) celebrated its 25th anniversary. We appreciate the partnership we have with ACBSP and thank them for the resource guide they produced earlier this year. With this guide, we hope to inform newly accredited schools about the benefits of honor societies, particularly at those institutions located outside the United States. You can view the guide [ONLINE](#) ➡

We continue to make plans for our next Biennial meeting, scheduled for November 6-8, 2015, at the Marriott Kansas City Country Club Plaza. I look forward to seeing you there!

Dr. Perry Glen Moore
President, Delta Mu Delta

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Mercy College

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Webster University

Linda J. Anderson, \$25

Western New England College

Laurel D. Dun, \$10

Wayne J. Atkins, \$50

Sharon Brownstein,

In memory of RLS, \$40

Eta Chapter at DePaul, \$3,156

Howard Elliott, \$20

Larry Robinson II, \$100

Paul & Carol Sanders,

In memory of RLS, \$50

Silent Auction,

At Centennial Celebration, \$930

Fulfilling our Pledge and Making a Difference

When each of us was inducted to Delta Mu Delta, we repeated a pledge as part of that ceremony. We promised to provide aid and counsel to our fellow members. There are many ways to fulfill that pledge, and I will tell you of one that is easier than most.

As you are probably aware, the cost of a college education is increasing, and it's doing so faster than the pace of inflation. The cost of textbooks, tuition and supplies, much less the cost of food and shelter, adds up to a large number. This leaves many students more than a little short of funds.

Here's where we all come in. Delta Mu Delta awards scholarships to some of the students who are DMD members. This year, we just finished awarding \$58,250 to 58 students.

How do we do this? All of us, as we are able, can contribute to the Forever Dollars Scholarship Fund. We call it the Forever Dollars Fund because we keep the contributions in the fund "forever" and use only the earnings of the fund toward making scholarship awards. We grow the fund with your contributions and by allocating some of the Society's revenue to this forever fund.

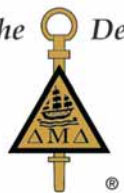
You may be thinking that you can't really make a difference in someone else's life by increasing the scholarship fund. You may not have the wealth to endow a \$1000 scholarship forever or even for one year. But together we can make a difference.

Let's take the folks who were inducted three years ago: about 8500. This group is probably finished with a degree, and most have some kind of reliable employment. If one-half of that group gave, and the average gift was \$12, the Society could fund two scholarships forever from those gifts. That's just from one year's new members.

Can you come up with \$12, or \$25 or even more? Could you find something you could do without for a few days a week, and give the amount not spent to the scholarship fund? Bring your lunch instead of going out? Make a mug of coffee at home to drink on your commute? Rent a movie and make popcorn rather than going out?

Wouldn't you like to help DMD members finish their education? Could it feel better than that cup of takeout coffee to make a contribution that will support DMD scholars forever?

The Delta Mu Delta



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Delta Mu Delta Biennial Meeting

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The Delta Mu Delta



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Fall 2014

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-- Muhatma Gandhi

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