

The Delta Mu Delta



Vision

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" T H R O U G H K N O W L E D G E , P O W E R "

For Business Students, Educators and Professionals

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"IT TAKES COURAGE TO ANSWER A CALL"

A Tribute to the late Richard L. Sosnowski

Dr. Faith M. Pereira

In his book, *"The Idea of a University,"* a great Catholic prelate, John Henry Cardinal Newman discusses, *inter alia*, what a University is meant for and what true education is expected to do. Various theories and ideals are discussed, but there seems to be a general agreement on this one goal: "We should make *real gentlemen and ladies* of our students." Cardinal Newman examines every aspect of what it means to be called the ideal, "perfect gentleman." Several suitable criteria include one with impeccable manners, one who never inflicts pain, and one who reaches out to help those in need. Finally Newman comes out with his own definition: "A gentleman is one who makes you feel that you're a gentleman too." Going beyond good manners and high moral and ethical standards, a gentleman inspires confidence in others and brings the highest sense of values to those around him. Not only does he uphold equal opportunity for all, social values and high moral standards, but the way he treats others begets more self-worth and inspiration in them, till he "makes you feel that you're a gentleman too."

The late Richard Sosnowski was one such person. Not only did he always stand up for truth, justice and fair play, but he championed such causes with encouragement and inspiration. These special qualities have won for him the trust and admiration of all of us, members of the extended family of *Delta Mu Delta*, the International Honor Society in Business.

I must state in all sincerity, that I myself have been the beneficiary and witness that our dear friend Richard did just that, and so much more; and he did it all so easily and so naturally. There was a time in my own academic, professional life, when I was faced with situations that were most unprofessional; where the EEO, moral and ethical codes were set aside for reasons of prejudice best known to them; resulting in a vindictive threat to dissolve our *Delta Pi Chapter* of *Delta Mu Delta*. The then President and Dean of the School of Business insisted on inducting students without even a *single* course in Management and/or Marketing. They stated officially that I had concocted those criteria. They ignored the letter written in support of my statements, by the former Vice

President and Dean of Students, the Co-Founder of our Chapter. This is when I turned to Richard. Any other individual would have said that mine was a local problem; so why fight "City Hall"? – but Richard was never one to opt for the easy way out.

He approached the DMD Board of Directors, obtained the sanction for funds to conduct research spanning *twenty-two years* of history; found the original documents wherein the College had made an official commitment to the Board of DMD, that was also approved by all the then DMD Chapters. A copy was sent to our President and Dean of Business. Well, they just filed it all away and conveniently forgot about it. A *letter* from an "A" student, with a full-time job and a family of four, resulted in *permission* to have our Twentieth Anniversary Induction Ceremony.

In such cases of discrimination, Richard always stood for truth and justice – cost what it may. Richard for me is a true *Knight in Shining Armor*; but can we ever forget the members of the DMD Board of Directors? Richard needed their support. They gave it to him whole heartedly; for they too, like Richard, are excellent ethical human beings. Our Delta Pi Chapter and I in particular, owe so much to Richard and to them; they all fought for what was right, in the face of stiff opposition. The fact that I am a naturalized U.S. citizen of Indian origin did not deter them at all.

God reward you, **Sir Richard**, and may your life and your ideals be the guiding light that our Academic Achievers, our DMD students: past, present and future, continue to hold on to. May that brilliant light that you and our DMD members of the Board of Directors have lit for them, keep burning always with enhanced brilliance, *Ad multos annos*. God bless you, **Sir Richard**. Thank you for being **YOU**.

Dr. Pereira is an Associate Professor of Management and Marketing at Dowling College, Long Island, New York, and has been associated with DMD's Delta Pi Chapter at Dowling since installation in 1984.



South Florida Campus Chapter of University of Phoenix Installed



DELTA MU DELTA LAMBDA SIGMA UNIVERSITY OF PHOENIX SOUTH FLORIDA CAMPUS

Students Pictured above:

Valerie V. Alexander
Colleen Ann Baychu
Isidro Aniel Betancourt
Narinedath Bhim
Kenneth W. Brookins Sr.
Helaine S. Brown
Annamaria Burns
Leida Altman Carrillo
Shelly Dansky
Alicia C. DeBay
Jocelyn Delgado

Deborah Ann Echols
Billie Sue Engel
Claudia Giffuni
Nedy Gomez
Daniel Gonzalez-Ruiz
Janet Jennifer Graham
Melisa Rosanna Guerin
Keshia Harvey
Felipe (Phil) Hernandez
Kimberly L. Jackson
Larry K. Jeffries

Hilde Johnson
Ruthie Lorraine Jones
Aldo G. Leon
Michael Shane Marlow
Krista Fairchild Martin
Jason J. Montan
Beatriz Elena Montoya
Shurnett Murecia Moss
Delanor Nurse III
Justin Thomas Oommen
Andres Ramirez

Joseph Hilton Rengen
Miguel P. Bonilla Roman
Christina Lynn Russell
Maxim (Max) Sadik
Salvacion G. Sarsadias
Valerie A. Walker
John Francis Weissgerber
Cynthia A. Wilk



At the left: Newly inducted honorary members with Regional Representative, Dr. Charles Finn. From the left: Dr. William Hunter, Campus College Chair for the School of Business; Leslie Kristoff, South Florida Campus Director; Richard Dettling, Program Manager for the School of Business and Faculty Adviser for the new campus chapter; Dr. Gail Ali, Director of Academic Affairs; Dr. Finn



At right:
Leslie Kristof
accepts the charter
from Dr Finn.

University of Phoenix:

El Paso Campus Chapter Installed: Holds First Induction Ceremony



Pictured above: Dr. James Baird, Mr. Wayne Diggs and Dr. Janis Petronis, and students inducted in the ceremony: Sandra Tejada, Carlos Garcia, Olga L. Burkett, Ramon Castro, Jr., Tami Lyn Richardson, Phillip Jon Mijares, Rebecca Duron, Benito Cenicerros, Rhonda Marie Richardson, Ricardo Barron, Daniel Acosta, Jr., Cynthia Nevarez, Maria Martina Peay, Cathy Antoinette Clark, Tara Carlynn Bidwell, Edgar Ortiz, Lucy A. Peden, and Cynthia Yolanda Quiroz-Hernandez. EL Paso is very proud of these folks.

New Officers for Kansas City University of Phoenix Campus Chapter

The Kansas City Campus Chapter of Lambda Sigma at University of Phoenix has elected new officers. With a group like this, we expect this chapter to be a great one.

President ~ Ruthanne Bell Ruthanne has 18 years of management experience, excelling at leadership with employees. She has been responsible for \$250,000 in monthly sales for a small printing company. She has recently started her own company and hope to grow the company to hire free-lancers. She is also developing a foundation for a women's referral source which is a free group to help women who own small businesses connect with other women who own companies.

Vice President ~ Larry Schmitendorf Larry is currently the Vice President of Kansas City Autocad Users Group and the chairman of the Girl Scout Father/Daughter committee. He is driven to

help others and has a passion for learning and making a difference in his community and the lives of others.

Secretary ~ Jennifer Cook Jennifer has served as the secretary for a dormitory of two years and as the development coordinator she was responsible for scribing meetings, preparing agendas, securing locations for meetings, and communicating information within the corporate office. She demonstrates organization, with attention to details.

Treasurer ~ R. Grant Leeka R. Grant has over 8 years in the banking industry with an in depth understanding of budget preparation and review, financial statements, and accounting procedures. He has been involved in the budget process for various companies and charities. With the highest ethical standards, he is capable of managing funds of organizations

Hawaii Pacific Inducts Over 100 New Members

In Spring 2011, Iota Chapter of Delta Mu Delta conducted one of its largest inductions at The Plaza Club in the downtown business district in Honolulu, Hawaii. The 114 new members Iota Chapter includes both undergraduates and graduates at Hawaii Pacific University inducted for superior achievement.

Keynote speaker was Mr. Jeffery M. Boromisa, Executive in Residence in the College of Business Administration at Hawaii Pacific University. His inspirational speech on leadership underscored this important characteristic of future business leaders. Mr. Boromisa closed his presentation with an interactive Q&A session with the inductees.

In addition to the opportunity to interact with HPU faculty and staff, new members networked with local business guests in a round table mixer: Mr. Brad Harrison of First Hawaiian Bank; Mr. Sidney Higa of Spae International; Ms. Michele Matsuda of Bank of Hawaii; and Mr. Jonas Vibell of Archinoetics.

Delta Mu Delta IOTA Hawaii Chapter Honor Society announced the new executive committee: Ms. Michelle Alarcon, Esq., faculty Paras, President; Michiko Sawai, Vice President; and Brandon Goode, President; Jessica West, Vice-President; and Brian Simon, Secretary/Treasurer.

In fall 2011, the chapter held an event at Indigo's Restaurant, Honolulu. Participants included faculty



members, Hawaii Pacific University dean, Ms. Debroah Crown, and a group of local business supporters: Ms. Nadia Assaf and Tammy Freedman of American Savings Bank; Ms. Leslie Cherry, Mr. Grant Shindo and Ms. Michele Matsuda of Bank of Hawaii; Mr. Bard Harrison of First Hawaiian Bank; Mr. Jonas Vibelle of Archinoetics; Kazu Hayashida and Reyna Santiago of Sheraton Hotels; and Mr. Will Tungol of The State of Hawaii's Department of Health and Human Services. Members had a great opportunity to network with these members of the business community. These events owe their great success to the efforts of its officers and advisors, Ms. Michelle Alarcon, Esq., faculty advisor, and Ms. Jeannie Manzano, co-advisor.



Mu Theta Chapter Installed at South Carolina Business School

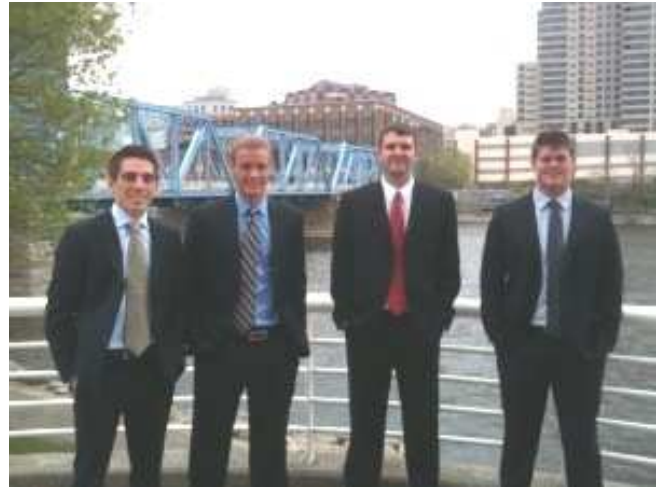
Regional Representative Dr. Sara Adams presented Mu Theta at Anderson University School of Business with its charter at the installation ceremony on April 17, 2012. At that time the chapter inducted seven new honorary members as well as 37 students. Dr. Jaime Ressler is the faculty adviser for the chapter.



Eta Pi Chapter at Baker University Chapter Members Place First at Midwest Decision Science Institute Competition

Four Baker University Eta Pi members — **Alex Bulk, Drew Clement, Josh Rydberg** and **Sam Vossen** — were recently awarded first place in the Midwest Decision Science Institute's annual student case competition in Grand Rapids, Mich. The competition involved submitting a written analysis and recommendation, followed by a presentation before a panel of judges at the conference. This year's case study focused on the adoption of lean manufacturing practices by Daktronics, challenging students to assess the effectiveness of those efforts and the potential for extending "lean" across the organization.

Two of the four students on the winning team are the outgoing president and vice-president of the chapter. The other two are the incoming set of vice-president and president.



Another Colleague's Memory of Richard L. Sosnowski

The Honor Society community was saddened to hear of the loss of our friend, Rich. While always ready to assist and share his knowledge and experience of the honor society process, he provided excellent service to the chapters and members of Delta Mu Delta for many years. Rich was certainly a great help to me, teaching me what I needed to know to be a director and always being there for support which I greatly appreciated.

Rich and I started out as colleagues and became friends. I also came to know his lovely wife, Joanna. In fact, my husband, Bill and I had the pleasure of having dinner with Rich and Joanna when he accompanied me to Chicago for my visit to the Delta Mu Delta office in 2010. I will miss his great laugh and sense of humor as well as the wisdom of his experience. He will be missed by so many.

*Sandra Hammerly
Executive Director
Sigma Beta Delta Honor Society*