



Vision

"THROUGH KNOWLEDGE, POWER"

Volume 54
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For Business Students, Educators and Professionals

"The challenge of history is to recover the past and introduce it to the present." – David Thelen

Looking Back at 75: Looking Forward to 100

The Board is making no small plans for the 100th anniversary of Delta Mu Delta. We have selected the city, the hotel and have even started lining up speakers and entertainment.

All this planning got me to thinking about the outstanding 75th anniversary held in Long Island, New York in 1989. Our president at the time, A. J. Foranoco, was affiliated with the New York Institute of Technology, and made arrangements to host the anniversary at the de Seversky Center on Long Island. The center is a magnificent mansion on over 100 acres of land in Old Westbury, Long Island. The bluestone patio overlooked the lake, the Terrace Room had a stunning hand-carved marble fireplace, and our banquet in the grand-style ballroom with its vaulted ceilings and views of the East Lawn was unforgettable. (Pictures ➔[ONLINE](#))

Amid all this elegance, break-out sessions were held, colleagues met, and friendships were made or renewed. I have so many wonderful memories of this anniversary. My long-time friend, Tony Jablonsky, who I will simply describe as the best man I have ever met, talked about DMD, where we were, where we came from and where we were going. Rich Sosnowski, my MBA classmate and partner from DePaul's ETA chapter, set up a panel discussion with Tim Allport, Bob McCall, Carolyn Stumpf and me on chapter management, a topic still relevant 25 years later.

Today DMD is stronger than ever, and what it is today, on the eve of its 100th anniversary, is because of the hard work of many people. Some of these, sadly, are no longer with us. People like Mildred Marion, Jim Giffin, Walter Rohrs, A. J. Foranoco, Rich Sosnowski and many others, would be proud of what our society has become and where it is going. I know their spirit will be with us at the 100 anniversary of Delta Mu Delta in San Antonio, Texas in 2013.

– Dr. Michael LaRocco, Executive Director

Just in case you hadn't noticed, Delta Mu Delta will be 100 years old in 2013!

We plan to culminate the celebration of those 100 years at the Centennial Biennial Conference with the theme "A Century of Honor and Service." The site is the Drury Plaza San Antonio Riverwalk; the dates November 8 through 10, 2013.

Although a year away, we are already aimed at that date. As you read this, the executive committee of the board of directors is meeting. Among the important items the board is discussing is this celebration. Threads of history and future, goals and inspiration, labor and amusement are being gathered into the tapestry of a once-in-our-lifetime celebration of just what Delta Mu Delta, honor societies, hard work, excellence, and honor itself mean to us.

Prepare your plans for attending this celebration. Set aside the dates now. Plan your transportation. In early spring, information about making hotel reservations at discounted rates will be available.

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Dorothy Nava

Need to contact us?

Central Office

9217 Broadway Avenue

Brookfield, IL 60513

E-mail: DMD@deltamudelta.org

Phone: 866/789-7067 Fax: 708/887-5469

www.deltamudelta.org

A Letter from the President



**Dr. John
Lewington**

key strategies that now enrich our future.

First, our partnership with the growing Accreditation Council for Business Schools and Programs (ACBSP) is enabling DMD to develop new chapters both national and international. There has never been more pressure from government and industry for universities to demonstrate and measure the quality of their programs. Nearly all newly accredited colleges see the value of establishing a DMD chapter. A DMD chapter adds value to ACBSP accreditation process, and strengthens our partnership.

Second is the online induction system that Rich Sosnowski designed with the help of Joel Maier, University of Phoenix. The online induction system enables students eligible for DMD membership to be inducted anywhere in the world. ACBSP's internationalization of business accreditation, and the growth of on-line business degrees for our armed services' personnel, has resulted in significant growth in DMD's membership inductions on a global basis.

This has resulted in an 80% increase in annual membership inductions in the past five years, and annual inductions should soon exceed 10,000 members. This is helping us to control costs and increase our Forever Dollars scholarship fund. For instance, this year we awarded \$42,000 in scholarships to our most outstanding members.

The Board of Directors wishes to thank you all for your generosity in recognizing the work of Rich Sosnowski: donations to his memorial scholarship fund now exceed \$48,000.

Dr. Michael LaRocco has done a wonderful job in cross-training our office staff, and they have responded by shipping record numbers of DMD memberships. The board has begun a search for a new full-time director to build and

continued on page 3

Regional Representatives



REGION 1 - NORTHEASTERN

Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, New York, Puerto Rico, Rhode Island, Vermont and Virgin Islands, **Canada:** Newfoundland, Labrador, Prince Edward Island, Nova Scotia, New Brunswick, and Quebec

Dr. Charles B. Finn

College of Saint Rose
finnc@strose.edu



REGION 2 - EASTERN

Delaware, District of Columbia, Maryland, Pennsylvania, Virginia, and West Virginia

Dr. Marie Gould

American Public University Systems
mgould@apus.edu



REGION 3 - SOUTHEASTERN

Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, and Tennessee

Dr. Sara Adams

Webster Univ., Space Coast Center
adamss@webster.edu



REGION 4 - NORTH CENTRAL

Illinois, Indiana, Minnesota, Michigan, Ohio, Wisconsin, Canada: Ontario

Dr. Betty Jean Hebel

Madonna University
bjhebel@madonna.edu



REGION 5 - MIDWESTERN

Iowa, Kansas, Missouri, Nebraska, North Dakota, South Dakota, Canada: Manitoba

Dr. Joni Adkins

Northwest Missouri State University
jadkins@nwmissouri.edu



REGION 6 - SOUTHWESTERN

Arkansas, Louisiana, New Mexico, Oklahoma, and Texas

Dr. Gene Smith

Eastern New Mexico University
gene.smith@enmu.edu



REGION 7 - WESTERN

Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, Oregon, Utah, Washington, and Wyoming, Canada: Saskatchewan, Alberta, British Columbia, Yukon, Nunavut and Northwest Territories.

Mr. Joel Maier

University of Phoenix
Joel.Maier@phoenix.edu



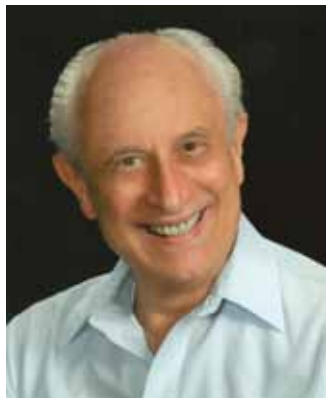
REGION 8 - INTERNATIONAL

All but North America.

Dr. Charles (Chuck) Fazzi

St. Vincent College
charles.fazzi@email.stvincent.edu

Sosnowski Scholarship Endowment Continues to Grow



Richard L. Sosnowski
1939-2012

tireless efforts to bring Delta Mu Delta to as many students as possible.

Because the sacrifices made in pursuit of lofty goals affect those closest to one, the Board of Directors has officially named the scholarship the Richard and Joanna Sosnowski Award.

Since that day in February when so many were shocked at the loss, the endowment for the Sosnowski scholarship has grown to over \$48,600. Many individuals have made gifts of all sizes to this endowment. Some are extraordinary. Lambda Sigma of the University of Phoenix presented a gift of \$10,000 to the fund, accepted by Dr. Michael LaRocco at their ceremony this summer. An anonymous gift of \$25,000 arrived shortly after Rich's death. Eta Chapter at DePaul University, to which Rich belonged and gave much of his time, contributed \$3500. Thirty-four contributors, both group and individual, have provided funds for the endowment.

We know that some additional gifts to this fund will be made by those whose lives Rich touched, and so we are able to announce not only will we award this scholarship in 2013, but that its amount will be \$2,000. The generosity of those who knew Rich and Joanna continues to amaze us.

If you would like to be part of this Forever Dollars scholarship, the hand reaching out in Rich and Joanna's honor, please send your contribution to:

Delta Mu Delta Honor Society
9217 Broadway Ave
Brookfield IL 60513

Please note that you intend your contribution to be part of the Sosnowski scholarship funding.

Those of you who read the Vision regularly know that in early February this year our executive director at that time, Richard Sosnowski, died. We reported then the reaction, almost immediate and second only to the shock, that we should establish a scholarship in his name. And so we did.

Contributions began pouring in to the Society Central Office to honor his memory and the

Speakers Confirmed for Centennial Biennial

Two individuals known for their excellence have agreed to speak at the Centennial Biennial Conference next fall. Dr. Jan Davis, a former astronaut, and Patrick Chaffin, much honored alumnus of Lipscomb, will share insights with us.

Dr. Davis has earned recognition with membership in four honor societies. She is a Fellow of the American Society of Mechanical Engineers (ASME) recognizing exceptional achievements and contributions to the engineering profession. Dr. Davis has earned a number of awards from ASME as well as honors for her work at NASA.

Starting in Mission Development, Dr. Davis provided technical support for Shuttle payloads. She then served in Mission Control as Capsule Communicator (CAPCOM) for seven missions. She is a veteran of three space flights, logging 673 hours in space between 1992 and 1997. Between flights she served in various commanding roles until her retirement from NASA in 2005. She currently works for Jacobs Svederop Engineering on a contract with Marshall Space Flight Center in Huntsville, Alabama.

As Vice President of Strategic Planning and Investor Relations at Gaylord Entertainment, Patrick Chaffin didn't plan on having a pivotal role when the Cumberland River in Nashville overflowed. The 2010 flood necessitated the evacuation of the Gaylord Opryland Hotel. After working on the evacuation, he became the central point of contact for Wall Street analysts and Gaylord shareholders during the crisis, reassuring all that the firm was on top of the situation.

Chaffin handled the challenge with the business skills he's been recognized for by various organizations over the last few years. The Nashville Business Journal named him one of the "Top Forty Under 40" in 2010. He was named 2011 Young Alumnus of the Year by Lipscomb University. He serves on Lipscomb's alumni board as well as the board for the Middle Tennessee YMCA camp.

President's Letter – continued from page 2

develop DMD. The society is seeking an individual with outstanding leadership and managerial track record.

Finally, the detail planning for our centennial celebration in November 2013 is underway. We have received commitments from two outstanding speakers, and have signed a contract with the Drury Plaza Hotel in San Antonio. Next year will be an extraordinary milestone in DMD's history! We hope that you can join us for DMD's centennial.

New Chapter Installed at Holy Family

March 30, 2012 marked the induction of 22 members into Holy Family University's Mu Gamma Chapter. Two graduate students, 18 undergraduate students, and two honorary inductees were welcomed into the chapter that evening.



The Chapter was established on October 28, 2011, with an installation ceremony conducted by DMD Past President, Dr. Charles Fazzi. The University members installed at this ceremony were Sr. Francesca Onley, CSFN, PhD, President of Holy Family University; Dr. Jan Duggar, Dean of the School of Business Administration; Professor Bernice M. Purcell; Associate Dean of the School of Business Administration, and Dr. Cao Jiang, Associate Professor of Finance. Professor Purcell and Dr. Jiang became co-advisers and continue to serve in this capacity.

The March 30 ceremony was conducted by Professor Purcell and Dr. Jiang. The ceremony was held on campus during an evening honoring all outstanding students in the professional

schools at Holy Family University. Students were inducted during an official ceremony at which honor cords were also distributed. The honorary inductees were Dr. Jack Kirnan, former Dean of the School of

Business Administration, and Dr. J. Barry Dickinson, Dean of the School of Business Administration. All inductees invited family and friends to the induction ceremony and the honors reception held that evening. Student officers were elected after the ceremony.

Graduate Inductees

Maripat Brown
Jaclyn Parry-Bogert

Amy Reed
Kathleen Wible
Amy Wooldridge
Michael DeBias
Amanda Jenigen
Patrick Sweeney
Nicholas Weaver
Benjamin Badeen

Alyse Brown
Danielle Kennedy
Rebecca Tett
Amy Bonner
James Byers
Keith Czarny
Dennis Kahn
Krista Zercow

Undergraduate Inductees

Caitlin Haggart
Patrick Monteith

Congratulations to all inductees!

Drury University Inducts 20th Class

The Zeta Epsilon Chapter of Drury's Breech School of Business held its 20th induction ceremony on October 1, 2012. Fifteen students received their certificates from the Dean, Michael Shirley. One honorary member was chosen. Maurie Woneka, inducted to the chapter last year, presented an honorary membership to Dr. Steve Mullins. The honor was awarded in recognition of his 30 years as a professor of Economics at Drury.

Former faculty advisor Penny Clayton spoke at the ceremony. Chapter President Jason Kester presented an honor cord to David Rosaker, the chapter treasurer. Zeta Epsilon traditionally presents the cord to the member close to graduation. For additional pictures, see the chapter's facebook page [⇨ONLINE](#)



*Pictured above are the participants in the induction ceremony, new members in bold, all from left to right. Front row: **Devin Parrish, Sarah Burrows, Carly Jelinek, Claire Bryant, Jessica Dillard, and Wada Al Ghandi.** Second row: **Rebecca Senn, Beth Schramka, Brady Nelson,** Jason Kester, Maurie Waneka, **Katie Battalia,** former chapter adviser Penny Clayton, Dean Michael Shirley. Back Row: David Rosaker, **Brad Hollenbeck, Karen Ortega, Zach Thomann, Chengda Xin, Dr. Steve Mullins and Casey Carroll.***

UOPX at Columbus Inducts 2nd Group

On Thursday, September 20, 2012, the Delta Mu Delta Lambda Sigma Campus Chapter in Columbus, Ohio, conducted their fall 2012 induction ceremony. There were 12 inductees, representing all three levels of business education at the campus: five bachelor's degree students, six master's degree students, and one doctoral candidate. Alyssa Maldonado, Secretary of the chapter, served as presiding officer for the ceremony.



Inductees in the above photo: 1st row from the left: Tammy Cardoso; Ariel Zambrano; Sonya Bollin; Joyce Cox; and Alyssa Maldonado, Secretary and Founding Member. 2nd row from the left: Charles Ciano; Shelley Brown; Erin Painter; Richard Shemenski; Tamara Stevens; Nekeia Mack-Fuller. Not shown: Christina Benson; Bruno Pellegrini.

This ceremony was the second for the campus this year. The first, the inaugural induction and installation ceremony, was held in March, 2012. The chapter has more than doubled its size to 21 members. The chapter is optimistic about future growth and looks forward for its members to be solid representatives and contributors to the campus as well as the Columbus community.

UOPX Kansas City Hosts Speed Networking Event

September 13, 2012 was lucky for some Lambda Sigma members at University of Phoenix's Kansas City Campus. Members' luck was enhanced by the invitation to a speed networking event held by the chapter at the Salty Iguana restaurant in Shawnee Mission, Kansas. Dr. Etta Gray, the chapter's Faculty Adviser, reported the event provided members with the opportunity to create business relationships. Some members attending are taking a break from "speeding" below.



Pierce College Chapter Serves Community

Students of Pierce's Kappa Nu Chapter chose to use some of their time this last year to make life just a little better for several groups in the Philadelphia area. In February, the chapter collaborated with the College's Student Leadership Program to make blankets for sick children. Their participation in the national Linus Project's Make a Blanket Day produced twenty of the warm and comforting blankets.

Under the leadership of chapter president, Atiya Goldsmith-Irby, Kappa Nu participated in Philadelphia's Walk and Run Against Hunger in mid-April. The event raised money to be used to fill local food pantries.

We applaud the efforts of chapters like this one in making the world a better place.



Kappa Nu Chapter members Atiya Goldsmith-Irby and Keitha Coleman at the hunger walk

University of Phoenix Virtual Chapter Holds Networking Event

The Lambda Sigma Virtual Campus Chapter for the University of Phoenix held a national networking event at the John Sperling Center for Educational Innovation in Tempe, Arizona. The event was part of the University of Phoenix National Commencement Ceremony, June 29th to 30th.

The 35 members attending the event hailed from several U.S. cities, Canada and Mexico. They were joined by faculty and staff from the University's School of Business and Dr. Michael V. LaRocco from Delta Mu Delta's Central Office. Attendees played human bingo, exchanged stories of



Members ponder human bingo spaces.

their academic experience, business and family lives. Four Lambda Sigma members were awarded \$500 chapter scholarships. Raffle prizes included DMD gear with the grand prize a Kindle Fire!

The evening closed with a \$10,000 donation presented to DMD for the Joanna and Richard Sosnowski Scholarship from funds raised by the Virtual co-chapter. Faculty Adviser Joel

Maier presented the donation to Dr. LaRocco in recognition of Rich's dedication to the society and his vision in making the virtual induction process for University of Phoenix and other schools with distant learners a reality. Since its inception in 2011, the Lambda Sigma Virtual co-chapter has inducted more than 1,500 members from Africa, Asia, Australia, Europe, North America, and South America. More Pictures [⇨ ONLINE](#)

Chapter Welcomes New Members: Follows with Benefit for Ugandan Villages

The Kappa Upsilon Chapter of the Delta Mu Delta International Honor Society in Business at Arcadia University welcomed 20 students and two honorary members on April 20, 2012. This is not an unusual event in any of the institutions with a chapter of DMD. What was unusual is the event that followed. Faculty, staff and the community were invited to the chapter's Bead for Life community service event following the induction ceremony.



Bead for Life is a non-profit organization that works to eradicate extreme poverty and create bridges of understanding between impoverished Africans and concerned world citizens. Members of Delta Mu Delta at Arcadia University

sold jewelry handmade by women in rural villages of Uganda. All proceeds from the event went directly to the Ugandan women for income, food, school fees and medicine. The event featured photographs of the women and their children and a DVD presentation and music from their villages.

More pictures and information [⇨ ONLINE](#)



Everett R. Adams, III
Oklahoma Baptist
University



Andrew Beechler
Anderson University



Katelyn Blotzer
Saint Vincent College



Julia Borel-Donohue
University of St. Francis



Ryan DeFronzo
Southern New
Hampshire University



Richard DiNapoli
The Richard Stockton
College of NJ



Olivia Frantz
Tiffin University



Jacqueline G. Griffin
Florida Institute of
Technology



Courtney M. James
Saint Vincent College



**Deborah Castellano
Lubov**
DeSales University



Lacey Morgan
Cameron University



Bethany L. Murley
Piedmont College



Ivan Nechunaev
Grand Canyon
University



Alexandra P. Oakes
Southern Nazarene
University



Matthew Rohde
Elmhurst College



Joshua A. Rydberg
Baker University



**Douglas Charles
Smith**
University of Phoenix



**Emily Elizabeth
Tucker**
Harding University



Sam Vossen
Baker University



Amy R. Wright
University of Mobile



Krista Zerkow
Holy Family University



Yuxuan Zhou
New York Institute
of Technology

NOT PICTURED

Kaitlin Cole
Northwest Missouri State
University

Kevin Hoerold
Norwich University

Todd Martin
Spring Hill College

Catherine O'Neil
Salem State University

Jan Lori Yellets
Alvernia University



Linda Banda
Northwest University



Brittany Bordas
The College of Saint Rose



Humaira Danish
Webster University



Stepan Fomenko
California State Univ.,
Dominguez Hills



Lori Good
American
Intercontinental Univ.



Molly Lyon
Geneva College



Kristin Maldonado
North Park University



**Desiree Lynn
Mitchem**
Peirce College



Mark Rawlings
Northwest Nazarene
University



Anastasiya Saakova
Methodist University



Brendon Spann
Bowie State University



Beth Vargas
Central Connecticut
State University



Shelbi Wilson
Tarleton State University

NOT PICTURED

Kate M. Adams
Oklahoma City University

Robert Lincoln Johnson
Maryville University

Glen Eric Morrison
Texas Wesleyan University

George F. Neuberg
Lewis University

Shelby Pieper
Nebraska Wesleyan University

Michelle Rivard
Lipscomb University

Saloni Sharma
Caldwell College

Leonardo De Paula Silva
Florida Memorial University

We have been exploring the history of Delta Mu Delta in these last two issues of the Vision because – just in case you hadn’t noticed – DMD will be 100 next year. For each issue, we look for a quotation for the first page header that expresses something important about our theme. This time we had some difficulty. Searching for quotes on history gave us so much about what knowing our history can do for us that it was hard to choose. So here’s one from Boston University Professor Howard Zinn, historian and political scientist in an interview in 2005:

History is instructive. And what it suggests to people is that even if they do little things, if they walk on the picket line, if they join a vigil, if they write a letter to their local newspaper, anything they do, however small, becomes part of a much, much larger sort of flow of energy. And when enough people do enough things, however small they are, then change takes place.



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**Bloomberg
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Graduating Chapter Members Receive Honors

Two members of Delta Mu Delta's Lambda Zeta Chapter at Alvernia University built some resume equity during the last academic year. Melanie Kramer and Andrew Smolarski received awards won in 2012 Phi Beta Lambda (PBL) Competition at the graduation ceremony in May.

Kramer and Smolarski won a National fifth place in Strategic Analysis and Decision Making. Kramer also earned an eighth place in the PBL National Macroeconomics Competition.

In 2012 State Competitions, Kramer received a second place award in Strategic Analysis and Decision Making and a third place in Macroeconomics. She was also named to "Who's Who in Pennsylvania Phi Beta Lambda." Smolarski earned a third placed in Accounting for Professionals.

Both students also won awards in the 2011 State competition, where Smolarski was named to "Who's Who in Pennsylvania Phi Beta Lambda". Smolarski also earned two awards in the 2010 State Competition.

PBL provides opportunities for students to develop leadership, communication, and team skills with documented accomplishments that complement their academic experiences. In addition, the organization promotes a sense of civic and personal responsibility. Specific goals include promoting competent, aggressive business leadership, understanding American business enterprise, and encouraging scholarship. The organization develops character and self-confidence to facilitate the transition from the university setting to work.

Troy Alum Honored by ABWA

Juandalynn Tamiko Leverette was recently honored as one of the 2013 Top Ten Business Woman of the Year by the American Business Women's Association (ABWA). Those honored are chosen from the ABWA members nationwide for achieving excellence in career, education and community involvement. Ms. Leverette owns Nonprofit Dreams, a consulting company providing training and development in sustainability and infrastructure for firms from nonprofit organizations to private foundations. Ms. Leverette produces and hosts the "Dreams Are Not for Profit" television show which provides an outlet for community organizations to promote their mission and available resources.

Ms. Leverette earned her M.S. in Business Management in 2010 from Troy University, Atlanta, GA. She is a member of the Zeta Omicron Chapter of Delta Mu Delta, inducted while at Troy.

***Check out the Extra ⇨ ONLINE
Star Chapters, Awards, Members,
Inductions and More in the Extra!***

Anderson University Members Earn Honors



Chase Heatherly

Two of the members of Mu Theta at Anderson University have been honored by their communities. Chapter President, Chase Heatherly, has been selected by the Anderson Independent Mail as one of the top 20 under 40 individuals in Anderson, South Carolina. Dr. Jaime Ressler, adviser for Mu Theta, was honored for her excellence in teaching.

Heatherly earned his honor for the significant contributions made to the community. Although the honoree is always under 40 years old, it is quite rare to select an undergraduate student for this honor. His leadership at Anderson University and in the community made Heatherly a candidate for this recognition. His involvements include serving as one of the founding officers of the newly-developed campus Rotaract Club. He is part of the Anderson University Students in Free Enterprise (SIFE) Team where he initiated a project with a foster care ministry in Honduras.

On hearing that he had been honored, Heatherly said, "It is my hope that my receipt of this recognition will allow others my age to realize they can make a difference in our community."

The committee of faculty members and students convened to award the Michael Boles Excellence in Teaching Award chose Dr. Jaime Ressler, the adviser for the Mu Theta Chapter of Delta Mu Delta. Dr. Ressler also is the adviser for Anderson's chapter of Students in Free Enterprise. The award is made in recognition of outstanding performance as a teacher and advisor and for commitment to the intellectual and personal development of students.

Mu Theta Chapter was installed in April of 2012. Dr. Ressler is its founding chapter adviser. Thirty-nine members were inducted at the time the chapter was installed.



Dr. Jaime Ressler

By the Numbers: Growth Tops the Charts

Any way you measure, Delta Mu Delta has grown. On the qualitative side, we offer more services and benefits than we did ten – or even five – years ago. Online communication, the eStore and induction for distance learners are among those.

By the numbers, we've grown incredibly in the last year. We added 9004 new members. New chapters were installed at eight schools this year, and total new campus chapters were 27.

Remembering Our 75th Anniversary Year

Professor Johnston often said that if you didn't know history, you didn't know anything. You were a leaf that didn't know it was part of a tree.

— Michael Crichton, *Timeline*

As we begin our 100th year, we begin to think about the journey of our Society from its beginnings to today. We thoughtfully peruse the records kept by those before us, noting turning points, the efforts of those special people without whom the Society might have failed to grow and prosper, and celebrations surrounding important events in our story.

Delta Mu Delta was founded in November of 1913 by five New York University (NYU) professors educated at Harvard, Yale and NYU. Three of these men had been honored for their academic success with membership in Phi Beta Kappa. All five believed that business students who excelled should be honored in a similar way. They installed the first chapter at NYU in mid January of 1914 and inducted the first students at that time. (More early history in the Spring 2006 issue [⇨ON-LINE](#))

In 1988, Delta Mu Delta celebrated its 75th year. At that time the Society comprised 112 active chapters with four more close to installation, and boasted just over 50,000 members. Professor A.J. Foranoco, Chairman of the School of Business at New York Institute of Technology, was the President of Delta Mu Delta. Many of the others important to DMD's growth and development were on the board at that time. Among these greats are Mildred Ruth Marion, Dr. James Giffen, Dr. Walter



The deSeversky Center at NYIT

Rohrs, Anthony Jablonsky, and Richard Sosnowski. You may recognize these names as scholarships and other awards have been given honoring them. Our current Executive Director, Dr. Michael LaRocco, was the Faculty Moderator for the Delta Kappa chapter at the College of Saint Francis. In that era, Society meetings were held every three years, so the 75th Anniversary Triennial was held close to the end of our 76th

year, in October of 1989. New York Institute of Technology hosted the meeting and celebration at its deSeversky Conference Center, located on a large wooded estate on Long Island. The setting was beautiful, the conference center itself elegant and the food was amazing according to those who remember it.

The meeting itself opened with a review of the history of the Society and indications of its future development given by Anthony Jablonsky. The longevity of his participation in Delta Mu Delta as well as his astuteness made him the best candidate for that sort of talk. By that time, Jablonsky had been active in the Society for 25 years, first as a Faculty Moderator, then President of the National Society for 14 years. As past-president, he became a member of both the advisory board and the finance committee. President Foranoco presented a plaque to Jablonsky honoring his 25 years of service to the Society.

Of course panel discussions and breakout sessions were held on topics that still interest us today: communication, membership, fundraising, activities and programming, and chapter meetings were discussed. One of the concerns discussed was moving the society into the information age. It was referred to as “automation” in the planning phase of the triennial. By the time discussion notes were published, this topic bore the name “Computer Use in DMD” and contained suggestions on how computer use could benefit the chapters. One of these suggested that we time the requests for special runs to coincide with the data processing schedule. That reminds us that this was 1989 and personal computers on our desks were a rarity.



75th Anniversary Paper Weight

Although the suggestions for using computers to help manage chapters are ideas that we now take for granted, and even though a few are obsolete, most of the ideas for chapter management and activities are ones that we could implement today. Quite interesting are the suggestions in reference to continuity of chapter officers, recruitment of members and fundraising and scholarships. (1989's Shared Suggestions [⇨ONLINE](#))

The 75th Anniversary Triennial was the largest that had been held up to that time. Ninety people representing 67 chapters left the conference with ideas and enthusiasm for managing their chapters. Each also left the conference with a memento of the occasion, a commemorative lucite paperweight presented to each of them, a gift from President Foranoco.

Memorial Contributions in Honor of R.L. Sosnowski

Chapter Donations

Alpha Xi, New York Institute of Technology: \$5,272
Eta, DePaul University: \$3,500
Eta Gamma, Northwest Missouri State University: \$100
Eta Mu, Lipscomb University: \$100
Iota Zeta, Lycoming College
Lambda Sigma, University of Phoenix Online: \$10,000

Individual Donations

Athens State University
Brenda Harper: \$100
Robert McCall: \$1,000
Central Oklahoma University
Maryellen Epplin: \$50
Bambi Hora: \$25
DePaul University
Mickey Wendorf: \$500
Indiana University East
Ashton I. Veramallay: \$100
Lipscomb University
Perry Glen Moore: \$100
Marymount University
Louise Marshall: \$100
Maryville University
John Lewington: \$100
Mercy College
Timothy Allport: \$100

Northwest Missouri State
Joni Adkins: \$50
Pittsburg State University
Terry L. Mendenhall: \$25
Roosevelt University
Thomas C. Head: \$25
University of Saint Francis
Michael LaRocco: \$500
Tarleton State University
Maureen Jouett: \$25
Janis Petroni: \$200
Friends of Delta Mu Delta and of Rich
Anonymous: \$25,000
Jane Hamblin, Mortar Board: \$25
Herff Jones: \$250
Nikoleta Loni: \$50
Elizabeth McCormack: \$100
Paul Sanders: \$50
Schoen Trimming & Cord: \$250
Douglas Viehland, ACBSP: \$500
James Viehland, BGS
Honor Society: \$100
United Parcel Systems: \$242
Wendorf Services: \$50

Other Forever Dollars Contributions

University of Central Oklahoma
Su Jen (Judy) Chen
Bambi A. Hora
University of Cincinnati
Sharon C. Morris
Chaminade University of Honolulu
Richard P. Campbell

College of Mount Saint Vincent
Lucie Pfaff
DePaul University
Paula S. Gruner, RSCJ
Eastern Connecticut State University
Joseph Antonelli
Elmhurst College
Diane B. Shevchuk
Indiana University East
Ashton I. Veramallay
Madonna University
Barbara J.L. Hunter
Manhattan College
Janine M. Illiano
Mercy College
Priscilla Bonilla
Mount St. Mary's College, MD
M. Dunbar Ashbury Jr.
Ohio Northern University
Carl K. McMaken
Our Lady of the Lake University
Matthew P. Streger
Sacred Heart University
Michael G. Kuruc
Southern Nazarene University
Jessie L. McMullen
Southern New Hampshire University
Marie Ouellette
The Richard Stockton College of New Jersey
Louise Seitman

DMD's Forever Dollars Scholarship Fund

The Forever Dollars Scholarship Fund is primarily the result of many moderate sized gifts over a long period of time. The fund was started with three individual contributions of \$50 each from leaders of the Delta Mu Delta family in the 1960's. It has grown with gifts of all sorts and sizes: the consistent gifts of \$5 or \$10 every year, the gifts of \$50 or \$100 given by those able and motivated by the desire to help someone finish their education, the occasional larger gift or bequest.

We thank those who have remembered us and the students we seek to serve. We appreciate your thoughtful gifts. We hope that others will be moved to give, knowing that many small gifts given by many thoughtful people over a significant length of time will continue to grow our scholarship fund. Currently

the scholarship fund shows a balance of over \$600,000 and has provided more than \$730,000 in awards for about 955 students.

Some of us may find ourselves in a position that allows us to give a more substantial gift or provide a bequest. If you would like to honor someone or something special, you might want to think about a named scholarship endowment. Generally, a total contribution of \$25,000 will provide an award of \$1000 per year forever. The contribution need not be made all at one time. If you would like to fund one over time, you can let your intention be known. When funded, your scholarship will begin to be awarded. More information available [⇨ONLINE](#)

If you would like to establish a plan for endowing one of these scholarships, contact Dr. Michael LaRocco at central office.



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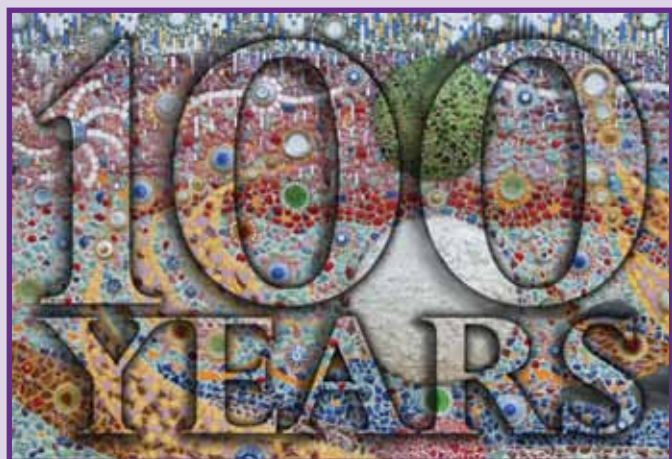
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More Information Inside
Delta Mu Delta
Centennial Conference

November 8 – 10, 2013
San Antonio, Texas

SAVE THE DATE!



Fall 2012

**“The challenge of history is to recover
the past and introduce it to the present.”**
– *David Thelen*

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