

The Delta Mu Delta



Vision

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"THROUGH KNOWLEDGE, POWER"

For Business Students, Educators and Professionals

The Extended Edition

Contents

| | |
|---|------------|
| Campbell University Inducts First Members | Page 1 |
| Methodist University FA Receives Sosnowski Award | Page 2 |
| Northwest University Chapter Installed | Page 2 |
| Star Chapter Awards for 2012 | Page 3 |
| University of Phoenix Virtual Chapter Networking Event | Page 4 |
| University of Phoenix Virtual Chapter Responds to Sandy | Page 4 |
| New Campus Chapter Installed at University of Phoenix | Page 4 |
| Ideas for Chapter Management and Activities—From 1989 | Pages 5, 6 |
| More Pictures from the 75th Anniversary Conference | Page 7 |
| Arcadia Induction and Bead for Life Event in Pictures | Page 8 |
| Historical Information from the Spring 2006 Vision | Pages 9-12 |

Campbell University Chapter Inducts First Members

Kenneth Ferrell, a junior at Campbell University, has had a stressful and busy week full of due dates for class assignments. He needed a little reminder that he could not only get through the week but also produce quality work during it. He got it Thursday night when he and 27 other students in Campbell's Lundy-Fetterman School of Business became the school's first group of students to be inducted into Delta Mu Delta, an international honor society in business administration.

"This evening lifted me up a little bit," said Ferrell, a Trust & Wealth Management and pre-law major from Fayetteville. "It was a great opportunity to be reminded of the importance of effort, and it provided a little motivation to keep at it. . . . This will be a pretty memorable night."

The Lundy-Fetterman School of Business became eligible to establish a Delta Mu Delta chapter after it received its accreditation from the Accreditation Council for Business Schools and Programs in May 2012. Sara Adams, a regional representative with Delta Mu Delta, attended the induction ceremony Thursday to officially install Campbell's new chapter, which will be called Mu Nu, and to welcome the newest students to the organization.

Membership in Delta Mu Delta, which has nearly 300 chapters around the world, is the highest honor that business students can earn that recognizes their scholastic achievement. Criteria for membership include business students who are juniors and in the top 10 percent of their class, seniors in the top 20 percent of their class, and graduate students in the top 10 percent of their class.

Benjamin Hawkins, dean of the business school, compared induction into the organization to winning the Heisman Trophy, which is awarded each year to the best college football player. The difference is that the Heisman goes to only one person, Hawkins said, while membership in Delta Mu Delta goes to "all the best and brightest business students."

Among them was Cheryl Reynolds, a senior in accounting who started college later in life. "I have worked really hard.

At times, I have forgone a social life in order to study," said Reynolds, who plans to pursue a master's in accounting after graduating from Campbell in May 2013. "[Induction] into the honor society is recognition for that hard work."

Her mother, Virginia Whitaker, added: "She has waited a long time for this."

During the ceremony, which was held in Marshbanks Dining Hall's Alumni Banquet Room, each of the 28 students

received a certificate and a Delta Mu Delta key marking their induction. Each of them also introduced themselves to those in attendance -- which included faculty members and parents, siblings and other invited guests of inductees -- and they shared what had been their most memorable experience at Campbell so far. The responses ranged from the one-on-one

attention received from faculty and the relationships built with other students to the internship experiences gained and the mentoring programs.

"I am so proud," said Sally Heath, the mother of two of the inductees -- Jordan, a graduate student in accounting, and Anna Kate, a senior in business administration. "One is trying to get into law school; and one is trying to get a job. So we're thrilled about the honor and the recognition for their hard work."

From Campbell University's Press Release

New Members of Mu Nu

Juniors

Danielle Adams
Candace Altman
Danielle Barnes
Emily Bratton
Kenneth Ferrell
James Fox
Kyle Frizzelle
Michael Gothard
Andrew Hall
Erin Schultze
Jessica Tharpe
Dylan Williams

Seniors

Patrick Carter
Anna Kate Heath
Crystal Hoegen
Frank Jennings IV
Catherine Lee
Kenneth McMillan
Brendan McNamara
Cecilia Nitz
Cheryl Reynolds
Benjamin Severin
Brittany Strother
Kaitlyn Tunstall
Kristy Voss

Graduate Students

Branden Burt
Jordan Heath
Blain Pearson



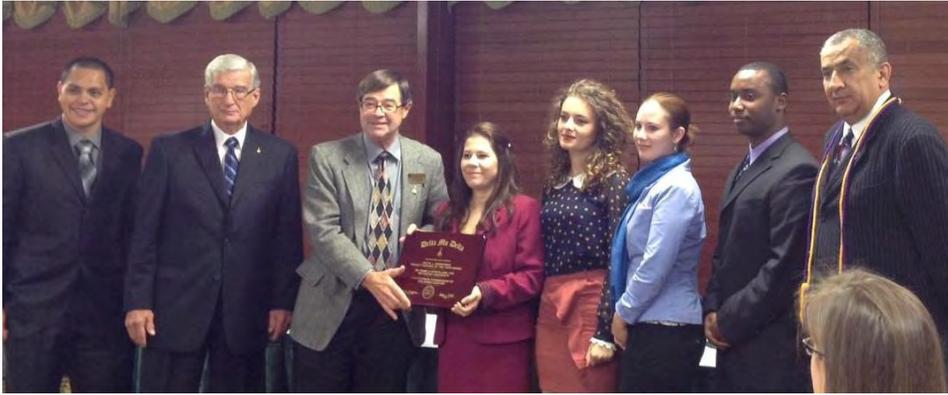
Methodist University Faculty Adviser Receives Sosnowski Award

Dr. Pamela Strickland, faculty adviser of the Eta Sigma Chapter of Delta Mu Delta at Methodist University, has received the Richard L. Sosnowski Award for Outstanding Faculty Adviser of the Year. Dr. Joe Doll, Dean of the Reeves School of Business at Methodist University, presented the award to Dr. Strickland on behalf of the Society.

Dr. Strickland has been the faculty adviser since January of 2004. In each of the last seven years, the Eta Sigma Chapter has earned star chapter status, and won the Jablonsky Award for the Outstanding Chapter of the Year for 2005-2006. The Reeves School joins the Society in thanking Dr. Strickland for her consistently high quality leadership and support of the chapter.

Dr. Strickland was surprised by the award. She wrote to the Central Office and told us “I can’t even express how abso-

lutely floored I was when I got the Rich Sosnowski Award on Friday. Apparently everyone in the Reeves School of Business knew but me. I cried even—right in front of the President and everyone. I couldn’t believe it, and I am so humbled to have been selected.”



Pictured above, left to right: Jacob Taitague, president of Eta Sigma; Dave Wilson, the first honorary inductee, November 10, 1995; Joseph Doll, Dean Charles M. Reeves School of Business; honorary inductee, November 10, 1995; Pam Strickland, current Advisor; Qendresa Krasniqi, treasurer; Alexandra Fetisova, secretary; Kevin Collins, vice-president; Dr. Mitch Javidi, Professor at North Carolina State University, guest speaker and Honorary inductee, November 9, 2012.

The Sosnowski Award was established in 2005 to honor the dedicated work and commitment of Sosnowski to the mission of Delta Mu Delta. The purpose of the award was to recognize faculty advisers that have demonstrated the same dedication and commitment to the sustained development of their institution’s DMD chapter.

Especially important in the decision to make the award is the extraordinary leadership and thoughtful stewardship of Delta Mu Delta principles shown by the adviser.

Congratulations to Dr. Strickland for her outstanding work.

Northwest University Chapter Installed, Inducts New Members

Mu Delta Chapter was installed at Northwest University in Kirkland, Washington, in spring of 2012. Joel Maier, DMD Regional Representative, presented the charter and inducted the five inaugural honorary members.

Family and friends of the new members, university administrators and business faculty attended the ceremony,

held in the Argue Building on campus. Welcoming remarks were made by Dr. Theresa Gillespi, Dean of the School of Business and Management.

After the presentation of the charter and induction of honorary members, Professor Tom Still, the new chapter’s faculty adviser, inducted the 19 new student members of

the Chapter. An address was given by Dr. Joseph Castleberry, the President of Northwest University.

At the left, new members display the charter for the new chapter.



Star Chapter Awards for 2012

The Star Chapter Awards provide recognition to all chapters that meet or exceed Society standards for chapter operation and administration. Standards have been changed for this year going forward, and eligibility will be decided by data from annual reports and Central Office records.

Eligibility Standards

All of the following are required to earn Star Chapter status:

- ◆ Complete at least one induction ceremony during the fiscal year ending June 30.
- ◆ Elect a full slate of officers for the past fiscal year. A single individual may serve more than one office; e.g., one person could hold the offices of both secretary and treasurer.
- ◆ Hold a minimum of two business meetings during the fiscal year.
- ◆ Submit both annual and financial reports postmarked on or before July 15.
- ◆ Have no bills outstanding for more than 90 days during the fiscal year.

In addition, a chapter must meet two of the three following criteria:

- ◆ Increase the number of students inducted over the preceding year **or** induct 80 percent or more of the eligible candidates for the fiscal year.
- ◆ Participate in the Delta Mu Delta scholarship program during the fiscal year with a complete application submitted from a chapter member.
- ◆ Complete a community service or business-related activity on local campus or in local community and submit information about the activity to Central Office for inclusion in Vision newsletter.

Recognition for the Chapter

Chapters earning Star Chapter Award status will receive a \$50 gift card for use by the chapter.

Star Chapters will be presented an appropriate certificate of achievement and be recognized with letters to the following:

- ◆ Dean of the Business School or Dean of Students;
- ◆ Provost or Academic Officer;
- ◆ President of the University.

In addition, an article will be published in the subsequent edition of *The Vision*, and all Star Chapters will be recognized at the next Biennial National Meeting.

An even dozen chapters earned Star status this year. The chapters, with their faculty advisers, are:

The College of Saint Rose, *Dr. Charles Finn*
 LaGrange College, *Prof. Cindy Bearden*
 Lipscomb University, *Dr. Perry Glen Moore*
 Methodist University, *Dr. Pamela Strickland*
 Northwest Missouri State University, *Dr. Joni Adkins*
 Northwest Nazarene University, *Dr. Jeffrey Lineman*
 University of Phoenix, Las Vegas Campus,
Mr. Jeremy Briggs
 Saint Vincent College, *Dr. Charles Fazzi*
 Salem State University, *Dr. Jakari Griffith*
 Spring Hill College, *Dr. Charmane May*
 SUNY Fredonia, *Dr. Tai Yi*
 Texas Wesleyan University, *Dr. Thomas Smith*

“We are what we repeatedly do. Excellence, then, is not an act, but a habit.” *Aristotle*

Attesting to this is that most of our Star Chapters are multiple year winners. Four of the dozen have earned the status seven times, and two more of them have earned the status each year of their existence. One of these is the only chapter that earned Star status for the first time this year, University of Phoenix—Las Vegas Campus, in its first year of existence. Three have earned the status twice: three more have done it 5 or 6 times.

Several faculty advisers’ names are familiar to those who have been reading the *Vision* for a while. Five have served the Society as officers and/or regional representatives. They have learned from association with other fine faculty advisers, and through their efforts have passed that learning on to others. One of this year’s Star Chapter faculty advisers is this year’s Sosnowski Award winner. Another two garnered that award a few years ago. Three of the chapters have won Jablonsky Awards.

So how do we win some of these awards? The same way we get to Carnegie Hall — practice, practice, practice. This old joke doesn’t tell us what to practice. We can find out using the DMD web site. Look at the sections for Faculty Advisers, Chapter Officers, and the one on Scholarships. See what other chapters have done by reading the *Vision* Newsletters. Look for the stories about what other chapters have done with an eye toward what could work for you. Ask the faculty advisers for our frequent Stars how they meet the challenges that they have faced in chapter administration.

And come to the Centennial Conference in November of 2013. Network with the stars – Star Chapters, that is.

University of Phoenix Virtual Chapter's Networking Event



Top: Participants in the networking event. Above: Dr. Michael LaRocco accepts the check for Lambda Sigma's contribution to the Joanna and Richard Sosnowski Scholarship Fund. At right: Networking must be thirsty and hungry work — the participants take time for some refreshments.

University of Phoenix Virtual Chapter Responds to Sandy

On November 11, 2012 the officers of Lambda Sigma Virtual Campus Chapter voted to donate \$2500 from their treasury to the American Red Cross to support their relief efforts with the devastation caused by Hurricane Sandy on the east coast. More than 50 of our 2,385 members who reside in this part of the United States may have been impacted by this storm. In addition, Apollo Group, Inc. the parent of University of Phoenix matched this donation for a total donation of \$5,000.

Officers of the virtual group are Dianne Whitney, President; Erin Gammage, Vice President; Jonathan Wolfe, Secretary; and Tracy Colcord, Treasurer. Joel Maier is the Campus Chapter's Faculty Advisor.

New Campus Chapter Installed at UOPX

Dr. John Lewington, DMD Society President, installed the newest campus chapter for the University of Phoenix on November 16, 2012. The new Lambda Sigma Chapter campus is in St. Louis, Missouri. Ms. Amy Westerman, the area chair for the campus, is its Faculty Advisor. The first group of students was inducted immediately after the installation.



With the group of new inductees is Chapter Adviser Amy Westerman, front row at the left; Dr. Lewington, front row, center; and Dr. Ronald Clark, Campus College Chair, back row, center.

Ideas for Chapter Management and Activities

Most of these suggestions were the result of several workshops, round table and panel discussions at the 75th anniversary triennial conference. These sessions were held to help participants to learn what other chapters do as well as help the administration of the society determine what chapters need assistance with. What follows is excerpted from the material published and distributed to the faculty advisors shortly thereafter. Policy matters and other material that has changed during the last 25 years has been omitted. Parenthetical material represents the editor's additions to these suggestions.

FUND RAISING

Half of all chapters do no fund raising, Their sole income is from new member fees and initiation dinners. Funding is a major concern as the chapters must be self sufficient.

One of the most successful undertakings involved participation in the college's telethon efforts to alumni with the local chapter members assisting. The chapter retained 20% of the donations.

Chapters can solicit local dues periodically from members, including alumni. Remember that no member may be excluded for not paying yearly dues as membership in Delta Mu Delta is lifetime. These dues may be solicited for a particular purpose, such as funding a scholarship.

Another successful venture was to assist students in selling their used textbooks for a fee.

Institutional support may be available in the form of resources, direct funding or use of facilities.

CONTINUITY OF CHAPTER OFFICERS

Chapters report that nominating committee, self-nomination and faculty encouragement were all necessary to have officer roles filled.

Campaign early for new officers—in the term prior to the elections.

Overlap officer positions for several months to allow new officers to be mentored by outgoing ones.

Present new officers with a handbook outlining job descriptions, annual goals and objectives. This allows officers to present a professional chapter image and promote pride in membership.

One chapter uses twice yearly inductions and elections.

SCHOLARSHIP APPLICATIONS

Post information on bulletin boards, with copies to financial aid centers and business faculty. The faculty, advisers or

student members can speak to classes. Awareness is the key.

Publish information in the school newspaper. If one of your members has won a DMD scholarship, write a feature on the winner. (*We have additional communications media available to us today that we can use to publicize the scholarship program.*)

CHAPTER MEMBERSHIP AND RECRUITMENT

Work with the registrar to develop a list of candidates that qualify for invitation to membership. Provide opportunities for candidates to meet current members, alumni, faculty advisors and other candidates — informational meetings, networking, some chapter activity. Interaction presents a picture of your chapter, your commitment to being part of an honor society and to developing rapport that should increase the percentage of candidates that accept the invitation.

Publicize the benefits of membership: networking on a local as well as wider level, access to scholarship awards through the society, the effect of membership on the resume, and the ability to start government employment at a GS-7 level rather than the GS-5 level of most professional positions are among these.

Personal invitations are the most effective. Mail individual letters (*or personalized emails*) to candidates. Hand deliver the invitations during class. This also publicizes DMD and may inspire others.

Publicity during the invitation period should indicate the qualifications for membership in DMD. This can be motivating for those who are close to qualifying as well as catching those who may have missed the individual invitation process. The information should include the GPA cutoffs that the chapter has determined for the current year using the percentage rule.

Have information about DMD, applications for membership (*and/or information about how to apply online*) available at multiple sites.

CAMPUS AWARENESS OF DMD

Creating campus awareness of DMD increases interest in membership, motivation to do just a little better to qualify and positive responses to invitation to membership. Publicity during the invitation process and for scholarship availability are part of making DMD more visible.

Acquire a DMD banner. Display it during chapter activities and when the chapter participates in an activity. When not otherwise used, display it in the business department.

Participate in, or organize, an activity fair or networking event.

Continued: Ideas for Chapter Management and Activities

Use DMD stationery for all announcements, releases, and correspondence. (*Letterhead and envelopes are available from Central Office. A letterhead template in Word is available in the forms section in the Faculty Adviser and the Chapter Officers areas of the Society website*)

Publicize the newly inducted members and newly elected officers. Post information, names and pictures on bulletin boards. Use the campus public relations office to become listed in internal and external publications available.

Arrange to present information about DMD at a faculty meeting. Recruit business faculty members to make in-class announcements.

Visit classes to promote DMD and let students know where to find additional information. (*Wear an honor stole during the brief presentation.*)

Use DMD logo items, and wear DMD apparel. (*Items are available on the eStore. (If you have any logo items made for you, please see the Frequently Asked Questions section in the Chapter Officers area on the society website for information on how the logos and symbols may be used.)*)

CHAPTER ACTIVITIES

Each chapter must decide whether it will focus on activities as well as recognition. Recognition chapters emphasize membership as reward for superior scholarship and promote business education. In addition to this, the activity chapter encourages members to serve by organizing and promoting events that have an impact on the chapter, the school and the larger community.

This distinction need not be a dichotomy, but may be more of a continuum. The membership decides its focus. The faculty adviser has a major role in the development of the chapter's mission statement, its continuing growth and revision through the years and the overall coordination of the direction of the chapter.

Activities can be aimed at fund raising, volunteer participation or some combination of these. The stated beneficiary can be the chapter or any other group. Efforts can be organized and led by the individual chapter, or part of a larger, community project. Any of these can be positive experiences for the members involved in them.

Suggestions for Activities:

- ♦ Sponsor a career day or job fair.
- ♦ Compile a book of resumes for DMD members and forward to likely companies.
- ♦ Arrange for a speaker, or series of speakers. If funds are needed, solicit support from corporations.

- ♦ Volunteer services to local charities.
- ♦ Tutor students.
- ♦ Participate in the operation or organization of college or business school events.

INDUCTIONS

A primary focus of the chapter should be to induct new members in a ceremony that emphasizes the importance, solemnity and memorability of the event. Refreshments, simple or extended to a full banquet, make the event more memorable.

Invite a well-known, well respected business person as keynote speaker for the event. Induct the speaker as an honorary member. Publish excerpts from the speech.

Have the candidates invite family and/or friends to attend the ceremony.

Record the ceremony. Ask someone to take pictures and/or video the ceremony. (*Remember to send pictures to the editor of DMD's Vision Newsletter as well as those of campus and local publications.*)

Invite faculty members to the event— especially business faculty and administrators. Have them take part in the ceremony.

BUSINESS MEETINGS

A minimum of two per year must be held, one of which can be the induction ceremony. For recognition chapters, the requirement can be met by meeting to plan the ceremony. Activity chapters will need more meetings to plan and carry out these activities. Meetings may also help members learn to hold effective meetings, network with each other, and provide continuity for the organization.

Robert's Rules of Order should be used. Appoint a parliamentarian and learn the procedures for formal meetings. Skills in preparing an agenda, keeping to time limits, and dealing with challenging participants can be developed.

COMPUTER USE IN DMD

Most of the suggestions made 25 years ago for this topic are antiquated. Using a computer most often referred to putting in a request for a query of the data accumulated by the school on a mainframe machine. We still need to interface with the IT department to request information about students eligible for membership. Today most students and instructors have access to personal computers and do use them effectively in managing their chapters.

More Pictures from the 75th Anniversary Conference



These pictures appeared in the 1990 edition of Delta Mu Delta Honor Society's Newsletter. At that time the name of the publication was "Newsletter."

Top Left: A.J. Foranoc, Society President, holding the lucite commemorative paperweight, his gift to all who attended.

Top Right: The Executive Council is session. From the left, Richard L. Sosnowski, Hollis Brownstein, Mildred Ruth Marion, A. J. Foranoc, and Grace Black. Those facing away from us are not identified.

Bottom left: Anthony Jablonsky receives a certificate commemorating his 25 years of dedicated service to the Society.

Bottom center: A. J. Foranoc with Mildred R. Marion at the banquet on Friday evening.

Bottom right: Dr. Matthew Schure, President of New York Institute of Technology where the conference was held, welcoming the assembly at the luncheon on Friday.

Arcadia Induction and Bead for Life Event in Pictures



Above: Some of the new members of Arcadia's Kappa Upsilon Chapter. Above Right: A guest with pictures of the handmade jewelry. Lower right: Brochure and some products from Bead for Life. Directly right, Chapter member with pictures of people who have been helped by the program. Below: Guests peruse the offerings.



Providing Opportunities, Not Handouts
Impoverished women, once living on less than \$1.25 per day, turn into budding entrepreneurs with the opportunities provided by Bead for Life. Many of these have not one, but several flourishing businesses. Bead for Life programs are designed to help women help themselves. Find out more about the program, or to buy their products, at the website for the group — <http://www.beadforlife.org>



BeadforLife
ERADICATING POVERTY
ONE BEAD AT A TIME®



For Business Students, Educators and Professionals

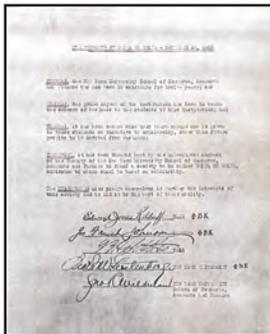
A Look Back - The History of Delta Mu Delta

This is the first electronic edition of the Vision - a major landmark in our history. Since 1913, DMD has inducted over 130,000 outstanding business students, and this issue of the Vision provides a look back at the *key* moments in our past 93 years. Delta Mu Delta's scholarship fund is supported by the generosity of our membership, and the most recent recipients are featured in this edition - a tangible symbol of your legacy to DMD.

Please join us in cyberspace: to look back at our history and forward to a new era of the Vision at www.deltamudelta.org/vision.

In the beginning...

Delta Mu Delta was founded November 18, 1913 by five New York University professors. Educated at Yale, Harvard and New York University, where three of them were recognized by Phi Beta Kappa, they believed that exceptional business students should be given recognition similar to Phi Beta Kappa for the liberal arts.



First Charter Image

The first chapter was installed at New York University on January 16, 1914 - more on that later. On July 1, 1951, members of six active chapters met to discuss the establishment of a central organization to standardize procedures, control the issuance of certificates and keys, formulate bylaws, and assist the chapters. On August 12, 1952, a corporate charter was granted under the laws of Pennsylvania.

In 1963, Delta Mu Delta was admitted to membership in the Association of College Honor Societies (ACHS). From that point on, the Society has experienced steady and sound growth. Membership in ACHS assures all chapters and their members that Delta Mu Delta meets the highest standards set by all of the member societies in all fields of learning.

In October 1989, a dialogue between the Society and the new accrediting organization, the Association of Collegiate Business Schools and Programs (ACBSP) resulted in an affiliation of the two organizations for their mutual benefit. In January 1992, a letter of agreement was signed whereby Delta Mu Delta agreed to establish

new chapters only at ACBSP accredited schools. The agreement also provided that existing Delta Mu Delta chapters would continue as members of the Society whether or not they became accredited by ACBSP.

Since that 1992 agreement, 117 chapters have been chartered at ACBSP accredited colleges and universities. By 2004 the Society has granted a total of 260 chapter charters and inducted more than 130,000 members. The Society maintains lifetime contact with members all over the world.

In 1994, the two honor societies for accredited business schools, Delta Mu Delta and Beta Gamma Sigma, together established Sigma Beta Delta for regionally accredited schools. Later that same year, the three Societies formed the Federation of Business Honor Societies. In 1998, Delta Mu Delta provided the support and financial means to found Kappa Beta Delta, the honor society for two-year ACBSP accredited business programs.

Click here for a list of DMD's Past Presidents.

Inside this issue:

| | |
|-------------------------|--------|
| President's Message | pg 2 |
| Scholarship Recipients | pg 3-7 |
| American Idol ASU Style | pg 6 |
| Loss of an Old Friend | pg 8 |
| Membership Benefits | pg 8 |
| Current Contributors | pg 9 |

The Scholarship Program Its Growth and Evolution

If you've been a regular reader of this newsletter, you've read our explanation of how your donations are held in trust by the Society with only the earnings used to fund scholarships to business students where we have chapters. We would like to present the history of the Scholarship Fund Program and how it effectively places those funds with worthy students.

Even in the 60's it was recognized by the leadership of our Society that a high quality, nationally recognized, honor society must seek way to accomplish the second part of its mission - to encourage continuing education. The most evolutionary change was to start a scholarship fund.

The Scholarship Fund began in 1966 with \$100 set aside from the general funds. Funding for the early years came from two sources: amounts set aside from the general operating funds of the National Chapter, and local chapters making donations directly to the fund. Early chapter contributors were Alpha Beta Chapter, Wagner College, Alpha Xi Chapter, New York University, and Eta Chapter, DePaul University. Dean Harold Shanafield, Northwestern University, headed the scholarship committee in 1967. At that time the scholarship fund had \$300 plus a few dollars in interest.

Soon after, the fund began to award scholarships to deserving students. The first one was \$100 awarded in 1970, two more in 1971, and four in 1973. The number of awards grew to 11 in 1977, when the highest three awards were increased to \$200.

The first named scholarship was started with a contribution of \$1,000 in memory of Albert Escher from Northwestern University's Commerce Club. Later awards were instituted in honor of Mildred R. Marion, A. J. Foranoco, Helen Snow (from her estate), Balwant Singh, Abderrahman Robana, and new this year, in honor of Gemma Welsch from DePaul University. You can see the reoccurrence of some names over and over throughout the years.

The Scholarship Program Awards have been restructured to raise the lowest award to \$1,000 and to add as many as 21 Honorable Mentions at \$100 each. The 26 scholarship awards have a total value of \$28,000 - from the top award, the Mildred R. Marion, of \$2,000, and the Escher and Foranoco scholarship awards at \$1,500, to all remaining awards at \$1,000 each.

Since the Scholarship Fund inception with the first \$100 award, including those to be announced on July 1st this year, over \$610,000 has been awarded to nearly 850 scholars. We receive many letters and notes from thankful winners - some explaining how they would not have been able to continue without our assistance - all made possible by donations from you to our Forever Dollars Program.

See the Forever Dollars Contributors on page 9.

From "The Story of Delta Mu Delta," published in 1915, probably as a informational piece by New York University's Alpha Chapter.

A Plea to Freshmen

The time to start to work for election to this society is in the Freshman year. Many undergraduates lament the fact that they started too late in their student career to do good, hard studying. You should start now to achieve excellence in your work. You will never regret it.

Moreover remember that steady, daily work is better than brilliant spurts. You need not be reminded of the story of "The Hare and the Tortoise."

And even if the Key is not your goal, hard work in the School means financial rewards in business. But start now to get as much as you can out of your courses.

Although said nearly two centuries ago, some concepts do not age.

"What we do for ourselves dies with us. What we do for others and the world remains and is immortal."

- Albert Pines

Why Me?

And they asked, "Go, give, volunteer."

And I said, "Who? . . . Me?" And they said, "Yes! . . . You.!"

And I said, "But I'm not ready yet. I've got company coming. I can't leave the kids. And you know there's no one to take my place."

They smiled and said, "Are you sure?"

And asked again, "Go, give, volunteer."

And I said, "But I don't want to. Listen: I'm not the kind to get involved in missions. Besides, my family won't like it: and my neighbors - what will they think?"

And again they said, "You will be thought well of. Go, give, volunteer."

And I said, "Look, I'm scared! The others are going to hate me! And cut me to pieces. And I can't take it all by myself."

They smiled, "Where do you think we'll be? Go, give, volunteer."

And I said, "Where do I begin?"

(An anonymous long-time volunteer)

2005 Delta Mu Delta Scholarship Recipients



Houssam Manoon Ahmed
University of Central
Oklahoma, OK



Jennifer Aldrich
LaGrange College, GA



Linda Lee Baynes
West Liberty
State College, WV



Lisa Capone
Eastern Connecticut
State University, CT



Charity Allison Day
Athens State
University, AL



Christine Dias
The College of
St. Catherine, MN



Monica Fine
Northwest Missouri
State University, MO

The DMD Key



The Delta Mu Delta key is the symbol of our Society most often seen by the world. The key is now given to us as we are inducted. We wear it proudly as evidence of our membership. Its picture identifies your certificate and many publications as official society communication. The key has been our symbol from the time of the founding of the society. It has undergone many changes as the Society has changed.

Delta Mu Delta was formed to promote higher scholarship in the study of business and recognize and reward scholastic achievement in those studies. Like Phi Beta Kappa, the honor society to which three of the five founding members belonged, Delta Mu Delta would have a key, a symbol by which members could identify each other and be recognized for their achievement. From the first induction in February of 1914, the founding chapter at New York University presented these keys to new members.

Although the key does not appear to be required in the early days of the Society, we find in the financial statements of Northwestern's Epsilon Chapter the expenditure for a quantity of keys to match the number of members inducted.

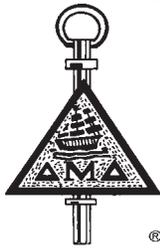
These early keys appear to have been meant to hang from a watch chain or something heavier. The key was two sided. Central to the design of the front side was the Greek letters with the year of induction above and the university name below. We have a sample from 1927 (*see above photo*) - on the obverse side the key bore the symbol of a mercantile ship under full sail, representative of commerce in all its dimensions. Curiously, on this older version, there is no English wording "Delta Mu Delta."

As the society began organizing itself around a strong national chapter in the 1950's, the key became more standardized. Probably at the suggestion of Balfour, the company making most of the keys at that time, a single die was made for the keys, with the suggestion that the name of the university could be engraved on the reverse rather than stamped on the front. This became our Society standard.

In ensuing years, the design has been modified so that today the ship and the Greek letters appear on the same side to allow the key to be worn pinned on a lapel. The ship and the waves of the sea have been simplified as has the background.



DMD Key from
1927 Induction



Key as
standardized
circa 1950.

The design is not only attractive as jewelry, but reproduces well wherever the symbol can be used to identify the society.

Over the years, the 10K gold key became more expensive and was optionally purchased by new members at the time of their order - but as the cost exceeded that of membership, fewer students owned our evidence of membership. Limited supplies of these more expensive keys are still available on the e-Store, but a choice of what is available is given free to any donor of \$250 or more to our Forever Dollars Scholarship Fund.

In the 90's our senior management decided to create a smaller, less expensive, gold kase key, and then to provide it free with every membership to continue to propagate the display of this symbol wherever we have members. Although the free version is in the form of a tack back, both the charm and pin versions are available on the e-Store.



Current day
DMD Key

Change Comes to DMD Board

Life is full of change. And so, too, it is with the Delta Mu Delta Board. Changes in the lives of some of the board members have made it regretfully necessary for them to resign. The new members will fill the positions to which they have been appointed until the next Triennial meeting and election in 2007.

Dr. Michael V. LaRocco has accepted the position of Vice President, Extension and Development. As such, he oversees the activities of the regional representatives and bears much of the responsibility for the growth of our society. Dr. LaRocco's assumption of this position left the position of treasurer to be filled. **Professor Kathleen E. Bauer** leaves her position as Region 6 Representative to assume the treasurer's post. This, of course, led to a need for a new representative for that region. **Dr. Kitty Campbell** joins the board as the Southwestern Region (6) Representative. Two other regions have new representatives as well. **Dr. Charles B. Finn** will serve the Northeastern region (1) and **Dr. Charles (Chuck) Fazzi** the Eastern (2).

Pictures of the regional representatives are on page 2 of this edition of the *Vision* and bios and pictures are available online by using the "About Us" then the "Leadership Team" buttons and clicking on *View Profiles*.

2005 Delta Mu Delta Scholarship Recipients



Ramin Ghadimi
Athens State
University, AL



Emily Grasmick
Southern Nazarene
University, OK



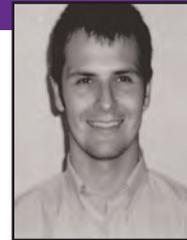
Amy Lynn Harvey
Northwood University, MI



**Katherine Anne
Hinkley**
Anderson University, IN



Mandi Hoefer
Nebraska Wesleyan
University, NE



Tomasz Jemczura
Roanoke College, VA



Jillian Johnston
East Central
University, OK

Induction Ceremonies - Then and Now

by: Mickey Wendorf, DePaul University

I'm sure that you have been treated to a number of "when I was your age" stories. I'm at an age where I've started telling some of them myself. Many of the people I deal with don't know a world without personal computers, much less calculators, so the temptation is great. Nevertheless, this may be less a "when I was your age" and more a "where have we been and where are we going" story. In the more than 90 years we have been recognizing students for their achievement, some sort of celebration has frequently accompanied the induction of new members into Delta Mu Delta.

The very first induction ceremony was held at New York University. The induction of thirty-two undergraduate members was held in the faculty room on the eighth floor. (Apparently the room and its location was sufficiently well known that even when described eighteen years later there was no need to define it further.) Note that two of the thirty-two inductees were women.

After the induction, the members adjourned to the Hotel Brevoort for a nine course meal! The menu presents all the food in French. The descriptions along with the literary quotes provide clues to translation for those of us whose French is covered with nearly forty years accretion of undisturbed dust. (I know - you're saying how could she call "Mary had a little lamb" literature. Let's just use the Tennyson, the Keats and the Milton as our examples instead.) With such food and libation, we can only assume this was an elegant affair.

After the meal, talks were given by all five of the founding professors. The new honorary member, the Chancellor of the University, gave a talk on the work of the university. These inspirational words would seem to have liberal doses of business principles thrown in. The title of one of the talks appears to be a balance sheet!

Click here for the program from that first induction including the entire menu in French, the names of the inductees and charter members, and descriptions of the talks.

In the archives, dated fourteen years later, we find the invitation letter for the 1926 induction ceremony and banquet for New York University's Alpha chapter. By this time, the entire affair took place at the Hotel McAlpin. Only members and candidates were to attend. Dress for the event was semi-formal. The writer notes parenthetically "Tuxedos for men" just in case there was any question. The initiation fee was \$15, which seems to have covered the banquet, the key and the certificate. Similar to Northwestern's Epsilon Chapter in Chicago, gold keys were purchased at \$6 and engraved certificates for \$1.15, so we can assume that the dinner was quite some feast as well

I'm sure that there have been inductions along the way that have been very interesting for one reason or another. And we do still have inductions with very nice banquets and inspiring speakers. I attended one of those just a few months ago at DePaul University. But as Bob Dylan said "The times, they are a-changin'." The banquet or reception doesn't always fit the lifestyle of students getting an education today.

With campuses spreading across the nation and even the world, it becomes totally impractical to bring a group of deserving students together in one physical location - so chapters are turning to online inductions! There are many styles: some as simple as chat rooms, others using specialized software where the presenters have microphones so that all can hear the format over their computers. Some even use Interactive-TV centers with full two-way interaction. Whatever the format, all consist of identifying their candidates and taking the pledge.

That's today, ninety years later. In another decade? Who can predict?

Induction Ceremony

*I (name) solemnly affirm to all those present
and to those who have preceded me,
That I will serve the Society
to the best of my ability.
I will observe the Society's
constitution and bylaws
and provide counsel and aid
for my fellow members.
In accepting membership to
(Greek name) chapter of Delta Mu Delta,
I acknowledge the distinct honor
that has been bestowed upon me.
This pledge is evidence of
my commitment to your fellowship.*

The most important phrase of our oath is to "provide counsel and aid for my fellow members." Hundreds of you are doing that every year with contributions to the Scholarship Fund - more on that elsewhere. Still thousands more are participating in our MBNA credit card program where a tiny percentage of each purchase adds up to thousands of dollars helping to offset expenses of the Society - at no cost to the member! As we strive to maintain contact with you across the years, we hope that you will continue to think about "those who will follow."

Rich Sosnowski
Executive Director

2005 Delta Mu Delta Scholarship Recipients



Erik S. Kellerman
The College of
St. Rose, NY



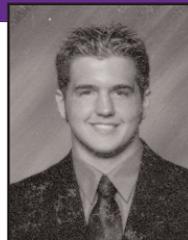
Greisa Lalazi
University of Central
Oklahoma, OK



Teresa L. Lamb
Mount Saint Mary's
University, MD



Stephanie Leahy
North Park
University, IL



Allen Lode
Northwestern Missouri
State University, MO



Maleiha Masee
The College of
St. Catherine, MN



Raechelle Munna
Spring Hill College, AL