



For Business Students, Educators and Professionals

“We are what we repeatedly do. Excellence, then, is not an act, but a habit.” – Aristotle

BOOYAH BIENNIAL! Join Us Where Florida Begins Jacksonville, November 2011

Delta Mu Delta is now ninety-eight years young! So now is the time for us all to begin the planning process for the next century of our great organization. At this time two things are on the board’s agenda: first, planning a great celebration for our centenary; second, thinking about positioning our society for the next one hundred years.

The society has a strong foundation for its next century – a conservatively invested endowment, a strong relationship with ACBSP, a growing annual recruitment of new members, experienced central office staff, and an energetic board. These core strengths have helped us plan the next biennial meeting in Jacksonville, Florida, **November 4 – 6**. DMD wants student and honorary members, alumni, faculty advisers and their guests to join us at the **Hyatt Regency Jacksonville Riverfront Hotel** for the planning of our next century.

The theme of the conference is “**Building an Excellent DMD Chapter**” and will search for new ways to strengthen the grass roots of our organization. Sessions will focus on organizing successful chapter events and activities, becoming a great faculty adviser, succession planning, job hunting, and career development for DMD students. As always, the conference will feature great speakers who are outstanding entrepreneurs and organizational managers. Mr. David Raby, President of STI Electronics, Inc., and Steve Cook, formerly at NASA, have already agreed to be part of the program, and other speakers from the Jacksonville business community will join them.

Servicing the online student communities will most certainly be high on our agenda as we present a new way to assist faculty advisers through online registration, payment and induction. This growing dimension of most university “campuses” represents a substantial portion of our business students.

DMD’s use of inCircle and other social media will be another focus as new ways to create a stronger international network for DMD alumni members. The centen-

nial conference – November 2013 – is another important topic for discussion and planning. The board has already discussed centennial plans, and your input will be sought on how to make our celebration a true landmark in the society’s history.



Jacksonville has much to offer and we have planned a ‘meet and greet’ cruise for Friday evening. Jacksonville has a number of attractions: Amelia Island, Jacksonville Zoo, and the Museum of Contemporary Arts are among the highlights. The riverfront has plenty of fun restaurants close to the hotel with live music on weekend nights.

So start planning your biennial conference trip for November. The board and officers of Delta Mu Delta want your help in planning a wonderful centennial celebration conference, and building an even stronger society for our second century.

Additional information can be found at:
<http://www.deltamudelta.org/biennial>

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Mickey Wendorf, Editor

Renaef McFadden

Mary Boettger

Dorothy Nava

Need to contact us?

Central Office

9217 Broadway Avenue

Brookfield, IL 60513

E-mail: DMD@deltamudelta.org

Phone: 866/789-7067 Fax: 708/887-5469

www.deltamudelta.org

A Letter from the President



Dr. Charles Fazzi

Delta Mu Delta keeps growing... and getting better. Spring is our busiest season and I am confident that we will add a record number of new members and campuses for the second year in a row. I want to bring you up to date regarding projects that the Board of Directors has completed or currently underway.

Last June we modified our scholarship program in two ways: first, we moved the application deadline from March 1 to June 15. Now applications can be submitted during the spring. Award winners will be announced by August 31, 2011. If you are planning to submit an application, I would like to refer you to the DMD website under Scholarships. There is a "Tips for Applicants" page that provides students with some tips from a former scholarship judge. The second change to the program limits scholarships to DMD members exclusively. You must be inducted as a member by the June 15, 2011 deadline. Twenty-seven scholarships and up to 24 honorable mentions will be awarded.

As I write this, plans are being finalized for our 2011 Biennial Conference. It will be held November 4-6, 2011 at the Hyatt Regency Hotel at Jacksonville Landing in Jacksonville, Florida. The Conference Committee is currently finalizing the program that will include keynote speakers and breakout sessions all revolving around the theme of "Building an Excellent DMD Chapter." We are planning a River Cruise as a social networking event on Friday evening and our banquet on Saturday evening. Jacksonville Landing is a destination with a number of retail and social outlets for our attendees. We are doing our best to make this as affordable as possible and hope you can plan to attend.

In 2013 DMD will celebrate its Centennial with a Biennial Conference that will celebrate our first 100 years. Planning is underway and we will be announcing the date and location in the near future.

Finally, we are pleased to welcome a new member to our Board of Directors, Mr. Joel Maier, as the Region 7 Representative. For his bio [↔ONLINE](#)

Regional Representatives



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Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, New York, Puerto Rico, Rhode Island, Vermont and Virgin Islands, **Canada:** Newfoundland, Labrador, Prince Edward Island, Nova Scotia, New Brunswick, and Quebec

Dr. Charles B. Finn
College of Saint Rose
finnc@strose.edu



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Delaware, District of Columbia, Maryland, Pennsylvania, Virginia, and West Virginia

Dr. Marie Gould
American Public University Systems
mgould@apus.edu



REGION 3 - SOUTHEASTERN
Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, and Tennessee

Dr. James Edmonds
Freed-Hardeman University
edmonds@fhu.edu



REGION 4 - NORTH CENTRAL
Illinois, Indiana, Minnesota, Michigan, Ohio, Wisconsin, Canada: Ontario

Prof. Sara Leone
University of St. Francis
SLeone@stfrancis.edu



REGION 5 - MIDWESTERN
Iowa, Kansas, Missouri, Nebraska, North Dakota, South Dakota, Canada: Manitoba

Prof. Joni Adkins
Northwest Missouri State University
jadkins@nwmissouri.edu



REGION 6 - SOUTHWESTERN
Arkansas, Louisiana, New Mexico, Oklahoma, and Texas

Dr. Gene Smith
Eastern New Mexico University
gene.smith@enmu.edu



REGION 7 - WESTERN
Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, Oregon, Utah, Washington, and Wyoming, Canada: Saskatchewan, Alberta, British Columbia, Yukon, Nunavut and Northwest Territories.

Dr. Joel Maier
UOPX - Idaho Campus
Joel.Maier@phoenix.edu



REGION 8 - INTERNATIONAL
All but North America.

Dr. Michael V. LaRocco
University of St. Francis
mlarocco@stfrancis.edu

BIENNIAL AT JACKSONVILLE LANDING



Jacksonville, Florida is the place and November 4-6th is the weekend for the Delta Mu Delta 2011 Biennial Conference where the theme is “Building an Excellent DMD Chapter.” The location has a

plethora of opportunities for interesting activities. Our Biennial sessions, held in the Hyatt Regency Riverfront, promise to hold their own against the attractions of the Jacksonville area.

David Raby, President of STI Electronics, Inc. is Friday afternoon’s general session speaker. STI was founded in 1982 by Jim D. Raby, P.E., who has over fifty-five years of experience in the industry including development of the NASA and Department of Defense Soldering Schools. Since the company started as a small family business with Jim, Ellen and David Raby, it has grown to over fifty employees and expanded its focus from consulting and technical seminars to providing training, laboratory analysis, advanced development, research, microelectronics assembly, and small to medium volume PCB contract assembly for the electronics industry. STI was chosen in 1998, 1999, 2008 and 2009 as one of the fastest growing companies in the country by **INC. 500** magazine newsletter and has garnered attention from regional business organizations.

Although the many sessions for the 2011 Biennial Conference will focus more on the chapter, faculty advisers and chapter officers, there will be something for everyone. Major topic areas for these sessions include chapter operation, marketing your chapter, inviting and inducting online students to membership, and activities beyond the campus.

Faculty advisers also are sharing their insights in a number of sessions in structuring and operating your chapter. Topics here will include sessions for newer faculty advisers as well as seasoned ones. Orientation for new advisers, building a succession strategy for your chapter, and “rejuvenation” for seasoned faculty advisers are among these. (Do you sense a tie-in with the Fountain of Youth in St. Augustine?)

Activities beyond campus topics include tips for winning a DMD scholarship, studying abroad, getting and keeping a great job and becoming an expert in your field. These sessions will be conducted by some of our own faculty advisers with special expertise to share with all of us.

Many advisers and officers would like to learn more about how to get the word out that DMD membership is available to qualified students on their campus and that joining is beneficial

to the individual. The area of marketing your chapter is designed to attract these people. Topics here include the effective use of social media, keeping your alumni members active and some of the ways our members have raised the visibility of the Society on their campus.

Not all will be work. Not only should the sessions themselves be enjoyable, but there will be opportunities to enjoy some of the attractive features of the Jacksonville area as well. As the name suggests, the Hyatt Riverfront is on the St. John’s River. Downtown Jacksonville is about 15 miles from the Atlantic, but the St. John’s River meanders toward it beginning in central Florida and forming many lakes in its path. Friday’s meet and greet will leverage that feature with a river cruise. Finger food will be on the menu and the cruise will return to dock at about 6:15 pm. If you are still hungry, there’s time for dinner. Music, especially the jazz that Jacksonville is known for, as well as theatre that is available fairly close to the Hyatt.



Going a little farther afield, Saturday allows more time for exploring. After the Breakout Session III at 1:45 until the 7pm awards banquet, time is reserved for lunch and sightseeing. If relaxation is on your

agenda, the hotel offers a heated pool and a fitness center. Jacksonville is home to 50 golf courses, if you fancy the links. The Jacksonville Zoo and Gardens is just over 5 miles from the Hyatt. Museums are clustered around the area as well. The Fountain of Youth in St. Augustine is about 40 miles from downtown Jacksonville.

On Saturday evening, we all come together to recognize the epitome of excellence – the best of the best – at the awards banquet. Scholarship winners as well as recipients of other awards for excellence will have their achievements noted as we all share time together, networking as we eat. Steve Cook, who leveraged his 19 years as project manager for NASA into the private sector as Director of Space Technologies at Dynetics in Huntsville, Alabama, will speak on “How to be a Winner in Business.”

Throughout the gatherings there will be cash door prizes, escalating in value, with the largest as the 2011 Biennial closes on Sunday morning. After breakfast will be the Biennial business meeting. The agenda will be in the packet received at registration. Prior to the meeting, all chapters will receive the slate of board members for the 2011-2013 biennium and the election will be held.

Visit <http://www.deltamudelta.org/biennial> for more details.

With the Spring 2008 edition of the Vision, Delta Mu Delta began publishing articles on the environment. As a reflection of our desire to be wiser stewards of resources, we were moving from publishing the Vision primarily on paper and also online to primarily online with limited hard copy printing. A strong component of that wiser stewardship for the move to the online newsletter distribution was the cost of paper and postage and the effect on the Society's resources. The decision also appealed to many on the staff and board as wise stewardship of our planetary resources as well. We received both negative and positive feedback, so began a conversation in these pages about environmental issues. We've presented some green undertakings of the schools that host our chapters.

About a year later, we began writing about ethics. The Association of College Honor Societies (ACHS) initiative advocating ethics education was in its fifth year. A year ago, we reported that ACHS added social responsibility to the principles it encourages commitment from their member societies. On the corporate level, social responsibility includes both ethical and environmental components. As our focus on ethics and environmental issues became intertwined, we started to think in terms of sustainability.

When anyone defines sustainability today, that definition almost always echoes the one promoted by the Brundtland Commission report "Our Common Future." In 1987 the commission, sponsored by the United Nations, wrote that to be sustainable, we must "meet the needs of the present without compromising the ability of future generations to meet their own needs." Green practices are critical to that definition, but they are not the only ideas that need practicing to achieve sustainable development. Critical concerns include poverty and inequity, human rights, respect for diversity and ethical action. These critical concerns need to be factored into the decisions we make as business people; kept in mind as we address the concerns of creating a viable business that produces a product or service while increasing shareholder wealth.

Much has been said and written on acting ethically, learning and teaching ethics, and setting ethical standards. Much also has been said on acting sustainably. Standards are beginning to be set in the area of sustainability, research is undertaken, and programs teaching and learning sustainable development are developing. Harvard Business School's online publication, *Working Knowledge*, reports that sustainability and corporate social responsibility is one of the five most prominent management trends of the first decade of the 21st century. Dean of the Harvard Business School, Nitin Nohria, in conversation with Working Knowledge's editor-in-chief Sean Silverthorne, proposes very broad opportunities for business in the near future. These may be limited by the challenges of social and

ecological sustainability. Nohria believes that business school research will seek to apply management principles to these difficult problems. He posits that the solutions to complex problems will be found at the intersection of academic disciplines. He cites challenges in the area of healthcare and balancing energy security, sufficiency and independence with environmental sustainability as examples of the type of problems that could be solved with appropriate application of management principles and multidisciplinary approaches.

To thoughtfully implement an approach to making decisions that pass the test of being sustainable as well as good business, much work needs to be done. How do we prepare business people to make decisions that meet both these criteria? Many propose that standards be adopted to measure sustainability. Who should develop the standards? Who should apply the sustainability standards, and make the measurements? Forward thinkers also are considering integrated financial and non-financial reporting necessary to communicate the sustainability impact of businesses. Would the reports in regard to sustainability get "audited?"

The International Society of Sustainability Professionals (ISSP) 2010 Competency Survey Report outlines a series of challenges. Internal issues of support, both in terms of acceptance of sustainability as a goal and provision of funds for the process topped their list. Two other areas were noteworthy: the first was change management. Whenever we choose to do something different, we give up something. As Scott Adams' alter-ego, Dilbert, says, "Change is good. You go first."

The other area of concern for ISSP survey responders involved keeping management and customers current with research. The implication here is that we do not know all we need to know about sustainability. We are not sure of the ecological effects of our actions, much less the sociological and economic effects of the decisions we make. There is much controversy in these areas. We need consensus on some level in order to act. Do we look to build consensus on the level of the individual business? How do we justify its worth? By the effect on the financial bottom line? The effect on social or environmental bottom lines? Some synergy between these effects?

The IB Times report on the Working Knowledge article makes the statement that for business to be sustainable, and even profitable, our planet has to be sustainable. Pollution, hunger, natural disasters and those caused by conflict and aggression are apt to damage our planet, our ability to work together, and to accomplish any goals - including doing business in a way that increases wealth and makes our lives collectively better. And isn't that the goal? What will each of us do in support of this goal?



Gamma Xi Celebrates Inductions & Awards

Sixteen students and one honorary member were inducted into the chapter at the annual awards banquet of the chapter at Dakota State University. Two Students were presented with awards made by organizations outside the University community as well. See more [⇨ONLINE](#)



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Epsilon Gamma Chapter's 2010 Inductees

Delta Mu Delta's Epsilon Gamma Chapter at Madonna University, located in Livonia, Michigan, inducted the students below.



From left to right: Lisa Schotten, Leah Parks, Brandi Steele, Peggy Finnigan-Jessup, Michael Ondercin, Tamekia Dobbs, Patricia Kos, Laura Cheney, Parneet Nehal, Chapter President; Hillary Swallow, Zofia Sperka, Marcie Walker, Lorelei Mitchell, Dr. Betty Jean Hebel, Faculty Adviser. **Not pictured:** Megan Alsheimer, Brian Klonowski, Geneva Mitrovich, Tiffany Napier, Lauren Suetterlin, Amanda Wancha.

Kappa Xi Induction Bows to Mother Nature

Kappa Xi at DeSales University, Center Valley, in Pennsylvania, had plans for their ceremony. In this case it was Mother Nature who laughed.

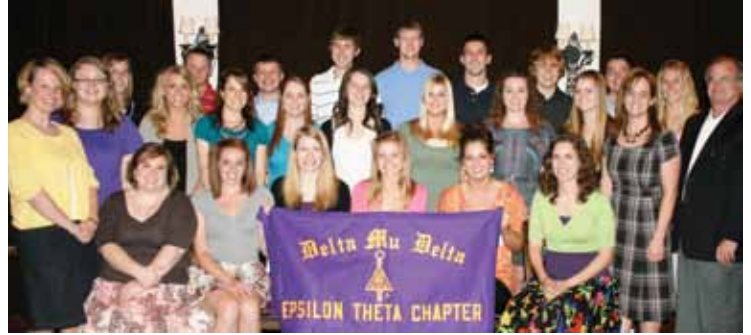
In response to our request for information, the Kappa Xi Faculty Adviser Dr. Amy K. S. Scott provided this report:

We have changed the date of our initiation ceremony over the years: from the fall to the spring and now to the winter. This year, Mother Nature changed it for us. We originally scheduled our initiation for Wednesday, February 2, which happened to be the middle of the big ice storm in the northeast. Our campus serves the Lehigh Valley area of Pennsylvania with many different programs - traditional day and evening adults in our ACCESS program and MBA. We have students commuting from Philadelphia and the Pocono Mountains. Our initiation was held the following week and had a decent turnout even with the last minute switch. Waiting a few more days for our new members was well worth it.

The ceremony was held five days later, on February 7. The Division of Business publicly congratulated the new members and recognized their excellence on the Kappa Xi web site. More [⇨ONLINE](#)

"Full House" at MidAmerica Nazarine

At Epsilon Theta Chapter, existing members come to the ceremony to celebrate the new members. The chapter, at MidAmerica Nazarene University in Olathe, Kansas, celebrated their 2010 induction ceremony with such a banquet. The group picture includes the members inducted in previous years as well as honorary members and the chapter Faculty Adviser, Lisa Wallentine. More [⇨ONLINE](#)



Delta Pi at Dowling College Remembers & Recognizes Dedication and Service



Dr. Pereira addresses those at the ceremony

The induction ceremony at Dowling University in Oakdale, New York, marked a very special occasion for its Faculty Adviser, Dr Faith Pereira. This fall marked the 30th year of service to the University for this long time adviser of Delta Pi. She has served as founding adviser to the chapter since its inception in 1984.

In her address to those attending the ceremony, Dr. Pereira recognized the many students, faculty and community members who contributed to her ability to continue to serve throughout circumstances that sometimes were difficult. She articulated a philosophy of life and education that we decided to share with you. With her permission, we have published her entire address in our Extended Edition [⇨ONLINE](#)

Congratulations to Dr. Pereira on her service to Dowling and to the Delta Pi Chapter of DMD. See more pictures from the ceremony [⇨ONLINE](#)

UOPX Lambda Sigma Co-Chapter at Idaho Co-Chapter inducts 13

This Lambda Sigma Co-Chapter of the University of Phoenix held its spring 2011 induction ceremony February 25th on its Meridian, Idaho campus. Over 35 guests and faculty members watched as 12 students and an honorary member were inducted. The honorary inductee was Mr. Jim Everett, Chief Executive Officer of the Treasure Valley Family YMCA in Boise. Mr. Everett stated, "I was truly honored. What an impressive group!" The previous honorary member, (Fall 2010) Vandye Forrester, III, presented the history of Delta Mu Delta and administered the pledge. Campus Director, Dr. Bill Bach presented two scholarships to student members, Jackie Hopper and Scott Manser. More on the scholarships plus more pictures [⇨ONLINE](#)



Scott Manser receives his scholarship from Dr. Bach

UOPX - San Diego, Installed & Inducts 75

The Lambda Sigma Co-Chapter at the University of Phoenix, San Diego Campus, held its first induction ceremony on February 25, 2011. Seventy-five members were inducted with the support of more than 200 of their friends and family members in attendance. Honorary inductees included Dr. Cecilia Williams; Antonia Vianna, M.M; and Michael Bevis, MBA, who share co-adviser responsibilities.



A few of the new members of Lambda Sigma.

The chapter held its first meeting on March 12, 2011. On the meeting agenda was the election of officers from its new student member base from which nominations poured in quickly for the positions. The first meeting included guest speakers from the community and guidance from the co-advisers on how the chapter can take an active role in their community.



The table is set for the Charlotte co-chapter ceremony. Cords, certificates and stoles, displayed on the University of Phoenix cloth, await new members.

The chapter wishes to send a special "Thank you" to Joel Maier of the UOPX Idaho Campus for the instruction and guidance he provided in the process involved in setting up and shaping the chapter.

UOPX Charlotte Co-Chapter Installed

On November 4, 2010, the Lambda Sigma Co-Chapter at Charlotte, North Carolina, was installed. At the same time, the co-chapter inducted its first group of members. The Faculty Adviser, Dr. Ahmed Kamel, was inducted as an honorary member and thirty-five students were also inducted as members of the Lambda Sigma Chapter.



Harold Bell proudly displays his membership certificate while wearing his honor stole and cord.

Dr. Kamel reports that the event was exceptional and students were still emailing weeks later with their thanks for the wonderful ceremony. Those students have told others about the event, and Dr. Kamel has heard from other faculty about the students' enthusiasm. He tells us that a "small army of volunteers" made the ceremony so exceptional. See more [⇨ONLINE](#).

Dr. Brenda Harper, Vice President Extension and Development, represented the Society at the installation and induction ceremony. Dr. Kamel commented on her contribution to the event and her passion for Delta Mu Delta.

LATE BREAKING NEWS

For the most recent chapter activities, see our Extended Edition [⇨ONLINE](#)

Chapter Inducts Biggest Group in its History



Delta Xi Chapter at Northwood University, Midland, Michigan, marked the last year of Faculty Adviser Professor Carol Messing by inducting the largest class in the history of the chapter. The chapter welcomed 49 new members in at its April 2010 ceremony.

Professor Messing had previously received a 20-year Service Award as the chapter adviser. Those who know her commend her dedication to and leadership of the chapter. Professor John Dexter and Academic Dean Lance Lewis have agreed to co-advise this chapter.

With new advisers and a new set of executive board members the 2010-2011 academic year began by exceeding expectations. In the Fall members were offered the opportunity to learn about the life and history of Alden B. Dow. As Michigan's Architect Laureate he left a lasting impression on the city of Midland. Mr. Dow also designed many of the buildings on the Northwood campus. The chapter organized a tour of the Alden B. Dow Home and Studio where the members increased their knowledge of local history and architecture. The chapter believes this to be a great way to allow members to represent Delta Mu Delta and its motto, *Through Knowledge, Power.*

Lambda Omicron Installed at Morris College



Thirty-one founding members joined the Lambda Omicron Chapter Delta Mu Delta at Morris College in Sumter, North Carolina, on March 16th. Dr. Jim Edwards, Region 7 Representative and emissary for the Society, installed the chapter. He also conducted the induction ceremony for the six new honorary members, seven students and 18 alumni recognized for their excellence.

Two of the honorary members inducted will serve as advisers for the chapter; Dr. Richard L. Smith, Chairman of the Division of Business Administration, and Ms. Cindy T. Richburg, Director of the college's Management Institute Advance Program. Additional honorary members were the President of the College, Luns C. Richardson, Dean Leroy Staggers, Associate Professor of Business, Dr. James Ibe, and Mr. James Franklin Moore. See [⇒ONLINE](#).



New members of Lambda Omicron

Governors State Inducts 17 New Members



Chapter president Ashley Hostert reports that Lambda Delta Chapter's March 30th induction ceremony was great. She personally thanked the staff at Central Office for the efficiency with which it put together the needed materials for the induction. Thank you, Ashley, for the kudos!

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OF NOTE: What Are our Members Doing?

As we might expect, the excellence of our members has been noted in many places. Our students and alumni have been honored, and they have been invited to participate in events not afforded everyone. In this space we recognize them as they are the “most excellent.”

Zeta Tau Chapter member **Oktawian Rybinski** is one of four MBA students from **Wingate University** on the team that scored in the top 10 of over 1250 teams on the Capstone Simulation Competition. This contest involves running a business by computer simulation for a semester. The best teams represent all the business disciplines as making the best decisions requiring skills and knowledge of all business fields. Results are evaluated on financial performance, product marketing, as well as customer and employee satisfaction. Our congratulations to Rybinski, team mates Jennifer Parker Harden, Kevin Davis, John Zuluetaas well as their adviser, Dr. Ellis A. Hayes. More [⇒ONLINE](#).



Troy Sewell

A candidate for a Bachelor of Science in Accounting at **Mississippi Valley State University** and a member of the **Iota Kappa Chapter** of Delta Mu Delta, Troy Sewell has been again recognized for his excellence. Already recognized as a President’s Scholar in 2010, in November he was notified that he had won a scholarship from the Neil Magruder Trust. The bachelor’s degree in accounting is his second, and he is scheduled to graduate in May this year.

The Student Managed Investment Fund (SMIF) at **Alfred University** visited Wall Street in February. Three of the ten who made the trip are members of the Beta Epsilon Chapter at Alfred. The trip was arranged by their adviser, Mr. Mark Lewis, currently an Executive in Residence at Alfred. His connections as a former vice-president of the New York Stock Exchange made the trip possible.

Adviser Attends LEAD Workshop

Mortar Board Honor Society cited the survey of member societies completed by The Association of College Honor Societies (ACHS) as the motivation for developing their Leadership Excellence and Advisor Development (LEAD) certification program. The LEAD workshop was piloted in July, 2010.

A team of strong leader-advisers can best develop leadership skills in an organization. The goal of these workshops is to provide advisers of student organizations and honor societies with the tools to develop leadership skills in their members. The LEAD certified adviser should be able to encourage, teach and model these skills.



Mickey Wendorf, DMD Vision Editor

DePaul’s Eta Chapter Adviser and DMD Vision Editor, Mickey Wendorf, earned her LEAD certification at the January 2011 workshop, when the program was first opened to advisers from other organizations. Among the useful information Professor Wendorf garnered from the workshop are many resources available for advisers of student organizations. She will be sharing these with the attendees of the Biennial Meeting in November.

For more on LEAD certification, see the Mortar Board site [⇒ONLINE](#). For more about the Biennial Meeting, see Delta Mu Delta’s site [⇒ONLINE](#).



Above: The AU Student Managed Investment Fund members and their advisor were busy reading the Alfred Sun on the floor of the New York Stock Exchange Monday, February 7, before the Opening Bell. *Pictured left to right are:* Brian Herbert, Mark Lewis, Samantha Puskar, Joseph Sasaki, Peter Nyitrai, Paige Johns, Sean Nielsen, Jacob Bird, Adam Maxam, **Dan Ross** and Mike Kudra. (Beta Epsilon members are boldface.)



Dr. Allen F. Stembridge, Dean of the School of Business Administration, presents a Ten-Year Service Award to Dr. Jacquelyn Warwick. Dr. Warwick is the adviser for the Alpha Gamma Chapter at Andrews University in Berrien Springs, Michigan.

Another Scholarship Award in 2011

We are pleased to announce funding for a new scholarship award, bringing the total scholarships this year to 27. Although established after our poster was printed, we will include this \$1,000 award with the others to be announced this Fall.

The Ceil Weinstein Scholarship Award was established by the Dowling College Faculty Adviser, Dr. Faith Pereira. She created this award in Ceil's name as a mark of gratitude and appreciation for the "sole" constant help Ceil provided to their Delta Pi Chapter (and all of DMD indirectly) over the years – an outstanding example of social responsibility. Ceil continued her assistance despite a long illness.

The background of the funding cannot be separated from the history of this chapter. We highlighted the event of their 25th Anniversary in the Fall 2009 Vision. For a read of that background, go [⇒ONLINE](#) Ceil Weinstein had recently passed away and the Weinstein family and friends were in attendance. Here are some quotes about Ceil at that gathering:

We can never forget what Ceil has done for our Chapter all these years. She was the one person I could depend on at all times. She was the personification of class and respect. To me, she was a true friend, and not just a student, and an important member of our {chapter's} Executive Committee. Everything she did was done to perfection. Ceil had her own business in Patchogue. In addition, she excelled in so many things: accounting, needlepoint, cooking... the list goes on and on. She is best described as a wonderful wife, mother, grand-mother, daughter and sister. Her entire family is present at this Induction Ceremony. Through Ceil, we have come to love and respect her entire family. We send our condolences officially to each one of them.

In addition to the funding from Dr. Pereira, the Weinstein family wished to add their own contributions. All are mentioned on the Donor's page.



Members of the Weinstein family surround Dr. Pereira and trustee Terry Townsend at Delta Pi's Silver Jubilee celebration in 2009.

We welcome the addition of the Ceil Weinstein Award and are pleased to acknowledge such an outstanding DMD member and citizen.

One Bite at a Time . . .

At a workshop I attended in January, I was introduced to a new phrase. We were discussing the speed of change, and someone said "You have to eat the elephant one bite at a time."

I think this phrase applies to more than just adjusting to change. Big projects need to be broken down into achievable pieces – or bites.

We have an elephant in our midst.

The cost of higher education continues to increase at a pace faster than inflation. In the last several years, household income has remained about the same or declined slightly. The elephant is the task of making education more affordable for those who want to use it to better their own lives, the lives of the ones they care for, and the lives of everyone around them.

One way of doing our part, taking a bite of this elephant, is to contribute to the Forever Dollars Scholarship Fund. We do not apply your contributions to fund the scholarships: only the earnings on your contributions fund the awards. We'd like to increase the size of our awards as the costs of education increase.

The elephant is pretty big, but there are tens of thousands of us. Each of us only needs to take a manageable bite to conquer this elephant. So what can you do? Send us a check, or contribute by credit card and/or establish a matching donation. The options are all explained here [⇒ONLINE](#)

We thank you, and so will all the students we can help.

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Spring 2011

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