

The Delta Mu Delta



Vision

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"THROUGH KNOWLEDGE, POWER"

For Business Students, Educators and Professionals

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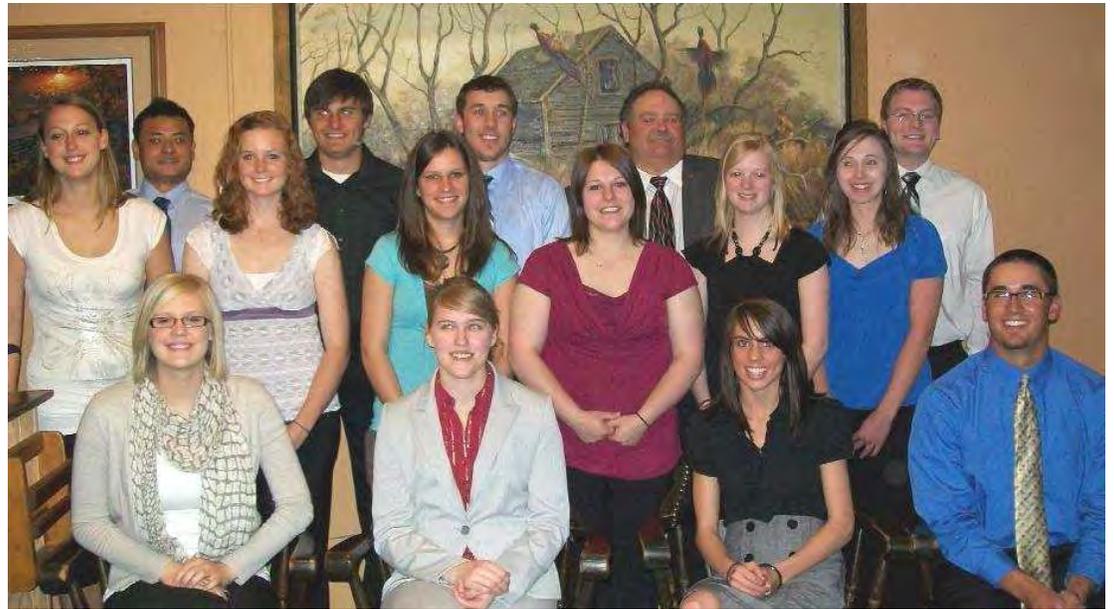
Gamma Xi Holds Ceremony, Presents Student Awards

Gamma Xi Chapter of Delta Mu Delta at Dakota State University in Madison, South Dakota, celebrated the induction of 16 students with its annual awards and initiation banquet on April 22. Dr. David Peak, a faculty member in the College of Business and Information Systems, was also inducted as an honorary member of Delta Mu Delta. Honorary members are selected by current members to recognize contributions by the individual to the business community and to education.

Awards were presented to Eric Smart, Lyons, SD, for the National Business Education Association Award of Merit and Jessica Parsley from Adrian, MN for the Wall Street Journal Student Achievement Award. These awards recognize students for outstanding achievement in business education and business administration. New officers were elected for 2010-2011. Adviser for chapter is Dr. Lynette Molstad Gorder.

New students inducted into Delta Mu Delta, Gamma Xi Chapter are:

Front row, left to right: Jodi Byers, Natashia Ransom, Cortney Slaight, Ryan Mueller. Back row, left to right: Erica Gall, Pratik Gurung, Kristi Dilts, Chancy Cameron, Lisa Amundson, Brandon Unruh, Lexi Bohlander, Dr. Peak, Samantha Hay, Hannah DeWeerd, Clayton Conroy. Not pictured are Luann Cowles and Dawn Rossow.



Officers seated left to right are Pratik Gurung, Treasurer; Ryan Mueller, Secretary; Matt Heilman, Vice President; and Abby Mehlbrech, President. Back row left to right: Dr. Lynette Molstad Gorder, advisor; Dr. David Peak, honorary member; Eric Smart and Jessica Parsley.



From the web page of Kappa Xi Chapter at DeSales University



The Division of Business congratulates and recognizes these outstanding business students on their induction into Delta Mu Delta, the international honor society in business. The Kappa Xi Chapter induction was held February 7, 2011 in the University Center.



Front row, left to right:
Corey D. Fair, Nicholas A. Ardito, Amy N. Pritchard, Deborah C. Lubov, Gina Reider, Dr. Amy K. S. Scott, Dr. David M. Gilfoil.

Back row, left to right:
Dr. Christopher R. Cocozza, Mrs. Deborah Booros, Thomas P. Allen, Matthew T. Pirrall, Dara G. Connelly, Bradley C. Barnhorst.

Kappa Xi Inductees

February 7, 2011

UNDERGRADUATE

Thomas P. Allen
Nicholas A. Ardito
Christina A. Colon
Deborah C. Lubov
Matthew T. Pirrall
Kenneth M. Ridge
Amitabh Varma

ACCESS

Janice L. Albertson
Corey D. Fair
David Hawley
Alison M. Honey
Natalie R. McCabe
Amy N. Pritchard
Doreen A. Shaffer
Shaun S. Thomas
Ryan P. Tuberty

MBA

Kristin Branning
Charles E. Brita
Dara G. Connelly
Jill H. Crane
Lee R. Cressman
Daniel J Day
Gina Reider
David Solensky

More Pictures from Kappa Xi at DeSales



At left: Bill Dwyer with Dr. Amy K. S. Scott and Bradley Barnhorst. Below: Students have received their certificates.



At right: Newly inducted undergraduate student Timothy Allen smiles with family and friends.



“Full House” at MidAmerica Nazarine



From left to right, seated in front: Amy Colby, Lindsey Snyder*, Lauren Ammons, Miranda Heise, Liz Petersen, Rebecca Mathews. 2nd row: Professor Jamie Myrtle, Shawna Weishaar, Jenna Schultz*, Sadie Shearer*, Nellie Evans*, Martha Wilson*, Amber Roughton*, Britton vans*, Collette Rowland*, Professor Lisa Wallentine, Dr. Mike Gough. 3rd row: Julie Childers, Glenn Ryman, Eric Rupert*, Ryan McConnell, Ben Swinger*, Mark Ball, Jeremy Moser, Michael Hephner, Gale Christner.* (New members are indicated with an “**”)

First Northeastern Ohio Chapter Installed at UOPX Cleveland

CLEVELAND, OH – April 8, 2011 – University of Phoenix-Cleveland Campus welcomed the Delta Mu Delta business honor society to its campus with an induction ceremony on April 8 that included 29 new members and three honorary members. While there are four other Delta Mu Delta chapters in the state, this is the first in Northeast Ohio.

W. Paul Borkowski is the faculty adviser for the new co-chapter as well as University of Phoenix’s area chair for computer information systems. “The application process for hosting a chapter is quite rigorous and demanding, as are the educational standards for membership in the honor society,” Borkowski explained. “Our business program has grown to be among our most popular fields of study for University of

Phoenix,” added Gina Cuffari, Vice President for Ohio Campuses at University of Phoenix. “Adding Delta Mu Delta to our campus life is consistent with the mission of both our organizations to provide a deep educational experience that benefits the individual and their communities.”

The Business School at University of Phoenix offers undergraduate, graduate and doctoral programs in disciplines that include Business Administration, public administration, accountancy, organizational leadership, finance, human resources, entrepreneurship, global business management and sustainable enterprise management, among others.

Address to the Assembled
The 2010 INDUCTION CEREMONY
 OF
DELTA PI CHAPTER of DELTA MU DELTA
 INTERNATIONAL HONOR SOCIETY IN BUSINESS
 AT
DOWLING COLLEGE
 By
Dr. Faith M. Pereira

On Sunday, November 14, 2010, the Dowling College Delta Pi Chapter of Delta Mu Delta celebrated a very special occasion. No, it was not its Jubilee celebration – that was last year, but this year’s event was a landmark occasion for me, Dr. Faith M. Pereira, the Chapter’s Faculty Advisor, since its inception in 1984, as I have just completed thirty years of dedicated service at Dowling College.

I dedicated this special occasion to the Interim President, Scott Rudolph, who is the financial backbone of Dowling College. He has been a great support to Dowling College in the past, and he continues to do so today. The special scholarships he has just introduced, speak volumes for his generosity, and the interest he has in the success of Dowling College and its students.

Out of a deep sense of gratitude, I also dedicated this occasion to some special former students and alumni who singled me out of all our faculty, and awarded me with the several student sponsored awards for Excellence in Teaching and Dedication to the Dowling students; and to those faculty, staff and students who helped me so much in the months after the surgery on my vertebral column, as a result of being mugged.

My sincere gratitude and dedication of this occasion included some special members of Dowling’s Board of Trustees, who also singled me out of all our faculty, and appointed me to represent Dowling College at the Oakdale Chamber of Commerce Board. I am grateful too, to some senior Dowling administrators, my good friends, President Richard and Dr. Jack Turan, who attend every Induction Ceremony, members of my executive committee, and the

administration and staff of the School of Business. I could never forget all my friends in these stated categories; but who are now with the Lord.

I also dedicated this ceremony to our Student academic achievers of this year, their parents, spouses, siblings, children, other family members and friends.



Addressing the new inductees, I reminded them that their education can only be considered complete, if it has helped to build their character, enhance all their communication skills, widen their horizons, make them more marketable, and avoid every form of prejudice. I also stressed the importance of ethics and social responsibility in their professional lives. I stated clearly that in the really important internationally famous people I have met over the years,

I noticed something special about each one’s character: conceit was conspicuously absent. My parents regularly reminded us that conceit is the hallmark of a narrow mind. In addition to academic achievement, I seriously stated the importance of them being management material: people with good manners, and who can easily be absorbed into management positions in any organization.

I ended my advisement assignment by reminding our student achievers that as Americans, even if we face some very real obstacles, we manage to turn those obstacles into opportunities. Finally, we always rise to the top and achieve our objectives – if we only live up to the work ethic on which our great country was built. I reminded them that we did not make the first trip in space; but we won the prize – we were the first to land on the moon. We believe that In God we trust, and we know that we have hope; so if we work hard, we can be sure that He will help us succeed. Trust Him, when just to trust Him, is the hardest thing of all.

Dowling College Inducts 26th Group of Students



Above: The new members of the chapter with some of the dignitaries present for the ceremony.

At left: the dignitaries.

Below: The November ceremony itself.





Idaho Chapter Raises Funds for Scholarships – by Dancing

In March of 2010, the first Lambda Sigma co-chapter for the University of Phoenix in Idaho held its first members meeting. By the close of the meeting, the members had elected its first slate of officers and walked away with some bold ideas as to how this group would honor the mission of Delta Mu Delta in creating a community that fosters the well-being of its individual members and the business community. One of the goals of the members was to create a fundraising activity.

While several traditional fundraising ideas were discussed, many did not seem logistically possible considering the demographic of the student body - career oriented adults, many with families. At a subsequent members meeting, Aubrey Innes, the co-chapter President, proposed the idea of holding ballroom dance lessons on campus. At first members were skeptical of the idea, but Aubrey was able to articulate how the program could work logistically and how ballroom dancing could raise funds. Aubrey also convinced the group ballroom dancing is related to leadership from a social interaction approach - “leadership is aesthetically and corporeally co-constructed both between the leader and the followers” (see Ropo, A., & Sauer, E.; (2008). Dances of leadership: Bridging theory and practice through an aesthetic approach. *Journal of Management and Organization*, 14(5), 560-572.).

The members met with Ron Blake, a seasoned dance instructor, and following a demonstration, logistical discussions, and pricing/fee negotiations, the program was set to kickoff in the Fall of 2010. While off to a slow start

with less than a dozen dancers, after expenses, the group raised over \$500 which was presented as scholarships in the Spring 2011 induction. Prior to the Spring lessons, Lambda Sigma member Linda Kirkham, MBA, introduced the members to her employer, the College of Western Idaho (CWI). Through CWI’s Community Education Office, the chapter was able to secure a partnership where CWI would provide advertising and enrollment support for a share of the proceeds.

Between CWI and internal chapter marketing efforts, the Spring 2011 dance program is off to a great start, close to tripling in membership. This effort is expected to raise over \$1,000 per semester to support chapter activities and scholarships. One goal of this activity was that it was to be easy to manage and maintain for future members. With the support of the University of Phoenix staff, the leadership of the chapter President, and support of other members, this goal is easily met.

UNIVERSITY OF PHOENIX DELTA MU DELTA HONOR SOCIETY PRESENTS:

Ballroom Dance Lessons!

Delta Mu Delta Honor Society and Ron Blake are hosting ballroom dance lessons at the University of Phoenix, Idaho Campus!

Ron Blake has taken professional dance classes since 1980 and has been an instructor since 1995. He has taught at BSU & was also their Social Dance Club Advisor.

Schedule:
1/24–2/14: Cha-Cha
2/28–3/21: Night Club Two Step
3/28–4/18: Rumba
4/25–5/18: Hustle

*Classes are held on Mondays.

Class Time:
6:30pm–7:45pm

Prices (Includes four dance lessons per type):
Student/Alumni/Faculty/Staff couples—\$25
Community Couples—\$30
Student/Alumni/Faculty/Staff singles—\$15
Community Singles—\$25

To reserve your spot, please email your name, contact info, price category, and session choice to dmdidididid@gmail.com. Walk-ins are welcome!

The promotional poster for the dance lessons

More Pictures from the Idaho Co-Chapter Induction

Below: Jim Everett is awarded an honorary membership. Below right: Vandy Forester, III, presents the history of Delta Mu Delta. Far right: The group of new inductees.



The Delta Mu Delta

*Through Knowledge, Power*

April, 2011

Lambda Sigma Chapter Newsletter

University of Phoenix, Charlotte, NC



Greetings from Jamaine ...

I would like to thank all of the chapter members that participated in Delta Mu Delta week. DMD week was an over-whelming success. We had the opportunity to speak with classmates, instructors, and other faculty members about Delta Mu Delta. We have inspired others to reach the highest honor a business student can achieve. "Through Knowledge, Power." -- Yours truly, Jamaine

DMD Week Highlights

Delta Mu Delta Members Introduce the Honor Society to the North and Main Campuses

The Delta Mu Delta Lambda Sigma Chapter held its first Delta Mu Delta week March 21-24, 2011.

Tables were set up at Main and North campuses and Chapter members had the opportunity to visit classrooms and talk with, and encourage, students to achieve the level of dedication and commitment to excellence required to earn membership into Delta Mu Delta. Some students, already receiving an invitation to the May 2011 induction ceremony, wanted to know more about the honor society and the Lambda Sigma Chapter.

Lambda Sigma member, Tammy Moore, contributed to the celebratory atmosphere by providing cupcakes baked by Sweet Sensations. Offered on the final day of DMD week, the cupcakes further enticed students to join in the fun and find out more about our honor society and chapter. During DMD week Lambda Sigma chapter members spoke with over one hundred students about Delta Mu Delta.



Special thanks to Valorie Grant, Shawnetta Jones, Tammy Moore, and Kristie Shaw for their help planning, participating, and contributing to the success and fun of this event.



Event Calendar

April -- Chapter Meeting -- *Date and time to be arranged soon!* Please check your e-mail for details regarding this important meeting. We will be organizing our next induction ceremony!

Thursday, May 26 -- Induction Ceremony -- Main campus at 7:00 p.m. All Delta Mu Delta members are invited to come support and meet our new members!

Upcoming Events

November 4-6 -- 2011 DMD Biennial Meeting

Hyatt Regency Riverfront, Jacksonville, FL
Start making plans to attend! The Florida DMD is busy planning speakers and breakout sessions that will add value to your lives. Reserve these dates and join us for networking, learning, and just plain fun!

New Chapter Installed at Lindenwood University



Lambda Omega Chapter at Lindenwood University in St. Charles, Missouri, was installed on April 16, 2011. Dr. John Lewington, Vice President of Delta Mu Delta, represented the Society and presented the Charter to the newly formed Chapter.

At left: Dr. Lewington with Dr. Annette Najjar, the adviser to the new chapter and Dr. Edward Morris, Dean of the School of Business.



At right: New members of Lambda Omega gather around the new charter.

Kappa Upsilon at Arcadia University Inducts New Members



On April 11, 2011, the Kappa Upsilon Chapter of Delta Mu Delta at Arcadia University in Glenside, Pennsylvania, inducted 16 students and two honorary members. Back Row (L to R): Ezekiel Mathur, Christina Taylor, Ashley Johnson, Richard Antrom V, Andrew Downs, Jennifer Ross, and Joel Wagoner (Honorary). Front Row (L to R): Dawn Urbani (Secretary/Treasurer), Lauren Welch, Jill Kyle, Brittany Bonvino, and Hellen Oti-Yeboah.

More Pictures from University of Phoenix at San Diego Installation and Induction



Tony Vianna speaks to the group assembled.



Directly above: The Celebration Cake. Above left, from the left: Kevin Wilhelmsen, Assistant Dean from University of Phoenix headquarters in Arizona, with new honorary members: Michael Bevis, Chair for the School of Business,

Tony Vianna, Faculty Liaison for UOPX, and Celia Williams, Chair for the San Diego Campus of UOPX. Directly left: Kevin Wilhelmsen presents an honor cord to newly inducted member, Tirza Van Horn. Directly right: Michael Bevis presents a certificate to new member Angela Bufano.



New members in their new stoles and cords. Above left: Michael Romero, newly nominated Vice-President, with his support system. Above middle: Newly inducted students, including newly nominated Chapter President Mark Kvavllik at the right. Directly right: three new members with Mickey Rosano, a law faculty member.



Regional Rep Dr. Jim Edmonds Installs Morris Chapter and Inducts New Members
 Pictures from the Event Held March 16th, 2011



Top left: Dr. Richard Smith, Chair of the Division of Business Administration, accepts the charter from Dr. Jim Edmonds. Top Right: Dr. Smith, as co-adviser for the chapter, presents an honorary membership to the President of Morris College, Dr. Luns C. Richardson. Left: Dr. Edmonds presents an honorary member-ship to Ms. Cindy Richburg, Director of Morris' Management Institute Advance Program, who will be the other co-adviser of the new chapter. Right: Dr. Smith presents an honorary membership to Dr. Leroy Stagers, Academic Dean.



New members of the chapter proudly wear their medallions. From left: Dr. Richard Smith, Ms. Cindy Richburg, Dr. James Ibe (Associate Professor of Business Administration), Dr. Luns Richardson, Dr. Jim Edmonds, Mr. James Franklin Moore (advisory council chair, Morris alum and speaker for the event) and Dr. Leroy Stagers.

Wingate MBA Students in Top Ten in Worldwide Competition

Delta Mu Delta Member Contributes to Winning Team

A group of students in Wingate University's MBA program who participated in a worldwide competition have scored in the top ten or 99th percentile. The competition known as the Capstone Simulation is a business strategy computer simulation that covers the financial, product marketing, customer satisfaction and employee satisfaction aspects of a competitive business. The students on the winning Wingate team included Charlotte area's Jennifer Parker Harden, Kevin Davis, John Zulueta and Oktawian Rybinski. They competed against 1,287 other teams.

"This score is absolutely brilliant and places our students head and shoulders above other MBA classes involved in this simulation," said Dr. Dennis Harlow, assistant professor of management for Wingate University.

During the semester-long competition, which was part of a course on strategy and policy, the students ran an actual business which involved making decisions on profit, stock price and production analysis. They learned how to work in teams and evaluated their colleagues' effectiveness at the end of the competition.

"This competition integrates all of the functional courses - from finance and forecasting to marketing," said Harlow.

MBA student Harden said competence and divergent skill sets contributed to her team's success. "We were lucky to build a team that allowed each individual to play to his or her strengths," she said. "The Capstone process was more than just an MBA exercise; it was an all-encompassing learning experience and, for me, an

excellent way to culminate my MBA program at Wingate University."

According to Harlow, the Capstone Simulation teaches students how to integrate skills that will help them become executives with a broad view of business and gain leadership skills for competing in the global

marketplace. "The curriculum at Wingate has prepared each of us to succeed in this simulation and in future endeavors," said MBA student Davis. "This project has taught me a great deal about the importance of being a part of an academically dedicated group," added colleague Rybinski.



Pictured with Wingate University assistant professor Dennis Harlow (at center, very happily displaying award) from left to right are MBA students Oktawian Rybinski, Kevin Davis, Jennifer Parker Harden and John Zuleta.

Your accomplishments could be featured in a spot just like this one.
Members and advisers can just let the editor of the Vision know what they've done.
Nothing is quite like getting your picture and name published when you've done well!

Quarter Century for Delta Pi Chapter

By Dr. Faith M. Pereira

Silver Bells!! Silver Bells!! No, it is not Christmas time in the city. But we in the School of Business of Dowling College certainly have every reason to sing "Silver Bells" this year.

At Dowling College on November 4, 1984, the Delta Pi Chapter of Delta Mu Delta, the International Honor Society in Business, was installed. For us, Dean Condon, Dr. Betty K (as she was affectionately known) and me, Dr. Faith M. Pereira,

acceptance into this prestigious organization was indeed a major achievement. It was the culmination of constant communications, oral and written, with the top executives of the Society of Delta Mu Delta, over more than two years. Our situation was unique. At that time we had just two majors: General Management and Accounting.



Dr. Pereira (center) holds the anniversary plaque while Professors Walter Schimpf (left) and James Burke look on.

We were determined to gain acceptance for **all** our Dowling business students. Prof. A.J. Forenoce came to Dowling College, examined the required documents, including my CV, as the Faculty Adviser, and the Course Outline & Syllabus of each of the courses I taught at that time. He obtained a better idea of Dowling College and what it stood for, based on his conversations with the then President, Provost, the Dean of Students, Dr. K., and me. We were later informed that A.J. and the Society Board seemed to consider us in a favorable light. They were ready to accept the Management major; but they had great difficulty accepting our Accounting program, only because courses in Marketing (and Management) were not required for the major at that time. After much deliberation we arrived at the conclusion that students who are Accounting majors, and who are interested in being inducted into this Honor Society, would have to complete at least one course in Management and one in Marketing, for inclusion in this invitation. Delta Mu Delta then conducted a poll of their active chapters to see if this conditional acceptance was to be acknowledged by the Society. Since November 4, 1984 we inducted nearly 940 business majors, all of whom satisfied the complete academic demands of the Society.

Realizing that most of our graduates would seek employment in corporations in Long Island, the then Provost was anxious to satisfy the requirements of local owners and managers. I was assigned the task of conducting a research project on Long Island, consulting randomly selected leaders of corporations, finding out if they had any suggestions to improve our academic offerings. They seemed to like our Accounting program; but preferred more specific majors than our General Management program. To satisfy their requirements, I was asked to prepare a specific major for Management and another for Marketing. Once I completed these two majors, Dr. James Newman prepared the Finance major, and the late Dr. Merv Kamran prepared the CIS major. For each new major, I followed the stipulations of our Delta Mu Delta Chapter Bylaws. As time went by, other majors were added on. For each one the same procedure was meticulously followed.

Having crossed all these hurdles successfully, my Executive Committee felt that we should have a *big splash* to commemorate our **Silver Jubilee** this year, 2009. The choice of the person to be honored was a no-brainer. Our Executive Committee unanimously agreed that there is only one person who could be rightfully chosen for this special occasion: the one and only, **Trustee Terry Townsend**.

This is one tiny way in which we can express our appreciation for all that the Townsends have done for Long Island, for Dowling College, for the School of Business that bears their



Dr. Faith Pereira presents the silver pin celebrating Delta Pi's 25 years on trustee Terry Townsend.

name, and especially for the interest she has in our Delta Pi Chapter of Delta Mu Delta at Dowling College. This celebration was dedicated to Trustee Townsend.

We had very elaborate plans to celebrate the occasion; but much of it had to be toned down because of the sudden death of one of our Executive Committee members, Ms. Ceil Weinstein. We are pleased to dedicate this celebration also to Ceil in appreciation for all she has done for our Delta Pi Chapter over the years, twenty-three to be exact – since the day she was inducted, as a young student. We

Silver Jubilee – continued

can never forget what Ceil has done for our Chapter all these years. She was the one person I could depend on at all times.

Ceil was the personification of **class and respect**. To me, she was a true **friend**, and not just a student, and an important member of our Executive Committee. Everything she did was done to perfection. Ceil had her own business in Patchogue. In addition, she excelled in so many things: accounting, needlepoint, cooking . . . and the list goes on and on. She is best described as a wonderful wife, mother, grand-mother, daughter and sister. Her entire family was present at this Induction Ceremony. Through Ceil, we have come to love and respect her entire family. We send our condolences officially to each one of them.

To commemorate this Silver Jubilee event I managed to give **SILVER** pins and **Silver-tone** frames to our Honoree, Trustee Terry Townsend, to the Co-Founders of the Delta Pi Chapter, Dean W.J. Condon, Dr. Betty Knuth and the loyal members of our Executive Committee.

We now have a new Dean in the School of Business, Dr. Matthew Cordaro. We look forward to working with him. On this occasion, as I conclude, I must officially express my sincere gratitude to Drs. W. J. Condon and Betty Knuth, Professors Walter Schimpf, Glen Brauchle, and James Burke, for their help and involvement in our ceremonies over these many years. Many thanks to the late Ceil Weinstein for her very many contributions. And to the late Dr. David Millman, who always attended our Induction Ceremonies along with his wife Stecia and daughter Harrah. I am also grateful to Toni and Maryellen for their help in recent years.

For an appropriate conclusion I must express my very sincere thanks to the Secretary / Executive Director, Richard Sosnowski et al. That includes **each one** of the office staff and the Board Members of Delta Mu Delta, and to Dean Condon, for their staunch support when I needed them most – during those dark days of dire distress. I can only end with the words of the English proverb, “*A friend in need is a friend indeed!*” Thank the good Lord I have so many **real friends!** God bless them all - always.

Dr. Faith M. Pereira is Professor of Marketing and Business in the Townsend School of Business at Dowling College, Oakdale, New York.



Trustee Terry Townsend and Dr. Faith Pereira are surrounded by the family of Ceil Weinstein, long time member and officer of Delta Pi Chapter



New student members of Delta Pi with their membership certificates.



From left: Professor Glen Brauchle, Richard Turan, Terry Townsend, Dr. Faith Pereira, Professor Walter Schimpf, and Dr. Jack Turan