



**"No sensible decision can be made any longer without taking into account not only the world as it is but also the world as it will be" – Issac Asimov**

## Preparing for Our Next Hundred Years

In a little over a year, Delta Mu Delta will be in its centennial year. Growth was slow until the 1950s, when the Society incorporated. In the last few years we have grown much more quickly. In the next few, "exponential" might be understating that growth rate. Many of our newer chapters represent a different sort of education compared to a generation ago.

The Chronicle of Higher Education published its report on trends in higher education, *The College of 2020: Students*, in June of 2009. Chronicle Research Services reviewed research and data on trends in higher education and interviewed the experts who are influencing the future of higher education as well as admissions officials. Their findings indicate changes in the student population are necessitating changes in the current model of higher education, and that these changes should accelerate in the coming decade.

As students face the rapidly rising cost of higher education, they are asking why they should attend, what it will do for them that lower cost alternatives will not. Education continues to be a high-demand product, and students are evaluating whether the courses, times and methods of instruction available meet their needs and desires.

Four years away from home to mature, the traditional model of the college education, has already been supplanted by multiple models. These include spreading higher education over a longer term, attending part-time while working, and/or completing programs in segments, working between the segments. These modes of complet-



ing education, as well as the changes required of the workforce, point to an increasingly higher student average age and a student body that is not centered on the campus. The demand for some services is likely to decrease. Dormitories, traditional food service, activities and even the library may give way to lounges, places to store belongings and evening snack shops .

The students' convenience as well as managing student cost is reported to be the intention in offering more flexibility. Offering courses online,

the ability to access them with hand-held devices, or to choose whether to attend online or in person on a session-by-session basis permit location flexibility. Courses may be taken from multiple universities. Online venues for lectures, discussions and office hours will become more common. Study groups will meet online; work will be submitted digitally. The report contends that by 2020, students will expect technology to be well integrated into the program to do what it does best.

### Inside This Issue

<i>Letters from the Presidents</i> . . . . .	2-3
<i>New Regional Representative</i> . . . . .	3
<i>Chapter News</i> . . . . .	4-5
<i>Scholarship Awards</i> . . . . .	6-7
<i>Sustainability</i> . . . . .	9
<i>Member News</i> . . . . .	10
<i>Contributors</i> . . . . .	11

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## A Letter from the Outgoing President



**Dr. Charles Fazzi**

*It's hard to believe two years have gone by since I became president of our great society. I am pleased to report that the membership growth patterns we began in the last biennium continue and have exceeded our expectations. Our campus presence has increased by 36 additional chapters and co-chapters globally. While it is difficult to precisely define membership growth, it appears to be at least 22% higher than the last biennial period. Member benefits continue to be the focus of our board of directors. I am pleased to report the following actions of the board: revisions to the scholarship program and we have increased the dollar amount of our regional scholarships; the awards program have been revised for the 2011-2012 year with flexibility added to the Star Chapter award and a monetary amount added to the award for the chapter; the Jablonsky Award procedure has been revised and we continue to offer the Sosnowski Award and the Faculty Service awards. The goal of these award revisions is to increase participation in the Star Chapter award and make the application process for the Jablonsky Award simpler and easier.*

*We continue to develop and refine an online invitation and registration system that will make membership in our Society possible for online students and hopefully will become the prototype for an online ordering system for all chapters in the future. The DMD inCircle online directory and networking community continues to be popular with our members with more than 14,000 members registering for this benefit. The Society's Board of Directors met all the goals established in our Strategic Plan for this biennium. There is great momentum as we move into the next biennial period which is the point at which we will celebrate our Centennial.*

*My sincere thanks to our officers, regional representatives, and members of the advisory board for their dedication and hard work.*

*continued on page 7*

## Regional Representatives



### REGION 1 - NORTHEASTERN

Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, New York, Puerto Rico, Rhode Island, Vermont and Virgin Islands, **Canada:** Newfoundland, Labrador, Prince Edward Island, Nova Scotia, New Brunswick, and Quebec

**Dr. Charles B. Finn**

College of Saint Rose  
[finnc@strose.edu](mailto:finnc@strose.edu)



### REGION 2 - EASTERN

Delaware, District of Columbia, Maryland, Pennsylvania, Virginia, and West Virginia

**Dr. Marie Gould**

American Public University Systems  
[mgould@apus.edu](mailto:mgould@apus.edu)



### REGION 3 - SOUTHEASTERN

Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, and Tennessee

**Dr. James Edmonds**

Freed-Hardeman University  
[edmonds@fhu.edu](mailto:edmonds@fhu.edu)



### REGION 4 - NORTH CENTRAL

Illinois, Indiana, Minnesota, Michigan, Ohio, Wisconsin, Canada: Ontario

**Dr. Betty Jean Hebel**

Madonna University  
[bjhebel@madonna.edu](mailto:bjhebel@madonna.edu)



### REGION 5 - MIDWESTERN

Iowa, Kansas, Missouri, Nebraska, North Dakota, South Dakota, Canada: Manitoba

**Prof. Joni Adkins**

Northwest Missouri State University  
[jadkins@nwmissouri.edu](mailto:jadkins@nwmissouri.edu)



### REGION 6 - SOUTHWESTERN

Arkansas, Louisiana, New Mexico, Oklahoma, and Texas

**Dr. Gene Smith**

Eastern New Mexico University  
[gene.smith@enmu.edu](mailto:gene.smith@enmu.edu)



### REGION 7 - WESTERN

Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, Oregon, Utah, Washington, and Wyoming, Canada: Saskatchewan, Alberta, British Columbia, Yukon, Nunavut and Northwest Territories.

**Dr. Joel Maier**

UOPX - Idaho Campus  
[Joel.Maier@phoenix.edu](mailto:Joel.Maier@phoenix.edu)



### REGION 8 - INTERNATIONAL

All but North America.

**Dr. Charles (Chuck) Fazzi**

St. Vincent College  
[charles.fazzi@email.stvincent.edu](mailto:charles.fazzi@email.stvincent.edu)

## A Letter from the Incoming President



**Dr. John Lewington**

*President Elect of Delta Mu Delta  
International Honor Society*

and persistent in recruiting new international chapters for our global future.

Second, this is a ‘beautiful’ organization – a not-for-profit with high ethical standards and low expenses. You received lifetime membership when you joined DMD, and the services of a small, but dedicated, staff under the leadership of Rich Sosnowski, Executive Director. Few organizations enjoy the commitment of a director like Rich, a versatile full-time staff, and a motivated volunteer board. Past boards and our full-time employees have built a society that is fiscally sound, technologically savvy, and able to move towards 200,000 members in the next decade.

At this important milestone, I challenge faculty advisers and our members to be proactive in their support of DMD. To paraphrase President Kennedy’s inauguration speech, “Ask not what DMD can do for you, but what you can do for DMD.” As the outstanding alums of your institutions, please live your pledge to remain active and engaged with your DMD chapter, raise money for scholarships, complete community advancement tasks, and make regular (if small) donations to the Forever Dollars scholarship fund.

It is with great pride that I begin my two-year term as president of DMD this November. It is my sincere determination to maintain and build the reputation of our honor society for its second century.

– Dr. John Lewington

## Dr. Hebel Joins Regional Representatives

The position of region 4 representative, left open as Professor Sara Leone assumed the role of Treasurer of the Society, has been filled by Dr. Betty Jean Hebel, Professor of Marketing and Management and Chair of the Marketing and Management Department in the School of Business at Madonna University in Livonia, Michigan. Dr. Hebel holds a bachelor’s degree from Eastern Michigan University, a masters degree in education and a doctorate from Wayne State University.

Dr. Hebel has over 25 years business marketing experience and 15 years teaching experience in higher education in the USA, Taiwan, and China. She has served as faculty adviser for Delta Mu Delta and for the campus marketing club. Her marketing classes have provided comprehensive marketing research and plans based on the outcomes for many organizations in the Detroit area, including Haiti Outreach Mission, Contemporary Art Institute of Detroit, Michigan Festivals and Events, Michigan Colleges Foundations, Knights of Columbus (Local Council) and several local Autism organizations. The Michigan Campus Compact Pay It Forward Philanthropy Grant program has been awarded to two of her current marketing course offerings.

Dr. Hebel has served as a member of the Board of Directors of Bonal International, Inc, since 1993 and as Secretary of the Corporation since 2001. The organization is the world’s leading manufacturer of industrial equipment used for non-thermal stress relief of metals used in various industries globally.



**Dr. Betty Jean Hebel**

## A Good Summer's Work: Mu Epsilon Installed

American InterContinental University (AIU) spent late summer getting ready for their Mu Epsilon Chapter installation at their headquarters in Schaumburg, Illinois. Led by **Dean Dr. John Glasgow** and his team, it was held on September 19th with many faculty administrators present from all over the country.



DMD board members, Dr. Michael LaRocco, Mr. Anthony Jablonsky and Mr. Richard Sosnowski, represented our Society at the ceremony of the chapter's installation. By the time you read this, AIU has installed their first two co-chapters, one in Atlanta and the other online with Houston, S. Florida and London scheduled in the next 90 days. More [⇒ONLINE](#)



## FIT Huntsville Raises Funds for Alabama Tornado Victims

The Epsilon Eta co-chapter at Florida Institute of Technology, Huntsville, was pleased to present a check for \$650 to The Salvation Army in Huntsville in June. The check represents the combined efforts of the Delta Mu Delta chapter's multiple fund-raising efforts over the first two weeks in June to benefit the victims of the recent tornadoes that ravaged the Northern Alabama area on 27 April 2011.

*Making the presentation (from left) were Dr. Timothy White, Site Director of Florida Tech Huntsville; Major Mark Satterlee, Commanding Officer, The Salvation Army, Huntsville; Ms. Sabrina Thompson, Huntsville chapter president of Delta Mu Delta chapter; and Ms. Candace Rippy, Florida Tech representative to Delta Mu Delta.*

## "Our Next Hundred Years" – continued from page 1

Traditionally honor societies have been a significant aspect of college education. Changes in higher education probably indicate changes for honor societies as well. As we approach our centennial in 2013, we've been planning how we can continue our mission to support and encourage academic achievement in business education and foster the well-being of the individual members and the business community.

There are multiple facets important to continuing our mission in response to the changes we see in educational delivery. A significant step is development of our Online Induction System, or OIS. Many of the students in large business schools are distance learners and cannot be expected to participate in an induction ceremony. Classes take place on

## Alpha Xi Chapter Packs Activities into Year End; Installs First Canadian Co-Chapter

In less than three weeks in May, the New York Institute of Technology (NYIT) chapter inducted 27 new members at its New York campus' School of Management Honors Gala, set sail with 400 of their closest friends and family to celebrate their achievement, then installed our first co-chapter on Canadian soil. Just a few days later, that co-chapter inducted its first student members.

The gala and awards ceremony was planned by the chapter's faculty adviser, **Dr. Robert J. Koenig** and Chapter Secretary, Ms. Stephanie M. Langdon. Held in the Long Island de'Seversky Mansion, the event featured a Chinese artist, an ice carving celebrating the year of the rabbit and another ice carving featuring the Delta Mu Delta Key. Speakers included Mr. Jacob H. Yahiyayan, the founder and managing member of Continental Advisory Services, LLC.

The first Canadian induction honored three students. The faculty adviser, NYIT Vancouver's Associate Dean of the School of Management, **Dr. Petra Dilling**, spoke about Delta Mu Delta's history and the standards for membership during the initial induction ceremony on June 8th. With the help of Sandeep Cheema, she presented the students with honor cords and membership certificates. More about all of Alpha Xi's activities [⇒ONLINE](#)

line, and the individual students enrolled may be spread across the continents. It would not be practical to get the top students in an online program together to take the pledge and become members. By the time you read this, we will have had a biennial session on serving the needs of chapters that have primarily online student bodies that will feature the OIS. The OIS is in the initial stages of production and we plan to have it available to online student bodies at all schools, even those with only a partial online contingent.

What are your thoughts about our next one hundred years? What changes are you seeing that could impact education? The way we prepare ourselves to select & fulfill our jobs will continue to have a place for recognition and honor societies.

Our two largest schools' co-chapters held inductions and installations on dozens of campuses throughout the world since our Spring edition of the Vision. Here we share highlights of a just few of these ceremonies.

## WEBSTER UNIVERSITY, LAMBDA KAPPA

### Charleston Metro Region Welcomes Members

**Dr. Gary Jolly**, faculty adviser for the Charleston campus, announced the co-chapter's induction in a blog in early June. Thirteen students were inducted into membership at this two year old co-chapter as well as an honorary member. See the blog and pictures [⇒ONLINE](#)

### Albuquerque Faculty Adviser Hosts Ceremony



The co-chapter, located at Kirtland Airforce Base, held its second induction ceremony in late May. The ceremony took place at the home of the chapter adviser, **Lynn Simson**, and was followed by a potluck. Officers were elected for the coming year. Michelle Tschanz was elected Co-Chapter President and Ronald Dodolak was elected Secretary/Treasurer. Plans for publicizing DMD discussed were hosting a speaker event open to all on campus and presenting DMD at new student orientation. Pictures [⇒ONLINE](#)

### Ft. Leonard Wood Co-chapter Holds First Face-to-face Ceremony

This Missouri campus co-chapter completed its first year of existence in May by welcoming four new members. The ceremony was held in the Bruce C. Clarke Library for the first time. Previously, new members viewed an online ceremony. The faculty adviser, **Lee Ousley**, opted to hold this more formal ceremony as "...it shows new member candidates that there is a group of people who support and applaud them in their efforts to achieve academic excellence, It also gives our local (co-)chapter visibility in the local community and encourages potential and new member candidates to set the bar higher." The candidates for membership were presented by Co-Chapter Vice-President Michael Baxter. Martha Yoshida, Co-Chapter President, spoke to the candidates about the history of Delta Mu Delta and its bylaws. Each new member received a DMD purple bistro mug in addition to the key and membership certificate. Additional information and pictures [⇒ONLINE](#)

### Space Coast Region Co-Chapter Publicizes While It Recognizes

Thinking about both recognition of new members for a job well done and publicizing the Society, Faculty Adviser **Jayne Proesel** reports the Space Coast Region Co-chapter has created posters for each induction. The framed work includes a picture of the new members for each induction. These posters will be permanently displayed in an accessible spot on campus. See the May 2011 new members [⇒ONLINE](#)

## UNIVERSITY OF PHOENIX, LAMBDA SIGMA

### Louisville Installation Ceremony "Outstanding"

The Co-chapter at the Louisville, Kentucky, campus was installed on May 14, 2011. The co-chapter hosted its first induction ceremony on that day. Nine new members were welcomed in the ceremony that was attended by about 50 people. Chapter adviser **Dr. Kim Critchlow** reports:

*The nine inductees proclaimed that the celebration far exceeded their expectations. They felt very special and that they were joining an honor society for which they had to uphold high levels of leadership, stewardship, and giving back. There was an immense sense of pride emanating from both those inducted and their loved ones witnessing the event. I got the distinct feeling that the inductees were looking forward to honoring their new membership with great community deeds.*

Find pictures [⇒ONLINE](#)

### North Carolina Co-Chapter Plans Activities

The Charlotte co-chapter inducted its second group of new members in June. Led by adviser **Ahmed Kamel**, the chapter meets monthly. Included on the fall agenda of this very active chapter are fund-raising activities, volunteering at various charities, tours of local businesses, as well as social events for the members. Photos are available [⇒ONLINE](#)

### Central Florida Co-Chapter Installed

June marked the installation of the Central Florida campus co-chapter. On the same day they inducted 53 members. In this first induction, almost 50% of those invited to membership accepted. Dr. Brenda Harper, Vice-President of Extension/Development, presented a copy of the charter to **Dr. Edythe McNickle**, adviser for the new co-chapter and campus college chair for the school of business. Pictures are [⇒ONLINE](#)



### ...and more are coming.

*By mid-November, University of Phoenix will have installed two of the co-chapters that are currently in process. More about these, as well as other late breaking news, in the Extended Edition, [⇒ONLINE](#)*



**Kathryn L. Albers**  
Anderson University,  
Indiana



**Derek F. Berndt**  
Southern New  
Hampshire University



**Mallory Brown**  
Northwest Missouri  
State University



**Jean-Claude Darne**  
Wagner College,  
New York



**Melissa Elmore**  
Indiana University East



**Kathryn E. Hardison**  
Elmhurst College,  
Illinois



**Brandon M. Harry**  
Dallas Baptist  
University, Texas



**Adam Hazy**  
Athens State University,  
Alabama



**Rose Hirschy**  
Anderson University,  
Indiana



**Brett James**  
Northeastern State  
University, Oklahoma



**Klinton Ryan Kugel**  
California State Univer-  
sity, Dominguez Hills



**Wesley E. Long, III**  
LaGrange College,  
Georgia



**Lindsay M. Martin**  
Stonehill College,  
Massachusetts



**Jillian Myslenski**  
Central Connecticut  
State University



**Mousami Pandey**  
Caldwell College,  
New Jersey



**Matthew Rohde**  
Elmhurst College,  
Illinois



**Arevik Saakova**  
Woodbury University,  
California



**Edon Shaqiri**  
University of  
St. Francis, Illinois



**Erin Smalley**  
William Jewell College,  
Missouri



**Katelyn Westfall**  
Mount Vernon Nazarene  
University, Ohio



**Amy R. Wright**  
University of Mobile,  
Alabama



**Jennifer Zelasko**  
SUNY Fredonia,  
New York

## NOT PICTURED

**Joshua Stephen Brown**  
Lee University,  
Tennessee

**Drew Clement**  
Baker University,  
Kansas

**Matthew Gideon Jones**  
Norwich University,  
Vermont

**Jeffrey Leckel**  
Southern New  
Hampshire University

**Buster Ogbuagu Jr**  
University of  
St. Francis, Illinois



**Jayashree Balaji**  
University of Phoenix,  
Colorado



**Angela Withers Huss**  
Gardner-Webb University,  
North Carolina



**Jessica Kromer**  
Fairmont State University,  
West Virginia



**Shavonne M. McCoy**  
Missouri Southern  
State University



**Emily Onorato**  
Eastern University,  
Pennsylvania



**Lurlynn L. Potter**  
University of Phoenix,  
Utah



**Lisa M. Scrivener**  
Central Methodist  
University, Missouri



**Brendon Spann**  
Bowie State University,  
Maryland



**Daniel Sulen**  
DePaul University,  
Illinois



**Calvin Thigpen, Jr.**  
Mississippi College



**Traci Ellen Wiesner**  
Lindenwood University,  
Missouri

NOT PICTURED

**Brad Gladstone**  
Northwood University,  
Michigan

**Anna Korotkova**  
The Richard Stockton  
College of New Jersey

**Patricia Kreuter**  
Mercy College,  
New York

**Vicky Renee Murphy**  
Oklahoma City  
University

**DuJuanna Nails**  
Texas Wesleyan University

**Trudee L. Parker**  
Georgian Court University,  
New Jersey

**Brandon Robbins**  
University of  
Central Oklahoma

**Lisa M. Schotten**  
Madonna University,  
Michigan

**Courtney Shaffer**  
Lipscomb University,  
Tennessee

**Joshua Thomas Siverson**  
Northwest Nazarene  
University, Idaho

*Outgoing Presidents Letter  
continued from page 1*

All have made contributions to the grand design of our Society and have acted as good stewards of Delta Mu Delta. Special thanks go to Rich Sosnowski, our executive director, for his continuing efforts to make DMD a better Society. Our office staff is second to none and I am continually amazed at their ability to provide first class service to our members. Thank you for your dedication and hard work.

I want to single out one Board member who is leaving the board but will continue to serve the Society as a member

of the Advisory Board, Michael La Rocco. Mike, thanks for mentoring me as I moved through the different positions in which I have served. Your continued involvement with our Advisory Board will be invaluable to this organization.

Bill Brunsen, a former President and active member of our advisory board is retiring. Thank you Bill for your service and continued work with our scholarship program. We would not be where we are to today without your invaluable assistance.

Finally on a personal note, I want to take this opportunity to recognize Tony Jablonsky and wish him belated

congratulations for his 90th birthday. This is the first opportunity we have to recognize this "true gentleman" and wish him HAPPY BIRTHDAY from Delta Mu Delta. His continued contributions to this Society are numerous and we would not be what we are today without Tony's guidance and counsel.

It is with great confidence that I turn over the leadership of our Society to John Lewington. We look forward to a grand centennial in 2013.

Thank you for allowing me to serve as your president. Delta Mu Delta is very special to me and I will always have fond memories of this time.

# Bloomberg Businessweek

## Special Delta Mu Delta Member Rate

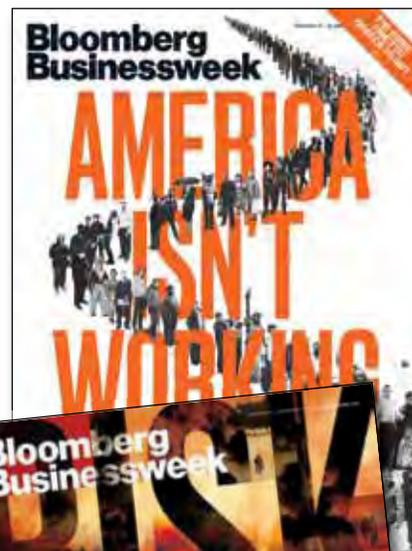
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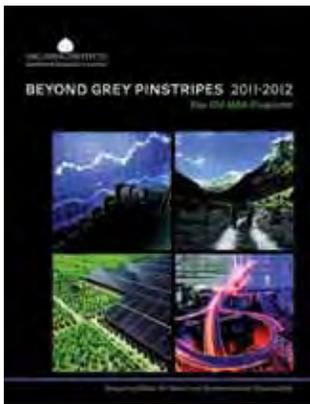


## Educating for Sustainability: What are Some Business Schools Doing?

In the Spring 2011 edition of the Vision, on the sustainability page, we asked how we prepare business people to make decisions that pass the test of being good business as well as sustainable. Sometimes when we ask such a question, the answer seems to present itself from all sides. We began to notice that programs that aimed at preparing business people to make just those decisions were making news.

An article published in 2009 in Bloomberg Businessweek noted that many schools were developing significant coursework in sustainability, adding it to core coursework as well as developing specialized programs in sustainability including MBAs in sustainable business. Some of these are joint programs with business school and environmental coursework.

Rankings and lists are available of business schools in terms of the effort to provide sustainability education to its students. These may provide help to the prospective student committed to learning to do business sustainably. That student will find that many of these are limited in some ways. Three of the lists are reviewed here.



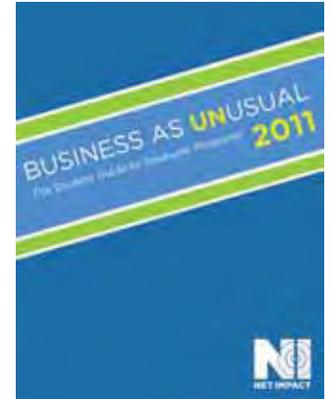
[Click to see report.](#)

“Beyond Grey Pinstripes” is an independent report published by the Aspen Institute. Established in Colorado 60 years ago to provide a place for thinkers, leaders, artists and musicians, the Aspen Institute’s mission is to foster values-based leadership, encouraging individuals to reflect on the ideals and ideas that define a good society, and to provide a neutral and balanced venue for discussing and acting on critical issues.

The Institute invites participation in the “Beyond Grey Pinstripes” report rankings by AACSB accredited programs. From the 600 such invitations, 149 programs elected to participate in the survey. The surveys were reviewed in depth by at least two members of a team of scoring fellows trained in using a consistent protocol. The results ranked 100 MBA programs in social and environmental stewardship. The website supporting the document maintains a database for all 149 participating programs that includes information on courses relating to sustainability. The report and the site could be an important resource for those seeking a program. We would hope that coverage could be expanded to include schools with accreditations other than AACSB.

Net Impact’s report, “Business as Unusual,” reports on over 100 MBA programs worldwide on their approach to sustainability, corporate responsibility, and other environmental and social issues. The data comes from thousands of students actually enrolled in these programs. The schools represented in the report

each have a 2-4 page profile rather than being ranked. As the schools are not ranked, the profiles may be more helpful in comparing some of the aspects of schools already on an individual short list. An additional limitation is that the 2500+ students surveyed are all members of Net Impact. Thus schools without a chapter of the organization are not represented in the survey. The organization is growing and this should become less limiting.



[Click to see report.](#)

Bloomberg Businessweek publishes its list of top ranked business schools listed by overall rankings. It also provides rankings in specialties including sustainability. For MBA programs, only the first 10 schools in sustainability rank are listed.

Searching the internet for MBA or business school rankings in sustainability will often refer you to the first two mentioned above. Many other references are to articles with the top five or ten programs, which is little help for those who are restricted to a particular locale – unless, of course, the program itself is online.

Assessing and choosing a program for its approach to sustainability is still difficult, and will require more than a little effort from the seeker. Educate yourself about what sustainability and sustainable business means. Think about what you would like to accomplish. Then look at schools for programs and courses within programs that meet your ideas about sustainability. Assessing programs and schools covered in either “Business as Unusual” or “Beyond Grey Pinstripes” can provide a framework for looking at other programs as well.

### How Does Your Program Address Sustainable Business?

*We would like to feature what schools with DMD chapters are doing to educate students about doing business sustainably. Our commitment to sustainability not only includes keeping social and environmental responsibility in the forefront, but sharing what our membership is doing in that area.*

*See your campus in our publication by sharing what you are doing with us. Email editor@deltamudelta.org*

## Is He Stunned?

Anthony J. Jablonsky, for whom the 'Tony' is named, is a gentle person who is rarely seen ruffled. We have never before seen Tony this amazed. Hint: XC is the key. Find out what left this stalwart at a loss for words.

⇒[ONLINE](#)



## St. Francis Celebrates Dr. LaRocco's Service

Dr. Mike LaRocco sometimes seems like a quiet kind of a guy. Those who know him and have worked with him know just how much he accomplishes and just how many benefit from what he does.



In celebration of Dr. LaRocco's retirement, the University of St. Francis prepared a presentation of many of his contributions to the business school and its students. In 1978 he said that he would "...try it for a year and if I like it maybe I'll stay." During the following 33 years he took the business department through ABCSP accreditation, adding a graduate program in business that grew to include the first online MBA in Illinois,

to forming the College of Business and Health Administration and serving as its dean. He also launched many organizations for students at St. Francis, including the Delta Kappa chapter of Delta Mu Delta.

Dr. LaRocco's involvement with Delta Mu Delta began with his induction into DePaul's Eta Chapter in 1978 as recognition of his excellence in studying for his MBA in Marketing. He has held Society board positions, including Treasurer and President. As a past president, he still is a board member, and lends his expertise to many Society initiatives.

Find a condensed version of the presentation made at his retirement and more ⇒[ONLINE](#)

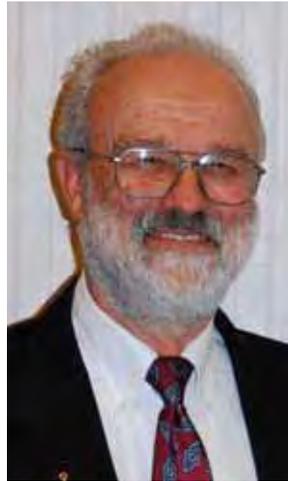
*If any of your members have received honors or accomplished something special, help recognize them by letting us know. A few paragraphs and a picture or two will provide us with some information to publish a little about them. We may not do what we do for the recognition, but being recognized surely makes success just a little sweeter.*

## Kappa Gamma Adviser Receives Service Award



Dr. Andrew Sharp, on the right, receives his 5 year service award from Dr. Sergio Castello, Chair, Division of Business, Spring Hill College in Mobile, Alabama. Dr. Costello tells us that Dr. Sharp is pleased to receive his award.

## Board Member Gathers Accolades



Long term, active Delta Mu Delta Board member, Dr. William (Bill) Brunsen, normally ducks any accolades. An Eastern New Mexico University (ENMU) newsletter article about him has the headline "Low-Key Finance Professor Retiring."

On May 13, 2011, Dr. Brunsen was awarded emeritus status by ENMU upon his retirement. While the article did not mention the honor, looking at his online curriculum vitae lists the usual papers and the like, but this list of activities under

public service tells the story of his involvement in many phases of higher education including accreditation, honor societies, journals, symposia and publishing.

DMD has benefited so much from Dr. Brunsen's volunteer spirit that a resolution was passed at the recent biennial board meeting honoring him for his service. He began his service as a faculty adviser to ENMU's Gamma Omega Chapter in 1988. Soon he was involved in the Governing Chapter, helping lead, guide and mentoring others to do the same. He has served in the area of Extension and Development as well as holding positions of Scholarship Judge and as Vice President and President of the Society. As Immediate Past President, he continued to contribute by assuming Chair of the Scholarship Committee and guiding the process through many changes in scope and practice. More about Dr. Brunsen, including the text of the resolution honoring him ⇒[ONLINE](#)

## Forever Dollars Scholarship Fund

*c/o Sundara Valli Gurram Yoga*

**Microsoft Corporation \$6,000.00**

*Ceil Weinstein Scholarship*

**Faith Pereira \$6,000.00**

*and through Faith Pereira*

**Helene D. & Roy Winstanley \$200.00**

**Michael J. & Pearl S. Remily \$150.00**

**M.B. Weinstein & H.D. Winstanley \$150.00**

### **\$100.00** or less

Adelphi University

**Stewart C. Rego**

Athens State University

**Douglas T. Long, Jr.**

Arcadia University

**Barry E. Bryan**

College of Mount Saint Vincent

**Lucie Pfaff**

DePaul University

**Oscar Griffin, Jr.**

**Doug McWard**

Eastern New Mexico University

**Paul L. Neal**

Lipscomb University

**Perry Glen Moore**

Madonna University

**Barbara J.L. Hunter**

**Antoinette S. Knechtges**

Mercy College

**Sharone P. Serrano**

Mount St. Mary's College, MD

**M. Dunbar Ashbury, Jr.**

Our Lady of the Lake University

**Pam Potter**

Pepperdine University

**Calvin C. Waller**

Roanoke College

**Michele Ann Vanover**

Southern New Hampshire University

**Dianne A. Osborn**

Tarleton State University

**Vickie K. Williams**

The Richard Stockton College of New Jersey

**Louise Seitman**

University of Cincinnati

**W. Russell Brown**

**Wayne Kreis**

**Steven Kurtz**

**Sharon C. Morris**

University of Scranton

**Shepard Bennett**

Western New England College

**Wayne J. Atkins**

Western New England College

**Laurel D. Dun**

**Each time we award scholarship funds to students we hear from some of them. We'd like to share some of these with you.**

From scholarship award winner **Brendon Spann**:

*I want to thank you for choosing me as a recipient of the Delta Mu Delta Regional Scholarship. It is truly an honor.*

*... This summer I am developing my professional career with an internship at the U.S. Department of the Treasury. My office is actively working on the home preservation program; this program is allowing many Americans to keep their home after the mortgage crisis.*

*... Your generosity has inspired me to help others and give back to the community. I hope one day I will be able to help students achieve their goals and dreams, just as you have helped me.*

And from **Traci Wiesner**:

*I was hoping you could pass on to the Board of Directors and the Scholarship Committee my sincere gratitude for having been selected as a 2011 Delta Mu Delta regional scholarship winner. I will do my best to represent the organization in a manner consistent with the goals and missions upon which Delta was founded, namely by personally contributing to the well-being and academic excellence of my peers and fellow Delta brothers and sisters.*

From **Melissa Elmore**:

*As a business major, induction into Delta Mu Delta has been one of my goals. I was inducted this past spring. So, the receipt of the Delta Mu Delta scholarship is an honor above and beyond all my expectations. Thank you.*

### **Aren't these the kind of young people you would like to help?**

We cannot do it without YOU! These scholarships come from the earnings on what you contribute to the Forever Dollars Scholarship Fund. We never spend the principal, so whatever you give keeps on giving – right into DMD's second century and beyond. Part of you will live far beyond your lifetime.

Has someone helped you achieve your goals? I'm sure you have heard the concept of paying it forward. Often we are unable to pay that someone back. But we can help others – as two of our recipients so eloquently said – by helping someone else when we are able to.

We do sometimes get large gifts – feel free to do so if you are able. If not, every dollar helps. Is there some way you could squeeze out \$5 – or \$10 – or maybe more each year to support the students who want to continue doing the kind of work that will help others?

### **For our Volunteers & Biennial Sponsors**

Not all of the contributions to DMD come into the scholarship fund. Literally thousands of hours of time are required to keep an organization on nearly 300 hundred campuses, with more than 165,000 members, functioning throughout the world. We thank these people for their generous service to the Society. Even further, our experience is enriched by contributions from people who step up as sponsors for the Conference just held. See the back page of the Biennial Program for these sponsors

⇒[ONLINE](#)

The Delta Mu Delta



# Vision

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## Preparing for Our Next 100 Years



The Delta Mu Delta



# Vision

*"THROUGH KNOWLEDGE, POWER"*

*Fall 2011*

**“No sensible decision can be made any longer  
without taking into account not only the world as  
it is but also the world as it will be” – Issac Asimov**

### *Inside This Issue*

<i>Letters from the Presidents</i> .....	2-3
<i>New Regional Representative</i> .....	3
<i>Chapter News</i> .....	4-5
<i>Scholarship Awards</i> .....	6-7
<i>Sustainability</i> .....	9
<i>Member News</i> .....	10
<i>Contributors</i> .....	11