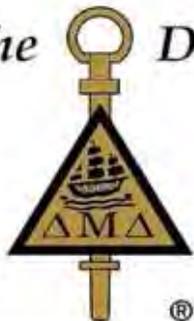


The Delta Mu Delta



# Vision

Volume 52  
Fall 2011

*"THROUGH KNOWLEDGE, POWER"*

*For Business Students, Educators and Professionals*

## **Extended Edition – Volume 52**

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## 2011 Biennial Meeting a Success

The first weekend in November marked the meeting of 80 members of Delta Mu Delta and another 20 of Sigma Beta Delta for the joint meeting of the two societies. With the opportunity of perspective, we can say the meeting left us with food for thought, a few new ways of doing things and some ideas for the Centennial Biennial in 2013. Many of the breakout sessions' presentation

slides are available online so that those who were unable to attend can share in what we learned there. Particularly interesting to many were breakout session presentations by Delta Mu Delta Board members -- one on Marketing Your Chapter and Successful Tapping Ceremonies by Dr. Michael LaRocco and another on Winning a Delta Mu Delta Scholarship by Dr. Joni Adkins.

### Pictures from the Conference *More available* [→ONLINE](#)



A definitive goal for the Biennial Meetings is to learn something that we can take back home to enrich our lives. Our three outside speakers brought us new perspectives on some ideas and new points of view on others. At left is David Raby, who started a small business, STI International, whose mission is to supply training services, supplies and equipment



to electronics manufacturers. The company has been recognized as among the fastest growing private companies. Above at the center is Steve Cook, Director of Space Technologies at Dynetics in Huntsville, Alabama. His talk, How to be a Winner in Business, presented his philosophy of effective leadership. Above right, Dr. Jennifer Burnett, Assistant Vice President of Talent Management and Staffing for CSX Transportation, spoke about the opportunities and challenges in her position at CSX.



Another goal for any conference is the opportunity to network. Breakfast and breaks provided part of that opportunity. To the left and below, see some of the attendees using those opportunities.



Of course, there is always time for fun – and another chance to meet some new folks. This Biennial, the Friday night fun was a river cruise. Jacksonville is on the St. Johns River. We caught the boat right outside the Hyatt for the three hour cruise.



Left: Waiting to board.



Right: On deck, snacks in hand.



Above: Joel Maier and Antonio Vianna, University of Phoenix..



Above: Regional Rep Charles Finn with a group of students.



Above: Holly Sweet and Kurt.  
Above right: Two from University of the Immaculate Word.  
Directly right: John Glasgow, American Intercontinental Univ., speaks with SBD attendee.



Have Music, Will Dance. Above: A little dancing on the deck ... and below: a little more.



Yet another goal of the Biennial is to recognize those who have done well – students, faculty advisers and board members. For more on the board members Dr. Mike LaRocco and Dr. Bill Brunsen, see page 10 of the Vision, and the material linked to these two stories.

Scholarships, faculty adviser service and star chapter awards are listed in the Biennial program, accessible from the Biennial page on the Society website.

The awards banquet is a time to wear our best, network and also to honor many of these people. For some it marks a change in how they will serve the Society. We honor them for their service

At right: Society President Chuck Fazzi presents the proclamation honoring Bill Brunsen to Regional Representative Gene Smith. He will present the framed proclamation to Brunsen in New Mexico as Brunsen was unable to attend.





At left: Chuck Fazzi thanks Mike LaRocco for his many-faceted service.

At right: Executive Director Rich Sosnowski holds the bag for Fazzi to pick an attendee's name for a door prize.

Far right: She's delighted to win the prize! Almost as delighted as Rich is to give it!



Above and at left: Some of our awards banquet guests.




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**Centennial in San Antonio in 2013**

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Make plans now to join us to learn, celebrate, network and have fun.

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Each Society Conference ends with a business meeting. After a hearty breakfast, we hear the reports of the officers and committees of the Society. Votes are taken, including the one that elects new officers. The gavel is handed over and the meeting is adjourned . . . until the next Biennial.

Reports, below from left to right: Vice President of Extension/Development Brenda Harper, John Lewington accepting the presidential gavel from Chuck Fazzi, Treasurer Perry Moore, Bylaws Committee Chair and Society Secretary Sandie Kiehl.



## American InterContinental University Installs at Illinois Headquarters: Inducts Atlanta Group One Month Later



Above: New members are inducted as family and friends look on (below)  
At Right: A speaker at the ceremony.



At right: Honorary members are inducted.

### Chapter Expresses Thanks to DMD

From John Glasgow on the September 19<sup>th</sup> installation of Mu Epsilon at AIU headquarters in Schaumburg, Illinois, comes a thank you to central office and DMD board members:

We can't thank Delta Mu Delta enough for helping us with the installation and inductions at American InterContinental University. In attendance were faculty and leaders from American InterContinental University who could not be prouder of this momentous event. A luncheon followed with a tour of the main campus and presentations on our school and unique features we provide our students.

... We are already implementing the discussion rooms and tools needed for our online honor students to hold meetings and share activities and experience from across the nation and around the globe. Our goal is to provide the same quality and

personal induction experience for our online students as we provide our ground campus based students.

The excitement continued a month later. The induction at the Atlanta Co-chapter was held October 20<sup>th</sup> following a graduation party hosted by the Atlanta campus. The following day new Delta Mu Delta members walked across the stage with their DMD cords proudly displayed.

As of the end of October, the AIU Chapter has inducted 22 members. Still to follow are the installations and inductions for the Huston, South Florida and London campuses, scheduled for the next few months. We look forward to watching this chapter grow.



## In Pictures

## Ceremonies Span Continent

## Post- Induction Cruise with Family and Friends



On May 20<sup>th</sup>, 2011 members of Delta Mu Delta Alpha Xi Chapter set sail with over four hundred New York Institute of Technology students, friends and family for a three hour cruise around New York City. The cruise included a small ceremony which featured two Delta Mu Delta Alpha Xi members. Ms. Sanna Iriti, to the right of the DMD banner, and Mr. Christopher Bustos, far left, shared Delta Mu Delta's history and benefits with the crowd. Also pictured is member Clara Turnbull at the far right.

## Ceremony at the de Seversky Mansion



Members about to be inducted look on as Alpha Xi Chapter Vice President Dr. Krishnamurti Chandrasekar conducts part of the ceremony. The ceremony included dinner at the historic mansion located on Long Island. The mansion was built for Alfred I. DuPont in 1918 and was acquired by NYIT in 1972. At that time it was renamed for the famous Russian aviator, Alexander P. de Seversky, a member of the NYIT Board of Trustees who was instrumental in the acquisition.

## First Co-chapter on Canadian Soil

The June 8<sup>th</sup> induction at the Vancouver campus of NYIT marks the entry of Delta Mu Delta into our neighbor to the north.

Dr. Petra Dilling (far right) is the Associate Dean of the School of Management and the first faculty adviser in Canada. Dr. Dilling was inducted and four students were honored in the ceremony.



Above at right: Dr. Dilling has just presented Wei Zhang (Will) with his membership certificate and cord. At the left is Jingjing You (Jean) with her cord and certificate. Below left, Yekaterina Fomicheva

and Dongju Zhao (Daisy) proudly display their certificates.



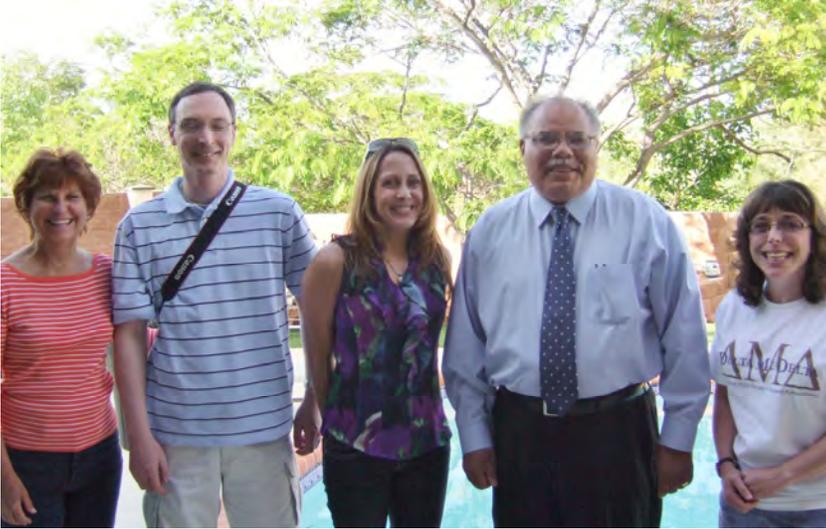
With the guidance of Alpha Xi Chapter President Dr. Robert J. Koenig, Vice President Dr. Chandrasekar, Treasurer Dr. Steven Shapiro and Secretary Stephanie Langdon, Dr. Dilling established this co-chapter as a way to open doors of opportunities for the NYIT students.



Dr. Dilling offered welcome remarks and a speech about Delta Mu Delta's history and the significance of the standards by which the inductees are measured. The inductees repeated the Delta Mu Delta oath. Cords and certificates were presented with the assistance of student Sandeep Cheema.



## Albuquerque Faculty Adviser Hosts Ceremony



At the left: Faculty Adviser Lynn Simson; Ronald Dodolak, Secretary/Treasurer; new members Katherine Pyle and Gilbert Duncan; and Michelle Tschanz, Co-chapter President. New member David Stellar is not pictured.

Below: a very celebratory DMD cake.



## Ft. Leonard Wood Holds First Face-to-face Ceremony

The Ft. Leonard Wood co-chapter meets on a military installation where nearly 100,000 military service members and civilians train each year. Two ceremonies have been held welcoming new members. In May, four new members were inducted. Pictures are at the right.



Pictured at the September 8th induction of Aaron Williams, the director of the Webster University site at the installation are (front row, left to right) Martha Yoshida, chapter president and secretary; Aaron Williams, new DMD Honorary Member; (back row, left to right): Mark Farley, DMD member; Lee Ousley, DMD faculty adviser; Tanja McIntosh, DMD member; and Michael Baxter, chapter vice-president and treasurer.



Above (from left) Michael Baxter, the co-chapter vice-president and treasurer, presents candidates for membership to Martha Yoshida co-chapter president and secretary. Candidates (seen from the back) inducted are Sgt. 1<sup>st</sup> Class William Paolicelli, Tanja McIntosh, Trunghieu Le, and Mark Farley. Below from left, Michael Baxter, Sgt. 1<sup>st</sup> Class William Paolicelli, Tanja McIntosh, Trunghieu Le, Mark Farley, Faculty Adviser Lee Ousley, and Martha Yoshida.





# Delta Mu Delta

INTERNATIONAL HONOR SOCIETY IN BUSINESS ADMINISTRATION

## INDUCTION CEREMONY LAMBDA KAPPA CO-CHAPTER

HOLY TRINITY ACADEMY  
MELBOURNE, FLORIDA

SATURDAY, MAY 21, 2011

# Webster

UNIVERSITY

SPACE COAST REGION



**First Row:** Ray Lea, Cynthia Smith, Heather Gould, Susan Boone, Jessica Barone, and Jennifer Dick.

**Second Row:** Jayne Proesel (Faculty Advisor), James Watson, Derek Milligan, Jeffrey Hatzenbuhler, Michael Gatto, and Steve Abraira.

**Not Pictured:** Andrew Barrett, James Brander, Stephanie Buzzo, Janet Grunfelder, Valerie Holloway, Rochelle Hood, Mia Little, Joan Pectol, John Reber, JoAnna Sarmiento, Ross Seelos, Muriel Skidmore, Adam Thompson, Sarah Weis, and Jonathan Zerhusen.



Pictures from Louisville, Kentucky

## Installation Ceremony “Outstanding”



The installation of the chapter and the first induction ceremony were held on May 14<sup>th</sup>. At the left: Smiling and proud, new members display their certificates. Below: Certificates, cords and stoles are ready for the ceremony.



## Pictures from Charlotte, North Carolina Co-chapter Induction Ceremony



At left: Enjoying a humorous moment in the ceremony. At right: Co-chapter banner hand-made by co-chapter vice-president Holly Sweet. The banner made an appearance at the Biennial meeting in early November, along with a display of the many activities of the co-chapter. Below: New members with faculty adviser Dr. Ahmed Kamel (first row, 4<sup>th</sup> from the left) as well as some of the officers of the co-chapter.



University of Phoenix, Central Florida

## Co-chapter Installed, Then Inducts 53 New Members



This co-chapter inducted so many in first ceremony that they needed to take more than one picture to get all of them in! Dr. Edythe McNickle, faculty adviser, had an almost 50% acceptance rate to invitations to membership.

At left: Dr. Brenda Harper, Vice-President of Development/Extension for Delta Mu Delta, represented the Society at the installation ceremony. Also pictured are some of the officials and administrators from the campus.

Together the two pictures below present most of the students inducted into membership as well as some of the dignitaries attending the ceremony.





Have we ever seen Tony look at a loss for words?

Several months in advance the plotting began. His daughter, Mary Jablonsky, and DMD Executive Director, Rich Sosnowski, began the task of bringing Tony to a surprise 90<sup>th</sup> birthday party.

The trick was to invent a unique reason, a month in advance of his actual birthday, and secure the cooperation of every invited member! Ever try to share a secret with dozens?

Mary did a fantastic job of selecting the location, arranging for the catering, and inviting family members, while revealing nothing to Dad, Grandfather, Uncle, and old friend.



Tony with his grandson,  
Tim Jablonsky

long-time friends of Tony that might be willing to travel across country to the Chicago area for the event. That wasn't easy as the potential list included a great many

## Stunned! Shocked! Totally caught off-guard.

Yes, it was a successful surprise. **Anthony J. Jablonsky**, known to thousands as “Tony” was led into a group of treasured friends and family. He thought he was going to a dinner with his daughter and another couple – not to a banquet with an intimate group of more than 70!



The family has a fondness for Roman numerals, as witnessed by the birthday cake.

folks. After all, Tony has been deeply involved with DMD for well over a half-century!

Several of his closest DMD friends flew or drove to town for the event. Many family members also traveled distances and were glad to do it.

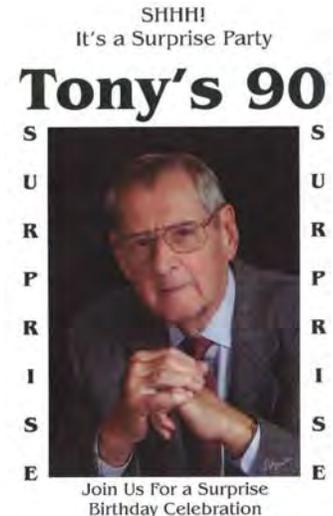
The event was held at the Mayslake Peabody Estate in Oakbrook, a near-western suburb of Chicago. For the curious, here is a link to their web site. Rich and his wife, Joanna, took a guided tour a few weeks in advance to scout the area. After discovering its history, it's difficult not to fall in love with the place. →[ONLINE](#)

Thoughtfully, Mary had “[Pages of Time](#)” for Tony's birth year, 1921, prepared and placed on each table top. That made for much conversation and nostalgia – although for all of us it was history, not memory!

Below; the Delta Mu Delta crew. From left: Tim Alport, Mike



LaRocco, Tony, Chuck Fazzi, Rich Sosnowski, Bob McCall.



## Low-Key Finance Professor Retiring

*interview and photo by Wendel Sloan*

Communication Services, Eastern New Mexico University

**"I was an experienced babysitter before I was old enough to work."**

– Dr. Bill Brunsen

Q. What are the main duties of your job?

A. Teach classes, advise and counsel students, serve on committees and attend too many meetings

Q. What have you enjoyed most about your job?

A. I have enjoyed working with the students and many fine colleagues.

Q. When did you arrive at ENMU, and what have you done since?

A. I have been at ENMU in two different roles. I attended ENMU in the 1960's while stationed at Cannon Air Force Base and after I was discharged. I graduated in 1968 and went to Germany as a Fubright-Hays Scholar.

I returned to ENMU as a faculty member in 1987. I have also served as a department chair, associate dean, graduate coordinator and have been a member of almost every major committee on campus.

Q. Where were you born, and what was your life like growing up?

A. I was born in a small village of about 1,100 in Nebraska and moved to Lincoln, Neb., in time to attend all three years of high school.

As the oldest of six children in a low-income family where both parents worked, I was an experienced

babysitter before I was old enough to work. In our house, if you wanted something, you earned the money to buy it.

Q. What are your retirement plans, including hobbies, spending more time with family, etc.?

A. Maintenance on the house, care and improvement of the yard, and lots of reading.

Q. What gives your life meaning, and is there anything else you hope to accomplish?

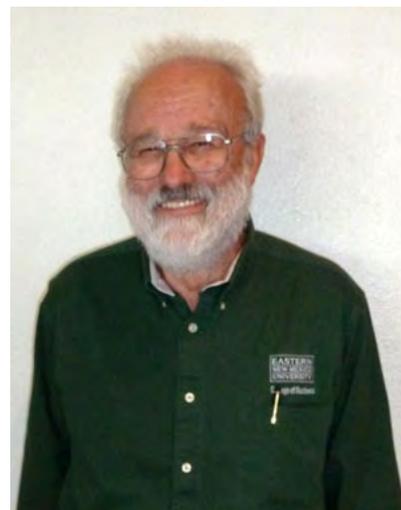
A. Contribute to the community and help those who are less fortunate. In the words of Dr. Dale Davis, "nobless oblige."

Q. What have you valued most, and what will you miss most, about working at ENMU?

A. The students will be missed

Q. Other thoughts?

A. I have enjoyed the academic life and flexibility of the schedule. I will enjoy the even greater flexibility.



*The text of the proclamation honoring Dr. Brunsen for his service to Delta Mu Delta can be found on the following page.*

**Resolution Honoring Dr. William Brunsen  
for his Service to the Delta Mu Delta Honor Society**

*While convened in session in Jacksonville, Florida, on November 3, 2011,  
we, the members of the Society's Board of Directors of Delta Mu Delta,  
proposed and adopted by unanimous consent a RESOLUTION OF HONOR,  
to wit:*

**WHEREAS**, Dr. William Brunsen did exhibit keen foresight and wisdom by recognizing, endorsing, and supporting the installation and continuance of Delta Mu Delta chapters at colleges and universities globally, whereby business honor students could regularly be recognized and honored for academic and personal achievements, and

**WHEREAS**, he performed as the Faculty Adviser and then mentor of the Gamma Omega Chapter across more than two decades of service, and

**WHEREAS**, as a friend and colleague, his integrity, wisdom and genuine helpfulness are constant, and

**WHEREAS**, he served the Society in many leadership roles and in the process gathered, trained and encouraged a huge cadre of Delta Mu Delta leaders, and

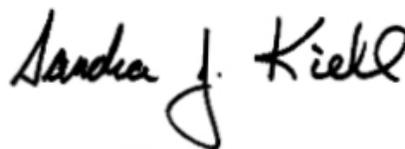
**NOW THEREFORE BE IT RESOLVED**, that the Delta Mu Delta Honor Society, in recognition of his many accomplishments and contributions to Delta Mu Delta, to higher education through his advocacy and support of the honor community, and particularly his work on behalf of the Governing Chapter, does hereby state profound appreciation for his long and distinguished record of service.

**BE IT FURTHER RESOLVED**, that as evidence of that appreciation we declare that Dr. William Brunsen be enrolled as an Honoree by Resolution of the Delta Mu Delta Honor Society.

**BE IT ALSO RESOLVED** that this **RESOLUTION OF HONOR** be recorded in the permanent record of this Society and be personally conveyed to the Honoree at an appropriate time and place, preferably before an assemblage of persons who share a commonality in their high calling of recognizing and rewarding scholastic excellence among students of higher education in business.



Society President



Society Secretary



## Charleston Metro Blogs About New Members

When we think about publicity for our chapters, we often think in terms of the news article in either a school newspaper or the local paper. We might use bulletin boards or posters to increase the exposure of our chapter in the community. Some chapters raise funds for local charities or scholarships to help get attention from those who might be eligible to join Delta Mu Delta. Dr. Gary Jolly used another way to market his co-chapter. The campus blog,

Webster Today! Campus Snapshots, posted a piece on the chapter's June induction. Many of today's students and business people get information from new media – social networks like Facebook, Twitter, and blogs. A presence in these media is another way to bring your chapter to that demographic.

See the Charleston blog on the next page.

### Pictures from the Charleston Metro Region Induction



Above: The new members stand with lighted candles as they listen during the ceremony. Below left: The master of the ceremony and an inductee. Below right: Looking over the preparations for the ceremony, Dr. Gary Jolly, faculty advisor for the co-chapter, standing at right with David Dunlap, Regional Director for Webster.



## Webster Today | Campus Snapshots: Delta Mu Delta Inductees at Charleston Campus

<http://blogs.webster.edu/webstertoday/2011/06/03/campus-snapshots-delta-mu-delta-inductees-at-charleston-campus/>

June 6, 2011



Regional director David F. Dunlap, 2011 Delta Mu Delta inductee and 2011 Outstanding Graduate Student Steven Harkins, and Delta Mu Delta Lambda Kappa faculty advisor Gary Jolly '98.

Last month students in the George Herbert Walker School of Business & Technology at the Charleston campus were honored for their outstanding academic accomplishments by being inducted into Delta Mu Delta.

academic excellence in baccalaureate or master's level degree business administration programs at Association of Collegiate Business Schools and Programs (ACBSP) accredited schools.

It was founded Nov. 18, 1913, by the dean from Harvard University and four professors from Yale University and New York University.

The Webster University – Charleston Lambda Kappa faculty advisor is professor **Gary F. Jolly '98**, Walker School of Business & Technology, Coordinator



### 2011 Inductees

**Janice Carter**, BA-MNGT  
**Steven Harkins '11** MA-ITM (Honors)  
**Crystal Jones**, MA-SECR  
**Daniel Leveille**, MBA  
**Jessica Lovette**, MA-SECR/ITM  
**Steven Lovette**, MA – SECR/ITM  
**Robert Macon, Jr.**, MA-HRDV/MNGT  
**Brian McBee '11** MA-MNGT (Honors)  
**Charles Morton, III '10** MBA (Honors)  
**Kimberly Nelson '11** BA-MNGT  
**Deidre Smalls '11** MBA

**Kelcia Thornton**, MA-MNGT  
**Steven Wayland**, MBA/ITM  
**\*Terry D. Walsh '08** MA-BOSM (Honors)

*\*Honorary*

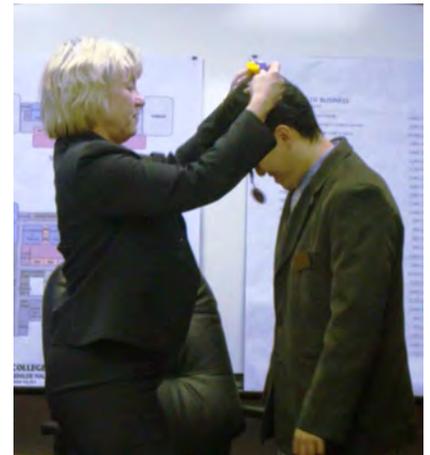
## Lewis University Chapter Installed



Dr. Michael LaRocco and Professor Sara Leone represented the Society at the November 16th installation of the Lewis University Chapter at its Romeoville, Illinois, campus. Professor Leone is the Regional Representative to the area. Dr. LaRocco is a member of the advisory board and a past-president of DMD.

At Left: Dr. LaRocco presents the charter to College of Business Dean Dr. Rami Khasawneh while faculty adviser Dr. Yuntaek Pae looks on.

Below right: Professor Leone presents the DMD medallion to founding faculty adviser Dr. Pae.



Above: Dr. Stephany Schlachter, Lewis University Provost; Dr. Khasawneh; Dr. LaRocco; Dr. Ibrahim Mescioglu, Assistant Professor of Management Information Systems at Lewis University; Professor Leone and Dr. Pae.

At right, Dr. Khasawneh and Dr. LaRocco speak with Marvin Bates, Marketing Instructor and Director of ACBSP Accreditation at Lewis.

