



Delta Mu Delta

INTERNATIONAL HONOR SOCIETY IN BUSINESS

The Rest of the Stories - Vol 50

Here are the supplementary materials linked to the online edition, Fall '10. Assembled here for your printing convenience:

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Other useful links -

- eStore - www.deltamudelta.org/estore
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We hope this presentation assists your off-line reading!



George Herbert Walker School of Business & Technology Arkansas Region Co-Chapter

The **Lambda Kappa Co-Chapter** of the Arkansas region held its Induction Ceremony at a luncheon on May 4, 2010 in the Fort Smith Metropolitan area. Senior Director Diane Fagan sent the following:

“These are some of the photos of the DMD inductees, our adviser, and the chapter's president. We had a lovely luncheon this past week, honoring the students. They were quietly delighted to be included in such a society. You can tell when those who are normally silent start to smile and talk. Very rewarding experience for all.”



Front row, left to right: Director Fagan, with inductees Stacey Quinton and Tiffany Ingram.
Back row: Kevin Sandy, Diana Jones, Siddique Jeddy, Johnny McKusker and Greg Smith.

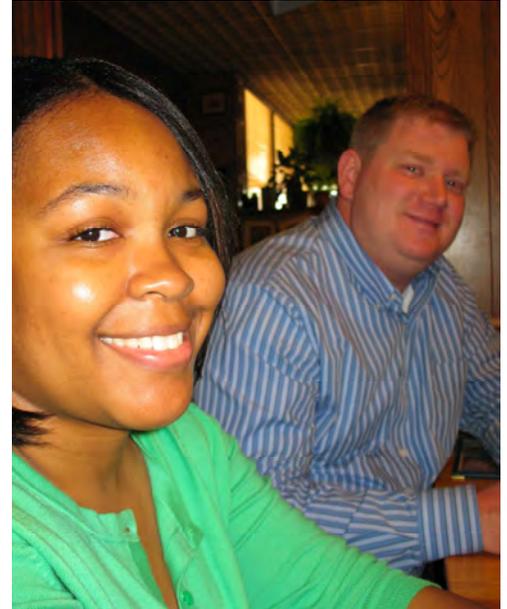


At left: Diana Jones, DMD President; Siddique Jeddy; Johnny McKusker; and Kevin Sandy.

Below: Tiffany Ingram and Greg Smith.



At left:
Webster Sisters



George Herbert Walker School of Business & Technology Louisville Metropolitan Co-Chapter

The Louisville Metropolitan Co-Chapter of Lambda Kappa held its first post-induction meeting on June 7, 2010. They set our annual meeting schedule and established involvement goals for the year. One of their goals is to get all members active and contributing.

The chapter has an active leadership group in place. They have set the following as goals for the current academic year:

- Sponsoring a room at the local Women and Children Center. The room would house a family in need of shelter, and requires raising \$2000. The group is planning several small fund raising events.
- Working with “Dare to Care” to collect and distribute backpacks to children. “Dare to Care” is a national food distribution network. The group would work a 4-hour shift in their national distribution warehouse.

Campus Director Brian Daly remarked that it was so nice to have an active Delta Mu Delta group. We also applaud this co-chapter’s desire to make a difference in their community.



**George Herbert Walker School of Business & Technology
New Mexico Region Co-Chapter**

On Saturday June 19, 2010, the Lambda Kappa New Mexico Region Co-Chapter of Delta Mu Delta held its inaugural meeting for the Albuquerque Campus. The meeting was held at Faculty Adviser Dr. Lynn Simson's house. Dr. Simson was inducted as an honorary member at the meeting. Six of the new members pledged to uphold the bylaws of the Society and provide support for fellow members. The ceremony was followed by a celebratory potluck with the families of the new members. Twelve students became charter members of this co-chapter. The new members are Constance Averett, Ronald Dodolak, Lou Ann Ehret, Cynthia Simmons, Kevin Sinclair, Jeff Styner, Michelle Tschanz, Michael Underwood, Joseph Vaughan, Vicki Wilcox, and Maria Zamora-Hughes.

The six members inducted on June 19th held the first co-chapter meeting. The group elected Connie Averett president, Maria Zamora-Hughes secretary/treasurer and Michelle Tschanz as vice president of communication. The group approved a proposal to have local Webster University adjunct faculty speakers share their knowledge and expertise with the members of the co-chapter. These students are looking to the future with goals for achievement that would make any chapter proud. One of these is to work towards providing a scholarship for Webster students. A scholarship is one way the group could promote scholastic achievement in business administration locally. Funding is a concern, so members are investigating entities that could provide matching funds. Look for more information to come.

What is next for the group and what will it accomplish is wide open as there are enthusiastic new members who are excited to go forth and do good things. So stay tuned for news from this Lambda Kappa co-chapter of Delta Mu Delta!



**George Herbert Walker School of Business & Technology
St. Louis Region Co-Chapter**

On May 6th, 2010, the Lambda Kappa Co-Chapter held its second annual Delta Mu Delta induction ceremony for the Webster University St. Louis Region campuses. The ceremony was conducted on the main campus with 48 students being honored, and 70 family members and friends attending as well as faculty and administrators. Of special note, two of the students came from countries in Europe with their families to attend the event. Also being honored was George Herbert Walker, the former U.S. Ambassador to Hungary and Webster University's Trustee Emeritus. The chapter's officers presented Ambassador Walker with an honorary membership to Delta Mu Delta after which he congratulated the students for their outstanding academic accomplishments and wished them well in their future careers.

Dean Benjamin Akande then addressed the students by offering his congratulations to them and their families and, in an inspirational speech, challenged them to use their knowledge and skills in the business world to advance the organizations to which they might serve and to reap the rewards of such contributions.

The evening's event concluded with a reception where refreshments were served and students, families, faculty, and guests mingling to celebrate the occasion.



**George Herbert Walker School of Business & Technology
Central Florida Region Co-Chapter**

The Lambda Kappa Central Florida Region Co-Chapter of Delta Mu Delta held its second annual induction ceremony on Saturday, May 15, 2010. Forty-four student members were inducted during the ceremony. Nineteen guests attended the event, held at the Rosen Plaza Hotel. Co-Chapter Faculty Adviser Bill Sloat coordinated the ceremony.



**George Herbert Walker School of Business & Technology
Charleston Region Co-Chapter**

Lambda Kappa Co-Chapter held its second Annual Induction Ceremony at the Charleston Metropolitan Campus on May 20, 2010. During a candle lit ceremony, candidates from the George Herbert Walker School of Business and Technology were honored for their outstanding academic accomplishments by being inducted into DMD.

The Lambda Kappa Co-Chapter for the Charleston Region's Faculty Adviser is Gary F. Jolly.

2010 inductees

Daniel J. Beirne, MA program
Michael C. Bevins, MA'09
James Allen Blackman, MA'09
Chad Everett Blankenship, MA program
Sandra D. Brown, MA program
Walter Kisler Browning, IV, MA program
Cara Jessica Davenport, MA program
Amanda Kauren DeLaine, MA program
Mary Dinda, MA program
Eric Micahel Geddis, MA program

Felicia Annette Grant, MA program
Janelle Venita Harrison, MBA program
Jean Catherine Jenkins, MA'09
Gary Francis Jolly, MA'98 – *Honorary Member*
Vickie Lee McGinnis, MA'09
Brooke D. Moore, BA Program
Timothy Ryan Patrick, BA program - *President*
Brian C. Reese, MA'10
Danielle L. Reese, MBA'10
James Wesley Rowan, II, MA'09 – *Vice Pres.*

Kappa Upsilon Inducts Eleven New Members



On April 12, 2010, 11 students were inducted into the Kappa Upsilon Chapter of Delta Mu Delta at Arcadia University in Glenside, Pennsylvania. Front Row Left to Right: Jennifer Mitchell, Melissa Leon, Carolyn Gann, Bonnie Farish. Back Row Left to Right: Ryan Zajac, Dr. Sassan Hejazi (Faculty Advisor), Dawn Urbani (Chapter Treasurer/Secretary), Angela Tranovich and Rachel Teter. Not pictured: Ronald Brandenburger, Alexis Fanelli, Ashley Hertlein, and Su Yeon You.

Co-Chapter Installed at Nashville



April 16, 2010 was the date chosen by the second of the Lambda Sigma Co-Chapters for its installation and induction ceremony. This is the photo essay they sent the Vision.



Pictured at left, from left to right is Kevin Wilhelmsen, Project Director at the University of Phoenix-Phoenix AZ, and Lambda Sigma Chapter Advisor to all campus locations for the University; Lonnie Manning, College Chair for the School of Business – Nashville Campus and Faculty Advisor for the Lambda Sigma Chapter – Nashville; Dr. Perry Moore, Director, Master of Accountancy Program, Lipscomb University-Nashville and Treasurer of Delta Mu Delta. Manning is being inducted as an Honorary member of DMD. Dr. Moore presented the charter to the new chapter on behalf of the Society.

The group picture at the right shows the first induction ceremony of the University of Phoenix Lambda Sigma Chapter at the Nashville, TN Campus and is the second campus of the UOPX system to have a ceremony—the first being the Boise Idaho Campus. Thirty one candidates were inducted from the Nashville Campus the evening of April 16,



2010. Due to the success at the Nashville and Boise campus locations, Kevin Wilhelmsen, Project Director at the University of Phoenix-Phoenix AZ, and Lambda Sigma Chapter Advisor to all campus locations for the University announced that all campus locations in the UOPX system were now opened up to the opportunity of becoming co-chapters of Delta Mu Delta.



At left the candidates recite the pledge, after which they will be lifetime members of the society.



Lambda Sigma Co-Chapter Installed at Dallas Fort Worth

On May 27, 2010, the Dallas/Ft. Worth Campus launched a Co-Chapter of the Lambda Sigma Chapter of Delta Mu Delta (DMD) International Honor Society in Business.

Special guest, Dr. Janis Petronis, presented the Co-Chapter Charter to Dr. Herman Smith, Director of Academic Affairs; Robert Stokes, Chair, Undergraduate Business Programs; and Dr. John Grabarczyk, Chair, Graduate Business Programs. Mr. Stokes is also the Co-Chapter Faculty Adviser. Dr. Petronis is a past-President of DMD and Professor of Management at Tarleton State University in Stephenville, Texas.



From the left: Dr. Herman Smith, Director of Academic Affairs; DMD Past President, Dr. Janis Petronis; Robert Stokes, Chair, Undergraduate Programs; and Dr. John Grabarczyk, Chair, Graduate Programs.

Photo courtesy of Glad Tower Live Productions

The next order of business for the evening involved the induction of two honorary members and 40 new Delta Mu Delta Members. Honorary members Dr. Grabarczyk and Mr. Stokes received their membership certificates and Honor Cords from Dr. Petronis.

The purpose and history of DMD were read. Dr. Smith administered the pledge to the new members. The members were met with applause from the 75 guests as they each accepted the purpose of DMD. As Dr. Petronis read their names, new members proceeded to receive their membership certificates from Dr. Smith. Dr. Grabarczyk and Mr. Stokes presented Honor Cords to the candidates in their respective programs.

After the formal ceremony, all members and guests were invited to a reception where members received their event photographs. The first business meeting for the Co-Chapter is planned for July. Coincidentally, our Campus Commencement is planned for July 10, where DMD Members will be recognized by a special

annotation in the event program. The second Induction Ceremony for the Dallas Co-Chapter will be conducted by the members in September, 2010.

The new members of Lambda Sigma Chapter of Delta Mu Delta.

Photo courtesy of Glad Tower Live Productions



Lambda Delta Chapter Installed at Governors State University



Elizabeth Green, a student at Governors State, contacted Central Office several years ago asking how the school could have a chapter of Delta Mu Delta. Late last year Lambda Delta was installed at the University, located in about 35 miles south of Chicago in University Park, Illinois. Through the efforts of Ms. Green and Dr. TJ Wang, the installation and the first induction ceremony took place in December 2009. At the time of the installation, 40 new members were inducted. Another 29 were inducted in May of this year.

Pictured, from left to right above: **Dr. Ting Jie "TJ" Wang**, Associate Professor of Business Administration, Honorary Member, former faculty adviser for the chapter, **Ms. Lorine S. Samuels**, Chair, Board of Trustees, Governors State University; President and Founder, Strategic Business Services, Inc; **R. L. Sosnowski**, Executive Director of the Society; newly inducted Honorary Member and Keynote Speaker, **Elizabeth Rene Green**, founder, president of chapter; **Dr. William C. Wilkinson**, Professor of Business Administration, Honorary Member and newly inducted adviser of chapter, **Ashleigh Nichole Hostert**, secretary of chapter, **Dr. Ellen Foster Curtis**, Dean, College of Business and Public Administration, **Felisha Chivon Parker**, treasurer of chapter.

New DMD Logo Items Hit eStore in Time for Holiday Gift Giving

This summer Central Office has been busy designing new ways for you to show your pride in achieving DMD membership. We think you'll like what we came up with.



The new medallion is a stunning piece. The 2 inch gold medallion has Royal Purple enameling to show the detail of the key. It is suspended from a 30" long

ribbon in DMD's colors. Around the key logo is "Delta Mu Delta" and "Business Honor Society – Est 1913." The photo at the right shows the medallion as part of one of our "Grad Packs" – order the medallion, the stole and the cord and save \$2 on each piece. Grad packs with any two of the three items save as well.

Our new customized chapter t-shirt lets your chapter show pride in itself or its university. The shirt shows the ship representing commerce afloat with the Greek letters below it. Choose one of 17 shirt colors and one of 8 imprint colors for your order of at least 25 shirts. These high quality shirts are available in sizes small to XXXL. Order early as custom shirts will ship about three weeks after your order.



While you are at the eStore, take a look at all the great stuff you can order. Many items would make great holiday gifts – and they can be delivered where ever you'd like

Author! Author! McCall Signs Book



Above: Robert McCall signs books for his Chicago friends at DMD's Central Office. At right: McCall as a young man. This picture was published with the newspaper story about the book launch and signing in Fusine Laghi, Italy

LA STORIA

"Un americano a Fusine", libro del sergente Mac Call

Il graduato delle forze Usa era molto popolare a Gorizia
Domenica tornerà in regione



Il giovane sergente maggiore Robert MaC Call



McCall signs a book at the Italian launch of the book. The launch took place in the Kantina that housed soldiers during the war.

Faculty Advisers Receive Service Awards



Delta Upsilon's John Sanford (at left), receives his 10 year service award from Lloyd Russow, Associate Provost at Philadelphia University.



Ray Whittington(left), Dean of the College of Commerce, and Kevin Stevens (right), Director of the School of Accountancy, present a 5 year service award to DePaul's Eta Chapter Adviser, Mickey Wendorf.

Oaths, Ethics and the MBA.

A year ago, in the Fall 2009 issue of the *Vision*, we published a piece on the oaths taken by some MBA students to act ethically. In some cases, the school required the oath; at Harvard the effort was student initiated and that year over 300 graduating MBAs signed that oath. This spring a new group of Harvard graduates promised to act ethically and “serve the greater good.” The new dean of the Harvard Business School, Nitin Nohria, agrees that the oath and the commitment to community and the common good are needed to temper the focus on profits and shareholder value. He believes that the work of business is just as responsible to society as the work his sister does as a doctor.

While there is disagreement as to the value of the public oath, it is apparent that there is a concern with ethical business behavior. Many students and faculty agree on the importance of the commitment to do business in a way that does not put their own interests ahead of others. About 150 business students worldwide are part of the campaign for schools to institute pledges based on the Hippocratic Oath.

Whether or not it is publically made, another story is how business schools will equip students to follow through on such an oath. *Tomorrow’s MBA*, a survey of 700 prospective MBA students in 91 countries, found that only 5% of those asked about learning ethics as part of an MBA program thought it would be of value. The study was conducted by [CarringtonCrisp](#), educational marketing specialists based in London, in association with the Association of Business Schools (ABS), representing top UK business schools, and EFMD, a management development network based in Belgium. Andrew Crisp postulates that they did not reject ethics as unimportant. Rather they either perceived themselves as already ethically able in concept and in action, or they were opposed to a stand-alone ethics course. They expect ethics to be embedded in all that they learn and that no quality school would ignore the ethical implications of business decisions. *More on the survey* → [ONLINE](#).



Another side of the issue concerning how to equip students to make ethical decisions is proposed in a Wall Street Journal article by three Yale Professors, Drs. Canales, Massey and Wrzesniewski. They claim that most business schools do teach ethics, but usually do it badly. The connection between leadership and ethics is largely ignored while the courses focus on legal rather than ethical aspects. Leadership development requires understanding the difficult decisions the individual will need to make, usually under substantial pressure. These decisions will undoubtedly challenge their values, so as the decision makers they need to first clarify their values. These authors propose that ethics be taught in an experiential learning

setting as students often believe they would not act as badly as others have. They want to make business students “viscerally aware of the tendency to compartmentalize values and consequently, how vulnerable they are to ethical breaches in challenging situations.” They also advocate an ethical support structure for making decisions, a group where discussion with others who are trusted. Alumni who are making the difficult decisions, those where job demands conflict with their own values, report that they are isolated. *More* → [ONLINE](#).

Given human nature, questions surrounding acting ethically, learning ethics, teaching ethics and setting ethical standards are not likely to find definitive answers quickly. Quick answers tend not to be good ones when questions are complex. That does not mean that we should ignore the questions, or write them off as unsolvable or irrelevant as many have. We have had much recent experience with the cost of making bad ethical decisions. We cannot afford to continue incurring these costs.

DOMINIC PARISI, 1917-2010



Dr. Dominic Parisi, honorary member and long time supporter of Delta Mu Delta, died late this summer. Dr. Parisi taught at DePaul University for more than 30 years. He was Chair of the Department of Management until he became the founding director of the School of Public Service in 1970. He was the keynote speaker at

the induction ceremony held in 1971, at which he was made an honorary member. As he attended the chapter's induction ceremonies for many years, many Eta Chapter members will remember him. Dr. Parisi retired in 1990.

Parisi grew up in a Chicago orphanage that provided only two years of high school education. The orphanage made arrangements with DePaul University for Parisi to attend the DePaul Loop Academy to complete his high school education in its evening division.

Parisi earned a bachelor's degree from the University of Chicago, where he was recruited on a football scholarship. He later earned an MBA from the University of Chicago and a doctorate in business from Northwestern University.

A U.S. Navy veteran of the Anzio and Normandy invasions, he was a recipient of the Purple Heart Award. After World War II, he worked for about 12 years in management at Marshall Field. He began teaching part-time in 1956 at DePaul in the evening division, becoming a full-time professor in 1962. He helped found the Public Service Graduate Program in 1970 that became the School of Public Service, now one of the largest in the country.

"Nick was very smart, very entrepreneurial," said the Rev. J. Patrick Murphy, C.M., director of DePaul's School of Public Service. "He had a certain 'orphan-on-the-street' approach that allowed him to grab for an opportunity."

Parisi was a generous donor to a number of charitable causes, most notably to DePaul. He is survived by his wife of 66 years, Helen, their four children, and several grandchildren.

Swiss School Relocates to Landmark Building

Business School Lausanne (BSL) has moved from their Lausanne downtown campus to an historic landmark building in southwestern Greater Lausanne. BSL's new campus is located in an area known for its continuous development in higher education. BSL's move to the new landmark site follows developments such as the Rolex Learning Center by EPFL (Swiss Federal Institute of Technology) and the new campus of IDHEAP (Swiss Graduate School of Public Administration) inaugurated in 2010. With additional student restaurant and lodging facilities expected for 2011 and 2012, this area is becoming an increasingly vibrant study environment for local and international students alike.

The move to the larger new campus confirms BSL's current growth and development. Since the appointment of Dean Katrin Muff in 2008, BSL has revised its MBA and Executive MBA programs; developed four new Master's degree programs; initiated new research endeavors; obtained new

accreditation as well as being ranked by QS (Quacquarelli Symonds Limited), number 40 among the top European business schools.



Business School Lausanne

BBA, MBA, EXECUTIVE MBA, DBA

The new site is easily accessible by public transport-tation, underlining BSL's commitment to the environment. As the sole occupant of the building, BSL doubles the size of its existing

facilities, including additional spacious and modern classrooms, extended facilities for research, faculty, students and the administration as well as parking facilities.

"BSL has undergone significant changes in the past two years," confirms BSL President Philippe du Pasquier. "The new building accommodates our need for growth and symbolizes an historical milestone in the evolution of BSL as a key player in Swiss business education."

Constructed at the turn of the 20th century, the site was the first major edifice constructed in Chavannes for use primarily as a school in response to the village's exponential population growth.