

## Quarter Century for Delta Pi Chapter

By Dr. Faith M. Pereira

Silver Bells!! Silver Bells!! No, it is not Christmas time in the city. But we in the School of Business of Dowling College certainly have every reason to sing "Silver Bells" this year.

At Dowling College on November 4, 1984, the Delta Pi Chapter of Delta Mu Delta, the International Honor Society in Business, was installed. For us, Dean Condon, Dr. Betty K (as she was affectionately known) and me, Dr. Faith M. Pereira,

acceptance into this prestigious organization was indeed a major achievement. It was the culmination of constant communications, oral and written, with the top executives of the Society of Delta Mu Delta, over more than two years. Our situation was unique. At that time we had just two majors: General Management and Accounting.



Dr. Pereira (center) holds the anniversary plaque while Professors Walter Schimpf (left) and James Burke look on.

We were determined to gain acceptance for **all** our Dowling business students. Prof. A.J. Forenoce came to Dowling College, examined the required documents, including my CV, as the Faculty Adviser, and the Course Outline & Syllabus of each of the courses I taught at that time. He obtained a better idea of Dowling College and what it stood for, based on his conversations with the then President, Provost, the Dean of Students, Dr. K., and me. We were later informed that A.J. and the Society Board seemed to consider us in a favorable light. They were ready to accept the Management major; but they had great difficulty accepting our Accounting program, only because courses in Marketing (and Management) were not required for the major at that time. After much deliberation we arrived at the conclusion that students who are Accounting majors, and who are interested in being inducted into this Honor Society, would have to complete at least one course in Management and one in Marketing, for inclusion in this invitation. Delta Mu Delta then conducted a poll of their active chapters to see if this conditional acceptance was to be acknowledged by the Society. Since November 4, 1984 we inducted nearly 940 business majors, all of whom satisfied the complete academic demands of the Society.

Realizing that most of our graduates would seek employment in corporations in Long Island, the then Provost was anxious to satisfy the requirements of local owners and managers. I was assigned the task of conducting a research project on Long Island, consulting randomly selected leaders of corporations, finding out if they had any suggestions to improve our academic offerings. They seemed to like our Accounting program; but preferred more specific majors than our General Management program. To satisfy their requirements, I was asked to prepare a specific major for Management and another for Marketing. Once I completed these two majors, Dr. James Newman prepared the Finance major, and the late Dr. Merv Kamran prepared the CIS major. For each new major, I followed the stipulations of our Delta Mu Delta Chapter Bylaws. As time went by, other majors were added on. For each one the same procedure was meticulously followed.

Having crossed all these hurdles successfully, my Executive Committee felt that we should have a *big splash* to commemorate our **Silver Jubilee** this year, 2009. The choice of the person to be honored was a no-brainer. Our Executive Committee unanimously agreed that there is only one person who could be rightfully chosen for this special occasion: the one and only, **Trustee Terry Townsend**.

This is one tiny way in which we can express our appreciation for all that the Townsends have done for Long Island, for Dowling College, for the School of Business that bears their



Dr. Faith Pereira presents the silver pin celebrating Delta Pi's 25 years on trustee Terry Townsend.

name, and especially for the interest she has in our Delta Pi Chapter of Delta Mu Delta at Dowling College. This celebration was dedicated to Trustee Townsend.

We had very elaborate plans to celebrate the occasion; but much of it had to be toned down because of the sudden death of one of our Executive Committee members, Ms. Ceil Weinstein. We are pleased to dedicate this celebration also to Ceil in appreciation for all she has done for our Delta Pi Chapter over the years, twenty-three to be exact – since the day she was inducted, as a young student. We

## Silver Jubilee – continued

can never forget what Ceil has done for our Chapter all these years. She was the one person I could depend on at all times.

Ceil was the personification of **class and respect**. To me, she was a true **friend**, and not just a student, and an important member of our Executive Committee. Everything she did was done to perfection. Ceil had her own business in Patchogue. In addition, she excelled in so many things: accounting, needlepoint, cooking . . . and the list goes on and on. She is best described as a wonderful wife, mother, grand-mother, daughter and sister. Her entire family was present at this Induction Ceremony. Through Ceil, we have come to love and respect her entire family. We send our condolences officially to each one of them.

To commemorate this Silver Jubilee event I managed to give **SILVER** pins and **Silver-tone** frames to our Honoree, Trustee Terry Townsend, to the Co-Founders of the Delta Pi Chapter, Dean W.J. Condon, Dr. Betty Knuth and the loyal members of our Executive Committee.

We now have a new Dean in the School of Business, Dr. Matthew Cordaro. We look forward to working with him. On this occasion, as I conclude, I must officially express my sincere gratitude to Drs. W. J. Condon and Betty Knuth, Professors Walter Schimpf, Glen Brauchle, and James Burke, for their help and involvement in our ceremonies over these many years. Many thanks to the late Ceil Weinstein for her very many contributions. And to the late Dr. David Millman, who always attended our Induction Ceremonies along with his wife Stecia and daughter Harrah. I am also grateful to Toni and Maryellen for their help in recent years.

For an appropriate conclusion I must express my very sincere thanks to the Secretary / Executive Director, Richard Sosnowski et al. That includes **each one** of the office staff and the Board Members of Delta Mu Delta, and to Dean Condon, for their staunch support when I needed them most – during those dark days of dire distress. I can only end with the words of the English proverb, “*A friend in need is a friend indeed!*” Thank the good Lord I have so many **real friends!** God bless them all - always.

*Dr. Faith M. Pereira is Professor of Marketing and Business in the Townsend School of Business at Dowling College, Oakdale, New York.*



Trustee Terry Townsend and Dr. Faith Pereira are surrounded by the family of Ceil Weinstein, long time member and officer of Delta Pi Chapter



New student members of Delta Pi with their membership certificates.



From left: Professor Glen Brauchle, Richard Turan, Terry Townsend, Dr. Faith Pereira, Professor Walter Schimpf, and Dr. Jack Turan

## Zeta Pi at LaGrange earns Jablonsky Award

Zeta Pi Chapter of Delta Mu Delta at LaGrange has long been a chapter to emulate. For the last four years, the chapter has qualified as a star chapter. This year the chapter did ever better. Zeta Pi is the winner of the 2009 Anthony J. Jablonsky Outstanding Chapter of the Year Award.

What makes a chapter outstanding? The Jablonsky judges assess a chapter on activities in four dimensions:

- ▶ The honor of Delta Mu Delta membership, by providing an atmosphere where membership is prized and sought,
- ▶ Promoting scholastic achievement by sponsoring opportunities that recognize scholarly work of students,
- ▶ Community involvement, providing opportunities for members to participate in service projects or experiences and professional programs,
- ▶ Campus involvement, increasing the visibility of Delta Mu Delta within the school.

Zeta Pi achieved all that with individual hard work and commitment on the part of the members and their adviser, Professor Cindi Bearden, as well as working together to achieve larger goals.



Perhaps the most striking of the chapter's achievements are the community involvement activities of this chapter.

Delta Mu Delta

members teach a computer class at the local senior citizens' center. The chapter has been involved with this project for four years.

For the other end of the age scale, Zeta Pi collected 72

gently used suitcases for foster children served by Court Appointed Special Advocates (CASA) of LaGrange. Foster children often move from one home to another with their possessions in plastic garbage bags, making the event yet more



demoralizing. Also serving the younger set, members of the chapter spent a day in the Baby Boutique of the local Pregnancy Center, a free counseling and support center. The students packed away winter baby clothes, stocked the boutique with summer clothes and set up a display of Easter outfits.

The number of weather related disasters has increased the need for help in meeting the needs of those affected by them. Zeta Pi members

collected toiletry items from individuals, hotels, and dentists to create Red Cross Emergency Shelter packets. These packets contain shampoo, lotion, soap, toothbrush, toothpaste and a washcloth in a

quart sized zip lock bags. This year 55 packets were created and delivered to the local Red Cross Chapter along with a large box of extra toiletries.



Officers of Zeta Pi volunteered a Friday and Saturday to work at the Georgia Association of Accounting Educators Conference at Callaway Gardens Resort. They registered attendees and collected fees. They set up computers for the conference as well.

The chapter's efforts to make Delta Mu Delta well known on the LaGrange campus and membership highly prized have resulted in a 100% acceptance rate for over eight



years. Tapping ceremonies are held with an eye to how visible the individual ceremony will be. The chapter has arranged for publicity in a variety of media

*Jablonsky award winners – continued*



Graduating members of Zeta Pi

from bulletin boards to the college catalog, through campus periodicals and include the LaGrange Daily News. Students wear the Delta Mu Delta pins to increase the chapter's visibility. The chapter promotes itself electronically with a Facebook page and including its activities in the online weekly newsletter of campus activities.

LaGrange College's Zeta Pi Chapter is advised by Professor Cindi Bearden, the winner of the 2007 R. L. Sosnowski award for the Outstanding Faculty Adviser of the Year. Professor Bearden, the officers and the members of Zeta Pi are to be congratulated on the achievements that have earned them the Jablonsky award.

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## Eta Sigma Chapter Sets Benchmark



Candidates for the Eta Sigma Chapter of Methodist University stand as they are about to receive the symbols of membership.

How do you get all of the students invited to Delta Mu Delta to accept? The Eta Sigma Chapter of Delta Mu Delta at Methodist University knows the secret. The chapter achieved a 100% acceptance rate for both the fall 2008 and spring 2009 semesters, and they are willing to share how they did it.

Brent Deems, Treasurer of the Eta Sigma Chapter points to the DMD banner during the ceremony.



Associate Professor of Accounting and Chair for the Business Program, Pamela Strickland, also the adviser for the chapter, attributes this success first to current Eta Sigma chapter members and the officers of the chapter. They are tireless in their efforts to make every Methodist University business student aware of the benefits of membership in the Honor Society.



At left, left to right: Professor Theresa Clark, Susan Martin, Secretary, and Junko Suzuki, Vice President, enjoy the post-ceremony reception.

These efforts combined with the availability of scholarships for lifetime dues, the prestigious Methodist University Induction Ceremony and the New Candidates Information Meeting are just a few of the reasons why Reeves School of Business students anticipate the announcement of candidates each semester and are honored when invited to join the Eta Sigma Chapter.

Congratulations to Professor Strickland and Eta Sigma for their accomplishments.

## Zeta Lambda Raises Funds at Ceremony

Never underestimate the positive power generated by induction ceremonies. Zeta Lambda Chapter of Delta Mu Delta at Tarleton State University - Central Texas (TSU-CT) won't.

Zeta Lambda Chapter members collected \$500 for the Killeen Food Care Center at their spring induction ceremony. A check for that amount was presented to Dr. Ann Farris, Co-Director of the center and Professor at TSU-CT. Those attending the ceremony responded to the message given by guest speaker Dr. Barbara Lyon, also of TSU-CT. Thanks to Dr. Lyon for moving speech and for her generous contribution to the total amount raised.

The Killeen Food Care Center has provided food, clothing and household items for those in need for over 20 years. The center provides direct help as well as through other community organizations and churches.



Pictured left to right are Maureen Jouett, Chapter Secretary, Stacy Steinmetz, Chapter Treasurer, Dr. Ann Farris, and Dr. Randall Florey, Chapter Advisor and Professor at Tarleton State University - Central. Texas.

## Swiss Business School Inducts Alumni

An induction ceremony with a flare of diversity took place September 26 in Lausanne, Switzerland. Lambda Mu, Business School Lausanne's DMD Chapter, hosted an induction of 36 honorees, who came from seven countries (Belgium, France, Germany, India, Luxemburg, The Netherlands, and Switzerland) and represented more than ten nationalities (add American, Canadian, Chinese and Swedish to the list above).

The majority of Lambda Mu's inductees are Business School Lausanne Alumni who completed their studies as far back as 1996, when BSL became the first school in Europe to receive ACBSP accreditation. Thanks to BSL's longstanding accreditation, after becoming a member school of Delta Mu Delta in 2008, BSL's Lambda Mu was authorized to invite Alumni meriting this honor into the chapter. In total, BSL has 98 Alumni who qualify for the honor of Delta Mu Delta. For those unable to participate in this ceremony, BSL's Lambda Mu plans to host an electronic induction in 2010. This year's induction will more than triple the size of Lambda Mu. Located in the center of Europe, BSL has a worldwide alumni network and student body that will continue to ensure Lambda Mu's diversity and ongoing success.



BBA, MBA, EXECUTIVE MBA, DBA

*Please Join Us*



*You will be honored.*

*BSL's Lambda Mu, the 275th Chapter of Delta Mu Delta requests your presence for induction into the international honor society Delta Mu Delta at 6PM on Saturday, September 26, 2009 at the Beau Rivage Palace Place du Port 17-19, 1006 Lausanne, Switzerland*

*Inductions will be preceded by the Class of 2009 graduation ceremony and followed with an Alumni cocktail reception and celebration dinner.*

Kindly RSVP by  
Monday, September 7  
to [alumni@bsl-lausanne.ch](mailto:alumni@bsl-lausanne.ch)




## Lambda Kappa at Webster University – Space Coast Chapter 80 Guests Celebrate 28 New Members



**Eager and Ready:** Mandy Cosat, directory of the Merritt Island campus, and Dr. John Rice, director of the Space Coast Region for Webster University, wait for the ceremony to begin.



**The Registration Table is Decorated and “Peopled”**



**Cookies for Later**



**Planning:** Jayne Proesel, faculty adviser for the Space Coast Co-Chapter, and Ron Stewart, director of the Patrick AFB Campus

*Continued on next page*



A wide range of ages are evident as Thomas Fair receives his membership packet from Jayne Proesel



Excited: Marc Adams and his family.



Roseal Robinson is pleased to receive her certificate.



Mom takes a peek while Dad looks on: New member Rita Chavez and her family.



LOTS of family members watch the ceremony.



This cake takes the cake!

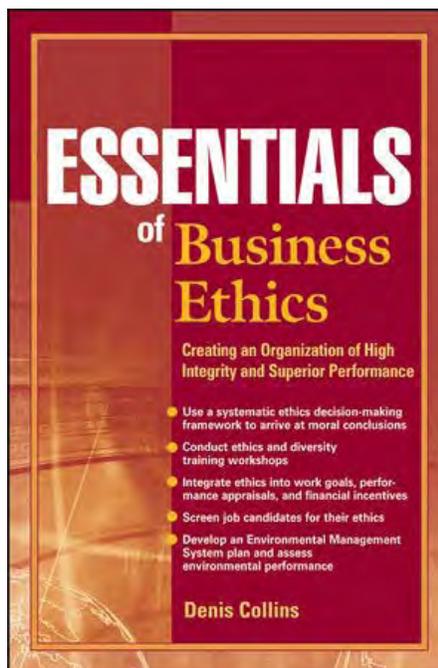


Lots of smiles on the faces of new members of DMD: Back row, left to right: Joette Feeney, Johnny Cooper, Ray Fallaria, Thomas Fair, Barbara Harris, Dwight Delap, Randi Kline, James Warren, Leigh Solazzo, H. L. Strong, Jr, Marc Adams. Front row, left to right: Yvonne Williams, Gloria Meeks, Roseal Robinson, Jennifer Lindsey, Rita Chavez, Bonnie Rinck, Lynne Treharne.

## Faculty Adviser Publishes Ethics Guide

Denis Collins' *Essentials of Business Ethics: Creating an Organization of High Integrity and Superior Performance* provides a practical guide to manage ethics in organizations. Written for managers, the work includes best practices in creating an ethical organization from determining the ethics of a job candidate, ethics and diversity training as well as application of the principles to many areas where companies must consider other stakeholders.

Dr. Collins teaches at Edgewood College in Madison, Wisconsin, where



he is also the faculty adviser for the Lambda Epsilon chapter of Delta Mu Delta. He serves on the editorial boards of *Journal of Business Ethics*, *Journal of Academic Ethics* and the *Encyclopedia of Business Ethics*.

Part of Wiley's Essentials Series, the book is designed to enable corporate leaders to get up to speed quickly on the nuts and bolts of business ethics.

More information about the book, chosen as the ethics book for Wiley's Essentials Series, is available at the [Wiley website](http://www.wiley.com).

# Lambda Kappa Holds Induction Ceremonies

Pictures from Ceremonies in Many Webster University Locations

## Charleston Metropolitan Campus welcomes 13 new members.



Seated left to right: Thomasena S. Kelly, Karen Craft Winningham, CrystalGayle Webb, Sonia Flood Jones and Dr. Dee Hann Morrison (DMD Co-Faculty Adviser).

Standing left to right: Gary Jolly (DMD Faculty Adviser), Shawn Spann Edwards, James L. Drumgole, Todd Labonne Floyd, Clarissa Denise Cordon, Norman T. Yu and Dr. Jack Shortridge (Assistant Director/State Counseling Director)

Not pictured: Grant Gildehaus, Yonni Miguel James O'Donoghue, Mbanefo Ndubueze Ofodile, Melissa Ann Parker and Bruce E. Petrick.

## Distance Learning Leads to Online Induction Ceremonies

What do you do when many of your students are online, stationed in places far from any of the eighty or so campuses? Webster University videotaped their induction ceremony and made it available online. The student to be inducted long distance receives an email from Dr. Bellomo with the information needed to “attend” the video induction. During the presentation, the student makes the DMD pledge. Some comments to Dr. Bellomo from newly inducted virtual students follow.

Thank you for providing our distant inductees with this online presentation. I truly wish I could have been present for the ceremony; this presentation allowed me to feel like I was there. Todd Schwickerath

I've viewed the ceremony and have agreed to and taken the pledge. A very nice ceremony, by the way. Joseph Jensen

Thank you for sending the link to the online induction. While it would have been nice to attend a live ceremony; it was fun to have my husband and daughter be my witnesses as I recited the pledge with my virtual classmates. Erica Brown

## Fort Sill Chapter Provides Recognition with Plaque



At left: Faculty Adviser Dr. Harry Nowka presents the DMD pin to new member, Jeremy Learned. At right: Sandra Kunz, Director of Webster University's Harry S. Truman Education Center at Fort Sill, Oklahoma and Jeremy Learned, the first president of the Lambda Kappa co-chapter, hold the recognition plaque for the site, while academic adviser, Professor Becky Holland looks on.

*More Webster University Chapter News*

## Georgia Induction Celebration at Hunter AFB Includes Banquet



**Above:** Around the table, left to right: Tyron Woodward, new honorary member; Joseph Crews; Randle Mitchell; Joseph Wasylishin; Mina Wasylishin, new member; Shawn Angely, new member; Daniel Lape, new member; Fay Ward; Selena Doctor-Smith; Phylissa Hendrix; Nell Williams; Flora Emerson; Luci Emerson; Marsha Sands, new honorary member. **Below at left:** New Members, left to right: Daniel Lape, Shawn Angely, Mina Wasylishin, Marsha Sands and Tyron Woodward. **Below at Right:** Randy Rau and Pilly Morales-Mateo were unable to attend the induction ceremony as they were on duty. Both are nurses at Ft.Stewart.

