



# Delta Mu Delta

NATIONAL HONOR SOCIETY IN BUSINESS ADMINISTRATION

Member, Association of College Honor Societies

VOLUME XXXI

Fall, 1997

Number 1

## DMD Scholarship Program

**D**elta Mu Delta encourages and supports outstanding academic achievement in business and management through its scholarship program. Awards are made annually to those students, attending schools with Delta Mu Delta chapters, who achieve superior academic records in their schools of business. Since 1990, more than \$182,750 has been awarded to over 300 students.

Authorized by the National Executive Council of Delta Mu Delta, this year's scholarship awards have been increased to 39 scholarships totaling \$27,750.

The highest award is the Mildred R. Marion Award at \$2,000. This scholarship was increased in value by the National Executive Council in tribute to Mildred R. Marion who died in April 1996. The original scholarship, established by A.J. Foranoco, had been for \$500.

Following are the 1997 Scholarship Award recipients:

### MILDRED R. MARION AWARD – \$2,000

Heath Price Tarbert, Mount Saint Mary's College, MD

### ALBERT J. ESCHER AWARD – \$1,500

Emily G. Neufeld, Baker University, KS

### A.J. FORANOCE AWARD – \$1,500

Agnes M. Sobczak, DePaul University, IL

### \$1,000 AWARDS

Jo Ann Esposito, Wagner College, NY

Michele Geraci, Mercy College, NY

Joyce Christine Guthery, Athens State College, AL

Margaret A. McAleer, College of St. Francis, IL

### HELEN D. SNOW AWARD – \$750

Jeanne Wing-Ying Siu, Hawaii Pacific University, HI

### \$750 AWARDS

Anna Atanasova Atanasova, Pittsburg State University, KS

Crystal D. Becker, Pittsburg State University, KS

Jason A. Behrens, Nebraska Wesleyan University, NE

Timothy D. De Boom, Northwest Missouri State University, MO

Dori Dawn Evans, Nebraska Wesleyan University, NE

Diane E. Huntsman, University of Indianapolis, IN

Betsy Lynn Irving, Southern Nazarene University, OK

Laura Jean McDaniel, University of Central Oklahoma, OK

Pamela J. Richter, College of St. Catherine, MN

Angie Wilson, Northwest Missouri State University, MO

### ETA CHAPTER, DePAUL UNIVERSITY AWARD – \$500

David Maio, Western New England College, MA

### \$500 AWARDS

Beyza Alpan, Stonehill College, MA

Harry Charles Benjamin, Jr., Mount Saint Mary's College, MD

Dianna J. Blair, Ohio Northern University, OH

Chao-An Chung, Pittsburg State University, KS

Dana Collins, Northwest Missouri State University, MO

Andrea Charryse Dixon, Grambling State University, LA

Charice Douthat, Northwest Missouri State University, MO

Brett David Furniss, Grand Canyon University, AZ

Julie A. Kalbfleisch, Ohio Northern University, OH

Amy S. Lowe, DePaul University, IL

Priscilla Elizabeth McLean, Hawaii Pacific University, HI

Sean Earl Morgan, University of Central Oklahoma, OK

Matthew David Morris, Pittsburg State University, KS

Ana Lorena Quiñonez, Harding University, AR

Farida Rangwala, University of Indianapolis, IN

Tonya S. Thomas, Pittsburg State University, KS

Jamie Lee Wagner, Grand Canyon University, AZ

Laura Whisman, Pittsburg State University, KS

Joshua Yoav, New York Institute of Technology, NY

Steven Zelin, Alfred University, NY

## Triennial Meeting Scheduled

The Delta Mu Delta national triennial meeting is slated for Nov. 6-8, 1998, in San Antonio, Texas. Dr. Randall McLeod, who heads up the program committee, is planning an exciting meeting that will be educational, informative and enjoyable. Each DMD chapter will be invited to send a delegation to this important national chapter meeting.

## DMD Alumni Reception

A reception for Delta Mu Delta Alumni was held last June in Newport Beach, California, in conjunction with the Annual Conference of the Association of Collegiate Business Schools and Programs.

Members of the National Executive Council networked with alumni from the region.



*Pictured, from the left, are Robert C. Detweiler, president of California State University-Dominguez Hills; Robert Sigethy and R. Bryant Mills, DMD Regional Representatives,*

## President's Message

For me, a new school year has always been a time to look to the future and reflect on the past. The past year has been a successful one for the Society. Eight new chapters were added, bringing the total number of active chapters to 170. There were also approximately 4,500 outstanding students awarded membership in recognition of their academic achievements.

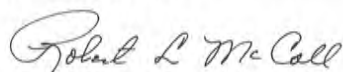
Our scholarship program, while already outstanding, was further enhanced with higher monetary awards. The top award of \$2,000 was named to honor our former president and longtime executive secretary, Mrs. Mildred R. Marion. There are now 39 national scholarships awarded annually, with a total value of \$27,750.

This past year we expanded our outreach program to contact more members and alumni as we travel to different parts of the country.

In addition to the chapter workshops, held in conjunction with the annual Association of Collegiate Business Schools and Programs (ACBSP) meeting, members of the Executive Council met with a delegation of members from the Chicago area chapters in November and representatives of San Antonio area chapters in February. In June, we hosted a reception for west coast members in Newport Beach, California. These meetings not only give us the opportunity to get to know each other personally, but also provide valuable feedback for the decision-making process at the national level. Please plan to meet with us when we visit your area.

Our accomplishments over the past year were shadowed by the untimely death of our good friend and colleague, Dr. Curt Strube, Director, Breech School of Business Administration, at Drury College. Curt was Vice President of the national chapter and a great champion for higher education in business. His contributions will be missed not only by Delta Mu Delta but everyone interested in higher education. Dean Randall McLeod of Harding University was named to fill the remainder of the term left vacant by Curt's death.

I'm looking forward to the new year with a great deal of excitement. We have several new chapters pending installation and are working with a number of potential chapters. Aided by our new regional representatives, this could be a banner year for Delta Mu Delta.



Robert L. McCall  
President



## Curt Strube Remembered

Although Dr. Curtis Strube, vice president of DMD's National Executive Council, ended his 3 1/2 year battle with liver cancer on April 21, his contributions will continue to make an impact on the lives of those he taught and advised.

He was director of the Breech School of Business at Drury College in Springfield, Missouri, for 22 years. He made it his personal quest to improve economic literacy and the quality of business decision-making whenever and wherever he could.

Dr. Strube received a bachelor of arts degree from Monmouth College, a master of business administration degree from the University of Arizona-Tucson; and his Ph.D. from the University of Arkansas-Fayetteville. Before joining the faculty of Drury College, he taught at St. Louis Community College at Florissant Valley; Black Hawk Community College; Buena Vista College; the University of Arkansas and the University of Arizona.

Not only was Dr. Strube an educator, but he was an entrepreneur as well. In 1981, he and his wife, Jan, and a business associate founded One Hour Photo Service, Inc. and Foto Futures II, Inc. Both companies were sold to CPI Corporation in 1987. He also served as board chairman for the Heartland Fragrance Corporation. Dr. Strube inspired his students by illustrating his lectures with personal business antidotes.

Throughout his career, Dr. Strube has been a member of numerous organizations, such as the Academy of Management, Omicron Delta Kappa, Phi Eta Sigma, Beta Gamma Sigma, Beta Pi Alpha, Theta Chi, Ozark Economics Association, Mid-West Economics Association, Midwest Business Administration Association and several Chamber of Commerce committees. He was active in Springfield Boy's and Girl's Club and has been recognized as one of the Outstanding Educators of America.

Dr. Strube represented DMD on both the Federation of Business Honor Societies and the Association of College Honor Societies.



## New Delta Mu Delta Chapters

The following Delta Mu Delta chapters were installed during the 1996-1997 academic year:

Albany State University, Albany, Georgia  
Louisiana College, Pineville, Louisiana  
North Georgia College and State University, Dahlonega, Georgia  
Oklahoma Baptist University, Shawnee, Oklahoma  
St. Ambrose University, Davenport, Iowa  
University of Bridgeport, Bridgeport, Connecticut  
University of the Incarnate Word, San Antonio, Texas  
Youngstown State University, Youngstown, Ohio

## Delta Mu Delta 1997 Scholarship Recipients



Steven Zelin  
Alfred University



Joyce Guthery  
Athens State College



Emily G. Neufeld  
Baker University



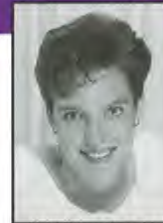
Amy S. Lowe  
DePaul University



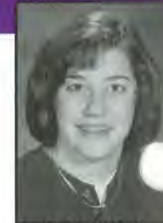
Brett David Furniss  
Grand Canyon University



Ana Lorena Quiñonez  
Harding University



Dori Dawn Evans  
Nebraska Wesleyan University



Angie Wilson  
Northwest Missouri State University

## Regional Representatives

At the Triennial Meeting held in St. Louis in November of 1995, chapter delegates elected officers and six regional representatives, formerly known as members-at-large. In this issue we will profile two of these regional representatives.

Dr. Terry L. Mendenhall received a bachelor of science degree from Midland Lutheran College, a master of arts degree from the University of Nebraska, and a Ph.D. from Kansas State University. He recently retired as dean of Kelce School of Business and Economics at Pittsburg State University, but continues to serve as Associate Vice President of Academic Affairs.

Over the years, he has been the director of the Small Business Development Center, director of the Office of Management Development and Director of the SBI Program at Pittsburg State University. Dr. Mendenhall is the author of numerous articles and papers and has presented various seminars throughout the country. He serves on the boards of the Kansas Teacher's Credit Union and the Kansas Business Hall of Fame and was a member of the Midwest School of Business Deans' Association.

He currently serves as the Midwestern Regional Representative on DMD's National Executive Council and has been involved in the efforts of the Chi chapter at Pittsburg State since 1987.

Dr. R. Bryant Mills, is Dean, School of Management, California State University, Dominguez Hills, Carson, California. He received his undergraduate degree from California Polytechnic State University-San Luis Obispo, and both his master of arts and Ph.D. from the University of Iowa. His expertise is in the fields of labor industrial relations and human resource management.

Dr. Mills has published numerous articles in a wide variety of professional journals and has authored chapters in books about small business management. He is active in several professional associations including the Society for Human Resource Management, Public Personnel Management Association, Industrial Relations Research Association, and the International Industrial Relations Research Association. Dr. Mills is an active consultant to both small and large businesses throughout the Los Angeles metropolitan area.

He serves as DMD's Western Regional Representative on the National Executive Council. Dr. Mills was the founding faculty adviser for the Epsilon Mu chapter of DMD and has served as the faculty adviser since 1989.



## Chapter News

### Elizabethtown College – Elizabethtown, PA

In February, the Epsilon Phi chapter of Delta Mu Delta inducted 17 new student members and two honorary members at Elizabethtown College's Sixth Annual induction ceremony.



Professor Donald G. Muston, DMD faculty adviser, also represented the Society at the inauguration of Elizabethtown College's 13th president, Dr. Theodore E. Long. The ceremony was held in October of last year.

### DePaul University – Chicago, IL

Pictured, from left to right, are Ed Giermak, faculty adviser; June Johnson, treasurer; Robin Gilbert, president; Carol Donovan, secretary; with Rich Sosnowski, DMD National Secretary/Treasurer at the DePaul University induction ceremony.



### East Central University – Ada, OK

Vice President of Extension and Development Bill Brunsen, right, congratulates Bill Walden, East Central University faculty adviser, on the successful establishment of the Theta Alpha chapter of DMD. The two attended a DMD session at the 1997 meeting of the Southwestern Federation of Administrative Disciplines held in New Orleans, Louisiana.



## Support Scholarship Program

Make your dollars live forever by investing in the Delta Mu Delta Scholarship Program. Each dollar contributed adds to the principal of the scholarship fund and supports outstanding and deserving students at schools where there are Delta Mu Delta chapters. Contributors of \$50 or more will receive a Delta Mu Delta lapel pin. Please use the enclosed card and envelope.



Dianna J. Blair  
Ohio Northern  
University



Chao-An Chung  
Pittsburg State  
University



Betsy Lynn Irving  
Southern Nazarene  
University



Beyza Alpan  
Stonehill College



Jo Ann Esposito  
Wagner College



David Maio  
Western New England  
College



Farida Rangwala  
University of Indianapolis

Additional photographs of scholarship recipients will appear in the next newsletter.

# CONTRIBUTORS

The following persons have contributed to Delta Mu Delta between November 1, 1996 - August 31, 1997.

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Robert L. McCall

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R. Lee Bracy, Jr.

**DePaul University**  
In memory of Mildred R. Marion  
Joan E. Bretz

# Delta Mu Delta

NEWSLETTER

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