



"New Quote Still to Come" – Gandhi

BOOYAH BIENNIAL! Join Us Where Florida Begins – Jacksonville, November 2011

Delta Mu Delta is now ninety-eight years young! So now is the time for us all to begin the planning process for the next century of our great organization. At this time two things are on the board's agenda: first, planning a great celebration for our centenary; second, thinking about positioning our society for the next one hundred years.

The society has a strong foundation for its next century – a conservatively invested endowment, a strong relationship with ACBSP, a growing annual recruitment of new members, experienced central office staff, and an energetic board. These core strengths have helped us plan the next biennial meeting in Jacksonville, Florida, **November 4 – 6**. DMD wants student and honorary members, alumni, faculty advisers and their guests to join us at the **Hyatt Regency Jacksonville Riverfront Hotel** for the planning of our next century.

The theme of the conference is **"Building an Excellent DMD Chapter"** and will search for new ways to strengthen the grass roots of our organization. Sessions will focus on organizing successful chapter events and activities, becoming a great faculty adviser, succession planning, job hunting, and career development for DMD students. As always, the conference will feature great speakers who are outstanding entrepreneurs and organizational managers. Mr. David Raby, President of STI, and Steve Cook, NASA, have already agreed to be part of the program, and other speakers from the Jacksonville business community will join them.

Servicing the online student communities will most certainly be high on our agenda as we present a new way to assist faculty advisers through online registration, payment and induction. This growing dimension of most university "campuses" represents a substantial portion of our business students.

DMD's use of InCircle and other social media will be another focus as new ways to create a stronger international network for DMD alumni members. The centennial conference – November 2013 – is another important topic for discussion and planning. The board has already discussed centennial plans, and your input will be sought on how to make our celebration a true landmark in the society's history.

Jacksonville has much to offer and we have planned a 'meet and greet' cruise for Friday evening. Jacksonville has a number of attractions: Amelia Island, Jacksonville Zoo, and the Museum of Contemporary Arts are among the highlights. The riverfront has plenty of fun restaurants close to the hotel with live music on weekend nights.

So start planning your biennial conference trip for November. There will be more information at ACBSP's conference in June (Indianapolis), and a plan of specific events is on the website shortly. The board and officers of Delta Mu Delta want your help in planning a wonderful centennial celebration conference, and building an even stronger society for our second century.

*Additional information can be found at:
<http://www.deltamudelta.org/biennial>*

Inside This Issue

<i>Letter from the President</i>	2
<i>Conference News</i>	3
<i>Sustainability</i>	4
<i>Chapter News</i>	5-9
<i>Scholarship News</i>	10
<i>Scholarship Contributions</i>	11

BIENNIAL AT JACKSONVILLE LANDING



Jacksonville, Florida is the place and November 4-6th is the weekend for the Delta Mu Delta 2011 Biennial Conference where the theme is “Building an Excellent DMD Chapter.” The location has a

plethora of opportunities for interesting activities. Our Biennial sessions, held in the Hyatt Regency Riverfront, promise to hold their own against the attractions of the Jacksonville area.

David Raby, President of STI Electronics, Inc. is Friday afternoon’s general session speaker. STI was founded in 1982 by Jim D. Raby, P.E., who has over fifty-five years of experience in the industry including development of the NASA and Department of Defense Soldering Schools. Since the company started as a small family business with Jim, Ellen and David Raby, it has grown to over fifty employees and expanded its focus from consulting and technical seminars to providing training, laboratory analysis, advanced development, research, microelectronics assembly, and small to medium volume PCB contract assembly for the electronics industry. STI was chosen in 1998, 1999, 2008 and 2009 as one of the fastest growing companies in the country by **INC. 500** magazine newsletter and has garnered attention from regional business organizations.

Although the many sessions for the 2011 Biennial Conference will focus more on the chapter, faculty advisers and chapter officers, there will be something for everyone. Major topic areas for these sessions include chapter operation, marketing your chapter, inviting and inducting online students to membership, and activities beyond the campus.

Faculty advisers also are sharing their insights in a number of sessions in structuring and operating your chapter. Topics here will include sessions for newer faculty advisers as well as seasoned ones. Orientation for new advisers, building a succession strategy for your chapter, and “rejuvenation” for seasoned faculty advisers are among these. (Do you sense a tie-in with the Fountain of Youth in St. Augustine?)

Activities beyond campus topics include tips for winning a DMD scholarship, studying abroad, getting and keeping a great job and becoming an expert in your field. These sessions conducted by some of our own faculty advisers with special expertise to share with all of us.

Many advisers and officers would like to learn more about how to get the word out that DMD membership is available to qualified students on their campus and that joining is beneficial

to the individual. The area of marketing your chapter is designed to attract these people. Topics here include the effective use of social media, keeping your alumni members active and some of the ways our members have raised the visibility of the Society on their campus.

Not all will be work. Not only should the sessions themselves be enjoyable, but there will be opportunities to enjoy some of the attractive features of the Jacksonville area as well. As the name suggests, the Hyatt Riverfront is on the St. John’s River. Downtown Jacksonville is about 15 miles from the Atlantic, but the St. John’s River meanders toward it beginning in central Florida and forming many lakes in its path. Friday’s meet and greet will leverage that feature with a river cruise. Finger food will be on the menu and the cruise will return to dock at about 6:15 pm. If you are still hungry, there’s time for dinner. Music, especially the jazz that Jacksonville is known for, as well as theatre that is available fairly close to the Hyatt.



Going a little farther afield, Saturday allows more time for exploring. After the Breakout Session III at 1:45 until the 7pm awards banquet, time is reserved for lunch and sightseeing. If relaxation is on your

agenda, the hotel offers a heated pool and a fitness center. Jacksonville is home to 50 golf courses, if you fancy the links. The Jacksonville Zoo and Gardens is just over 5 miles from the Hyatt. Museums are clustered around the area as well. The Fountain of Youth in St. Augustine is about 40 miles from downtown Jacksonville.

On Saturday evening, we all come together to recognize the epitome of excellence – the best of the best – at the awards banquet. Scholarship winners as well as recipients of other awards for excellence will have their achievements noted as we all share time together, networking as we eat. Steve Cook, who leveraged his 19 years as project manager for NASA into the private sector as Director of Space Technologies at Dynetics in Huntsville, Alabama, will speak on “How to be a Winner in Business.”

Throughout the gatherings, there will be cash door prizes, escalating in value, with the largest as the 2011 Biennial closes on Sunday morning. After breakfast, will be the Biennial business meeting. The agenda will be in the packet received at the registration. Prior to the meeting, all chapters will receive the slate of board members for the 2011-2013 biennium and an election will be held.

Visit <http://www.deltamudelta.org/biennial> for more details.