Financial Statements - Modified Cash Basis

June 30, 2018 and 2017

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#### INDEPENDENT AUDITORS' REPORT

Board of Directors Delta Mu Delta Honor Society

We have audited the accompanying Łnancial statements of Delta Mu Delta Honor Society (a Pennsylvania not-for-profit corporation) (the õOrganizationö), which comprise of the statement of financial position ó modified cash basis as of June 30, 2018 and 2017, and the related statement of activities ó modified cash basis, and the related notes to the Łnancial statements.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these Łnancial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of Łnancial statements that are free from material misstatement, whether due to fraud or error.

## **Auditor's Responsibility**

Our responsibility is to express an opinion on these Łnancial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the Łnancial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the Łnancial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the Łnancial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the Łnancial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of signiŁcant accounting estimates made by management, as well as evaluating the overall presentation of the Łnancial statements.

We believe that the audit evidence we have obtained is suf£cient and appropriate to provide a basis for our audit opinion.



Delta Mu Delta Honor Society Page Two

## **Opinion**

In our opinion, the Łnancial statements referred to above present fairly, in all material respects, the Łnancial position of Delta Mu Delta Honor Society as of June 30, 2018 and 2017, and the results of its operations and its cash I ows for the year then ended in accordance with the basis of accounting described in Note B.

## **Report on Summarized Comparative Data**

We have previously audited the Delta Mu Delta Society 2017 financial statements which were prepared on the modified cash basis of accounting, and we expressed a modified audit opinion on those audited financial statements in our report dated May 8, 2018. In our opinion, the summarized comparative information presented herein as of and for the year ended June 30, 2017 is consistent in all material respects, with the audited financial statement from which it has been derived.

## **Basis of Accounting**

We draw attention to Note B of the financial statements, which describes the basis of accounting. The financial statements are prepared on the modified cash basis of accounting, which is a basis of accounting other than accounting principles generally accepted in the United States of America. Our opinion is not modified with respect to this matter.

Barnes, Givers & Barnes Ltd.

Mount Prospect, Illinois October 6, 2018

Statements of Assets and Net Assets - Modified Cash Basis June 30, 2018

(With Comparative Totals for 2017)

|  | G  | eneral                      | Scholarship |                    | June                                |    | e 30,                         |  |
|--|----|-----------------------------|-------------|--------------------|-------------------------------------|----|-------------------------------|--|
|  | ]  | Fund                        |             | Fund               | 2018                                |    | 2017                          |  |
|  |    | <u>A</u>                    | SSETS       | 1                  |                                     |    |                               |  |
| Cash and cash equivalents<br>Investments<br>Security deposit | \$ | 190,420<br>448,854<br>2,250 | \$          | 213,525<br>670,313 | \$<br>403,945<br>1,119,167<br>2,250 | \$ | 443,449<br>1,139,048<br>2,124 |  |
| Total Assets   | \$ | 641,524                     | \$          | 883,838            | \$<br>1,525,362                     | \$ | 1,584,621                     |  |
|  |    | <u>NET</u>                  | ASSE        | <u>TS</u>          |                                     |    |                               |  |
| Unrestricted net assets-                                     |    |                             |             |                    |                                     |    |                               |  |
| Undesignated   | \$ | 579,704                     | \$          | -                  | \$<br>579,704                       | \$ | 677,757                       |  |
| Board designated   |    | 56,820                      |             | 466,309            | 523,129                             |    | 490,050                       |  |
| Temporarily restricted                                       |    | 5,000                       |             | 7,000              | 12,000                              |    | 23,000                        |  |
| Permanently restricted                                       |    |                             |             | 410,529            | 410,529                             |    | 393,814                       |  |
| Total Net Assets   | \$ | 641,524                     | \$          | 883,838            | \$<br>1,525,362                     | \$ | 1,584,621                     |  |

Statements of Revenue and Expenses - Modified Cash Basis For the Year Ended June 30, 2018 (With Comparative Totals for 2017)

|                                   |              | Temporarily | Temporarily Permanently |              | June 30,     |  |  |  |
|-----------------------------------|--------------|-------------|-------------------------|--------------|--------------|--|--|--|
|                                   | Unrestricted | Restricted  | Restricted              | 2018         | 2017         |  |  |  |
| Revenue                           |              |             |                         |              |              |  |  |  |
| Membership dues                   | \$ 458,930   | \$ -        | \$ -                    | \$ 458,930   | \$ 445,237   |  |  |  |
| Fees                              | 5,500        | -           | -                       | 5,500        | 6,500        |  |  |  |
| Contributions                     | 4,000        | 1,000       | 16,715                  | 21,715       | 121,035      |  |  |  |
| Investment income                 | 50,504       | -           | -                       | 50,504       | 64,010       |  |  |  |
| Chapter services                  | 133,808      | -           | -                       | 133,808      | 142,759      |  |  |  |
| Royalties, merchandise sales      |              |             |                         |              |              |  |  |  |
| and other                         | 19,425       | -           | =                       | 19,425       | 97,344       |  |  |  |
| Net assets released from          |              |             |                         |              |              |  |  |  |
| restriction                       | 12,000       | (12,000)    |                         |              |              |  |  |  |
| Total Revenue                     | 684,167      | (11,000)    | 16,715                  | 689,882      | 876,885      |  |  |  |
| Expenses                          |              |             |                         |              |              |  |  |  |
| Chapter                           | 175,107      | -           | -                       | 175,107      | 65,719       |  |  |  |
| Scholarships                      | 69,000       | -           | -                       | 69,000       | 60,000       |  |  |  |
| General operating                 | 381,428      | -           | -                       | 381,428      | 425,773      |  |  |  |
| Travel and meeting                | 114,320      | -           | =                       | 114,320      | 84,895       |  |  |  |
| Printing and publishing           | 9,286        |             |                         | 9,286        | 10,717       |  |  |  |
| Total Expenses                    | 749,141      |             |                         | 749,141      | 647,104      |  |  |  |
| Increase (Decrease) in Net Assets | (64,974)     | (11,000)    | 16,715                  | (59,259)     | 229,781      |  |  |  |
| Net Assets, Beginning of Year     | 1,167,807    | 23,000      | 393,814                 | 1,584,621    | 1,354,840    |  |  |  |
| Net Assets, End of Year           | \$ 1,102,833 | \$ 12,000   | \$ 410,529              | \$ 1,525,362 | \$ 1,584,621 |  |  |  |

Notes to the Financial Statements June 30, 2018 and 2017

## Note A – Organization and Nature of Activities

Delta Mu Delta Honor Society (the õOrganizationö) is a not-for-profit organization whose purposes are to promote higher scholarship in education for business and to recognize and reward scholastic attainment in business subjects. After 1992, all new chapters entering the Organization must have their business program accredited by the Accreditation Council for Business Schools and Programs. The Organizationøs primary source of revenue is from member dues and chapter services. Delta Mu Delta Honor Society also receives support from contributions and from the sale of various related organizational merchandise.

## Note B – Summary of Significant Accounting Policies

## Basis of Accounting

The financial statements of the Organization have been prepared on the modified cash basis of accounting, which is a comprehensive basis of accounting other than accounting principles generally accepted in the United States of America. Modifications to the cash basis of accounting include recording investments at fair value.

## **Basis of Presentation**

Information regarding the financial position and activities of the Organization are reported in three classes of net assets as applicable: unrestricted, temporarily restricted, and permanently restricted. These classes of net assets are based on the existence or absence of externally (donor) imposed restrictions. Accordingly, net assets of the Organization and changes therein are classified and reported as follows:

- Unrestricted Net Assetsô Unrestricted net assets are not subject to donor-imposed stipulations. They include all activities of the Organization as it currently does not receive any restricted resources. Board designated amounts are part of unrestricted net assets.
- Temporarily Restricted Net Assetsô Temporarily restricted net assets are subject to donor-imposed stipulations that can be removed through the passage of time (time restrictions) or actions of the Organization (purpose restrictions).
- Permanently Restricted Net Assetsô Permanently restricted net assets are subject to the restrictions imposed by donors who require that the principal of these classes of net assets be invested in perpetuity and only the investment income can be expended.

Notes to the Financial Statements June 30, 2018 and 2017

## Note B – Summary of Significant Accounting Policies (continued)

## Use of Estimates

The preparation of financial statements in accordance with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets, liabilities and activities and the related disclosures at the date of the financial statements and during the reporting period. Actual results could differ from those estimates.

## Cash and Cash Equivalents

Cash equivalents are considered to be highly liquid depository accounts with a maturity of less than one year. Deposits held in all non-interest bearing transactional bank accounts and interest-bearing accounts are aggregated by entity and are fully insured up to \$250,000.

### Fair Value of Financial Instruments

FASB ASC Topic 820, Fair Value Measurements and Disclosures, defines fair value as a market-based measurement, not an entity-specific measurement. The objective of a fair value measurement is to estimate the price at which an orderly transaction to sell an asset or to transfer a liability would take place between market participants at the measurement date under current market conditions (that is, an exit price at the measurement date from the perspective of a market participant that holds the assets or owes the liability). A fair value measurement assumes that the transaction to sell an asset or to transfer a liability occurs either in the principal market (or in its absence, the most advantageous market) for the asset or liability.

For some assets and liabilities, observable market transactions or market information may be available. For other assets and liabilities, observable market transactions and market information may not be available. When a price for an identical asset or liability is not observable, the Organization measures fair value using other valuation techniques which maximize the use of relevant observable inputs and minimize the use of unobservable inputs. Because fair value is a market-based measurement, it is measured using the assumptions that market participants would use when pricing the asset or liability, including assumptions about risk. As a result, the Organization intent to hold an asset or settle or otherwise fulfill a liability is not relevant when measuring fair value.

#### Revenue Recognition

The Organization records revenue when cash is received for contributions and membership dues, even though the membership period is a life time membership.

Notes to the Financial Statements June 30, 2018 and 2017

## Note B – Summary of Significant Accounting Policies (continued)

## Prior Year Summarized Information

The financial statements include certain prior year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States of America. Accordingly, such information should be read in conjunction with the Organizationøs financial statements as of and for the year ended June 30, 2017, from which the summarized information was derived.

## <u>Functional Allocation of Expenses</u>

In the statement of revenues and expenses ó modified cash basis, all expenses are allocated to the appropriate programs and supporting services on the basis of actual expense. Certain expenses that are joint among all programs are allocated evenly across all of the programs.

## **Note C - Income Taxes**

The Organization is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code. However, income from certain activities not directly related to the Organization at tax-exempt purpose is subject to taxation as unrelated business income. In addition, the Organization qualifies for the charitable contribution deduction under Section 170(b)(1)(A) and has been classified as an organization other than a private foundation under Section 509(a)(2).

The Organization files Form 990, Return of Organization Exempt from Income Tax with the Federal government. Management has determined that the Organization has no income tax liability as of June 30, 2018. The Organization has evaluated its tax positions and determined it has no uncertain tax positions at June 30, 2018. The Organization's 2014-2017 tax years are open for examination by the IRS. Should the Organization tax-exempt status be challenged in the future, all years since inception could be subject to review by the IRS.

Notes to the Financial Statements June 30, 2018 and 2017

## Note D – Fair Value of Investments

The framework for measuring fair value provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. Fair value focuses on the price that would be received to sell an asset or paid to transfer a liability regardless of whether an observable liquid marked price exist (exit price). The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to unobservable inputs (Level 3 measurements).

The three levels of the fair value hierarchy under FASB ASC 820 are described as follows:

- ÉLevel 1 Inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets that the Organization has the ability to access.
- ÉLevel 2 Inputs to the valuation methodology include:
  - o Quoted prices for similar assets or liabilities in active markets;
  - o Quoted prices for identical or similar assets or liabilities in inactive markets;
  - o Inputs other than quoted prices which are observable for the asset or liability;
  - o Inputs that are derived principally from or corroborated by observable market data by correlation or other means.

If the asset or liability has a specified (contractual) term, the Level 2 input must be observable for substantially for full term of the asset or liability.

ÉLevel 3 Inputs to the valuation methodology are unobservable and significant to the fair value measurement.

Each asset or liability of fair value measurement level within the fair value hierarchy is based on the lowest level of any input which is significant to the fair value measurement. Valuation techniques utilized should maximize the use of observable inputs and minimize the use of unobservable inputs.

Following is a description of the valuation methodologies for assets measured at fair value. There have been no changes in the methodologies used at June 30, 2018.

<u>Mutual Funds</u> ó Valued at the daily closing price as reported by the fund. Mutual funds held by the Organization are open-ended mutual funds which are registered with the SEC. These funds are required to publish their daily net asset value (NAV) and to transact at that price. The mutual funds held by the Organization are deemed to be actively traded.

Notes to the Financial Statements June 30, 2018 and 2017

## Note D - Fair Value of Investments (continued)

<u>Corporate Bonds</u> ó Valued using pricing models maximizing the use of observable inputs for similar securities. This includes basing value on yield currently available on comparable securities of issues with similar credit ratings.

The methods described above could produce fair value calculations which may not be indicative of net realizable value or reflective of future fair values. Furthermore, while the Organization management believes that the valuation methods used are appropriate and consistent with those utilized by other market participants, the implementation of different methodologies or assumptions to determine the fair value of the Organization investment portfolio might result in different fair value measurements at report date.

The Organization invests in various types of investment securities. Investment securities are exposed to various risks such as interest rate, market and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the value of the portfolio will occur in the near term (1 year) and such changes could materially affect the Organizationos investments and the amounts reported in the accompanying statement of financial position.

The following table set forth, by level within the fair value hierarchy, the Organization assets at fair value as of June 30, 2018 and 2017.

As of June 30, 2018, the Organization investments were classified as follows based on fair value:

| <u>Assets</u>           |      | Level 1   | L  | evel 2 | Lev | el 3 |      | Total     |
|-------------------------|------|-----------|----|--------|-----|------|------|-----------|
| General Fund            |      |           |    |        |     |      |      |           |
| Mutual funds            | \$   | 290,454   | \$ | -      | \$  | -    | \$   | 290,454   |
| Exchange-traded product |      | 158,400   |    |        |     |      |      | 158,400   |
| Total general fund      | \$   | 448,854   | \$ |        | \$  |      | \$_  | 448,854   |
| Scholarship Fund        |      |           |    |        |     |      |      |           |
| Mutual funds            | \$   | 511,382   | \$ | -      | \$  | -    | \$   | 511,382   |
| Exchange-traded product |      | 111,059   |    | -      |     | -    |      | 111,059   |
| Corporate bonds         |      |           |    | 47,872 |     |      |      | 47,872    |
| Total scholarship fund  | \$   | 622,441   | \$ | 47,872 | \$  |      | \$   | 670,313   |
| Total                   | \$ 1 | 1,071,295 | \$ | 47,872 | \$  | _    | \$ 1 | 1,119,167 |

Notes to the Financial Statements June 30, 2018 and 2017

## Note D - Fair Value of Investments (continued)

As of June 30, 2017, the Organization investments were classified as follows based on fair value:

| <u>Assets</u>           |      | Level 1   | I  | evel 2  | Lev | el 3 |      | Total     |
|-------------------------|------|-----------|----|---------|-----|------|------|-----------|
| General Fund            |      |           |    |         |     |      |      |           |
| Mutual funds            | \$   | 282,157   | \$ | -       | \$  | -    | \$   | 282,157   |
| Exchange-traded product |      | 147,273   |    |         |     |      |      | 147,273   |
| Total general fund      | \$   | 429,430   | \$ |         | \$  |      | \$   | 429,430   |
| Scholarship Fund        |      |           |    |         |     |      |      |           |
| Mutual funds            | \$   | 502,241   | \$ | -       | \$  | -    | \$   | 502,241   |
| Exchange-traded product |      | 96,349    |    | -       |     | -    |      | 96,349    |
| Corporate bonds         |      |           |    | 111,028 |     |      |      | 111,028   |
| Total scholarship fund  | \$   | 598,590   | \$ | 111,028 | \$  |      | \$   | 709,618   |
| Total                   | \$ 1 | 1,028,020 | \$ | 111,028 | \$  |      | \$ 1 | 1,139,048 |

The Organization holds the following investments which are stated at fair market value:

|                         | As of June      | 30, 2018     | As of June 30, 2017 |              |  |  |
|-------------------------|-----------------|--------------|---------------------|--------------|--|--|
|                         | Market Original |              | Market              | Original     |  |  |
|                         | Value           | Cost         | Value               | Cost         |  |  |
| General Fund            |                 |              |                     |              |  |  |
| Mutual funds            | \$ 290,454      | \$ 286,747   | \$ 282,157          | \$ 279,807   |  |  |
| Exchange-traded product | 158,400         | 132,025      | 147,273             | 132,024      |  |  |
|                         | _               |              |                     |              |  |  |
| Total general fund      | \$ 448,854      | \$ 418,772   | \$ 429,430          | \$ 411,831   |  |  |
|                         | _               |              | - <del></del>       |              |  |  |
| Scholarship Fund        |                 |              |                     |              |  |  |
| Mutual funds            | \$ 511,382      | \$ 502,242   | \$ 502,241          | \$ 489,749   |  |  |
| Exchange-traded product | 111,059         | 84,740       | 96,349              | 84,740       |  |  |
| Corporate bonds         | 47,872          | 50,021       | 111,028             | 115,072      |  |  |
|                         |                 |              |                     |              |  |  |
| Total scholarship fund  | \$ 670,313      | \$ 637,003   | \$ 709,618          | \$ 689,561   |  |  |
|                         |                 |              |                     |              |  |  |
| Total                   | \$ 1,119,167    | \$ 1,055,775 | \$ 1,139,048        | \$ 1,101,392 |  |  |
|                         |                 |              |                     |              |  |  |

Notes to the Financial Statements June 30, 2018 and 2017

## Note D - Fair Value of Investments (continued)

At June 30, 2018 and 2017, the following schedule summarizes the investment return for all investments for the year:

| <u>Investment Income (Loss)</u>     | 2018      | 2017      |
|-------------------------------------|-----------|-----------|
| General Fund                        |           |           |
| Interest and Dividends              | \$ 10,517 | \$ 4,627  |
| Unrealized and Realized Gain (Loss) | 13,251    | 26,186    |
| Advisory Fees                       | (4,885)   |           |
|                                     |           |           |
| Total General                       | 18,883    | 30,813    |
| Scholarship Fund                    |           |           |
| Interest and Dividends              | \$ 22,656 | \$ 15,021 |
| Unrealized and Realized Gain (Loss) | 12,484    | 20,558    |
| Advisory Fees                       | (3,519)   | (2,382)   |
| Total Scholarship                   | 31,621    | 33,197    |
| Total                               | \$ 50,504 | \$ 64,010 |

## Note E – Leases

The Organization leases its office space and certain equipment. Rent expense was \$32,954 and \$30,766 for the years ended June 30, 2018 and 2017, respectively.

The Organization also sublets a portion of its office space. Sublet rental income was \$2,494 and \$5,448 for the years ended June 30, 2018 and 2017, respectively.

The estimated future minimum rental and lease obligation for the succeeding years under non-cancelable operating leases in effect as of June 30, 2018 are as follows:

| Year Ended June 30, |          |         |
|---------------------|----------|---------|
| 2019                | \$       | 30,637  |
| 2020                |          | 28,588  |
| 2021                |          | 27,360  |
| 2022                |          | 28,080  |
| 2023                | <u> </u> | 28,800  |
|                     |          |         |
|                     | \$       | 143,465 |
|                     |          |         |

Notes to the Financial Statements June 30, 2018 and 2017

## Note F – Marketing Agreements

The Organization entered into an agreement with a magazine publisher whereby the Organization members receive a one-year discounted subscription to a business magazine. The subscription fees are paid by the Organization from membership dues collected. In exchange for the subscriptions, the publisher will reimburse certain marketing expenses of the Organization equal to the subscription fees the publisher collects from the Organization. Subscriptions paid and included in general operating expenses were \$-0- in 2018 and \$42,210 in 2017. Marketing expenses reimbursed and included in royalties, merchandise sales and other revenue were \$-0- in 2018 and \$87,783 in 2017. The Organization expects to receive full reimbursement for subscriptions paid as additional reimbursable marketing expenses are incurred. This program has been discontinued in March 2017.

The Organization has entered into an agreement with an insurance company whereby the Organization members are offered coverage at discounted rates. The agreement requires the insurance company to pay the Organization 1) a fee for each qualified insurance inquiry received from the Organization members, 2) \$5,000 per calendar year as reimbursement for costs incurred by the Organization in promotion of the program and 3) \$2,000 per calendar year for a general scholarship fund to be disbursed at the Organization discretion.

### Note G – Donated Services

No amounts have been reflected in the financial statements for donated services inasmuch as no objective basis is available to measure the value of such services; however, a substantial number of volunteers have donated significant amounts of their time in the Organization program and support service.

## Note H – Subsequent Events

The Organization has determined that no material events or transactions occurred subsequent to June 30, 2018 and through the date of the independent auditorsø report, the date the financial statements were available for issuance, that would require adjustments to and/or additional disclosure to the financial statements.