



“Remembering the past gives power to the present” – Faye Myenne Ng

Do You Remember...

That’s a familiar question, and one that has started many good stories. This time we’re asking, and we want you to tell the stories. We know the Society itself, the people you met through the Society, the events and those you have worked with within the Society have made impressions on many of you.

Each one of us has at least one story that is part of the mosaic of our history. Each story has a different shape and hue. A mosaic calls together many shapes and many hues, resulting in an intricate interplay of color and light, producing an image to delight and inspire. Telling the stories that make the mosaic of our history as a Society is an important part of next year’s centennial celebration. We can look at this mosaic with pride, but yet more important is the inspiration it can provide for our next one hundred years.

We know that many of you will want to remember for us a person or event that affirmed, inspired or astounded you. Perhaps it was the faculty advisor who not only chose you as a member, but guided you and your chapter through a challenge. It could have been a friend you found in the chapter, or in the larger Society, who has been a part of your life. You may have met one of the Governing Chapters’ members who did or said something that you carry with you yet.

One of our favorite light-hearted mosaic pieces has as its main characters Julie Coors and Ira Crane. Their alphabetical proximity at the 2004 induction ceremony at Maryville’s Kappa Theta Chapter led to closer proximity. This story is one that leaves us with smiles on our faces, spring in our steps and the feeling that something good can come from any little act. (You can read the rest in the Fall 2006 Edition [⇨ONLINE.](#))

Often we noted that one of our long time champions is no longer with us. We have written of the great things they



have done for the Society – in thanks for the contribution their acts have made, in celebration of their life, and in hope that someone might be inspired by their accomplishment.

One such individual is Mildred R. Marion, known by her middle name, Ruth. As Secretary of the Society, she single-handedly managed it all from her apartment and its storage unit. She ordered all the certificates for new members and the key pins, which were then engraved with the members’ initials. We hear that she kept files in the oven, claiming she didn’t use the space for anything else. Her resourcefulness was only exceeded by her commitment to Delta Mu Delta.

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Amanda Collins

Valerie Davis

Rena McFadden

Dorothy Nava

Need to contact us?

Central Office

9217 Broadway Avenue
Brookfield, IL 60513

E-mail: DMD@deltamudelta.org

Phone: 866/789-7067 Fax: 708/887-5469

www.deltamudelta.org

From the President



**Dr. John
Lewington**

This is the saddest letter that any president of DMD will ever have to write. The sudden passing of our Executive Director, Rich Sosnowski, in late February was difficult to comprehend. Rich had nurtured DMD

for over thirty years through tight budgets, staff changes, and an amazing array of presidents' personalities. He mentored us, guided us on the history of DMD, and wouldn't be afraid to chastise us if we failed to live up to our DMD obligations. He loved this society and none of us will ever truly be able to understand the depths of his commitment to DMD.

Rich's vision for a growing DMD had begun to emerge in the last few years. The annual inductees into DMD had begun to rise from 5,000 to 8,000 per year, and now an annual induction of 10,000 members seems achievable. Our 100th birthday, in 2013, is being planned for San Antonio, and we want as many members as possible to attend. Our financial strength enabled us to award over \$40,000 in scholarships in 2011, and we expect that to grow to \$50,000 in the next couple of years. Additionally, Rich worked with several faculty advisers to develop one of the first online induction systems for any honor society in America. Rich's stewardship of DMD, and his persistence in developing efficient and innovative solutions, will be the foundation of DMD for the next one hundred years.

We have been extremely fortunate that Rich's close friend and past president, Dr. Michael LaRocco, has stepped into the Executive Director's role on an interim basis. Mike recently retired from University of Saint Francis in Chicago, so he was able to become our full-time Executive Director. Mike also has over thirty years experience with DMD, and in the past year he had been learning the detailed operations of DMD.

continued on following page

Regional Representatives



REGION 1 - NORTHEASTERN

Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, New York, Puerto Rico, Rhode Island, Vermont and Virgin Islands, **Canada:** Newfoundland, Labrador, Prince Edward Island, Nova Scotia, New Brunswick, and Quebec

Dr. Charles B. Finn

College of Saint Rose
finnc@strose.edu



REGION 2 - EASTERN

Delaware, District of Columbia, Maryland, Pennsylvania, Virginia, and West Virginia

Dr. Marie Gould

American Public University Systems
mgould@apus.edu



REGION 3 - SOUTHEASTERN

Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, and Tennessee

Dr. Sara Adams

Webster Univ., Space Coast Center
adamss@webster.edu



REGION 4 - NORTH CENTRAL

Illinois, Indiana, Minnesota, Michigan, Ohio, Wisconsin, Canada: Ontario

Dr. Betty Jean Hebel

Madonna University
bjhebel@madonna.edu



REGION 5 - MIDWESTERN

Iowa, Kansas, Missouri, Nebraska, North Dakota, South Dakota, Canada: Manitoba

Prof. Joni Adkins

Northwest Missouri State University
jadkins@nwmissouri.edu



REGION 6 - SOUTHWESTERN

Arkansas, Louisiana, New Mexico, Oklahoma, and Texas

Dr. Gene Smith

Eastern New Mexico University
gene.smith@enmu.edu



REGION 7 - WESTERN

Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, Oregon, Utah, Washington, and Wyoming, Canada: Saskatchewan, Alberta, British Columbia, Yukon, Nunavut and Northwest Territories.

Dr. Joel Maier

UOPX - Idaho Campus
Joel.Maier@phoenix.edu



REGION 8 - INTERNATIONAL

All but North America.

Dr. Charles (Chuck) Fazzi

St. Vincent College
charles.fazzi@email.stvincent.edu

Loss Stuns Society

The death of Delta Mu Delta's executive director, Richard Sosnowski, has left a large hole at the heart of the Society. His loss is thoroughly felt by the many friends he made through Delta Mu Delta as well as the other organizations he gifted with his time. His deep concern for others was apparent to any of his friends who found themselves in need.

Rich became involved in Delta Mu Delta in 1974 when he was inducted into Eta Chapter at DePaul University. Shortly after, he was asked to fill the vacant position of Chapter President. In the year of his graduation, he was awarded the Eta Medallion for his superior scholarship and service to his community.

His election to the position of treasurer of the Society in 1992 began his involvement with the National Chapter of Delta Mu Delta. When Mildred R. (Ruth) Marion died in 1996, he assumed her uncompleted term as secretary of the Society. He continued to serve as Secretary-Treasurer until the Central Office was moved to the Chicago area in 2003. At that time he became the executive director of the Society, a position that he held until his death in February. He continued to be the secretary of the Society until 2009.

Recounting the length of time and positions involved with Rich's affiliation with Delta Mu Delta does not even begin to tell of his value to the Society. Under his leadership, the size of the society in both numbers of members and number of campuses with chapters has grown tremendously. Delta Mu Delta is now an international society with campus chapters as far flung as Morocco and the Netherlands. The Scholarship fund has grown to provide over 50 awards to students with a total



Richard L. Sosnowski
1939-2012

value of over \$42,000. He began the process of computerizing the Society long before he became Executive Director, and under his leadership, Society processes became more and more electronic. We are completing testing of the Online Induction System (OIS) that he developed to serve students completing internet based degrees.

Rich was a strong supporter of ACBSP and cultivated the Society's relationship with the organization. He understood the importance of quality in education and of the association with other organizations concerned with that quality.

Many of those he worked with told us what he meant to them. Dr. Michael LaRocco, long affiliated with Delta Mu Delta and filling the position of executive director at this time, wrote "It has been my honor to have worked with Rich for over 34 years. Losing Rich is like losing a brother." Dr. Faith Pereira wrote a tribute for Rich, who she often refers to as "Sir Richard," for his persistent campaigning for justice and fair play. The article, which she titles "It Takes Courage to Answer a Call," is published in the extended online edition of this newsletter.

"There are God's 'special' people on this earth. Rich was one of them," according to Tony Jablonsky, as he thought about Rich. "His inspired creativity has added academic recognition and advancement to the lives of tens of thousands of students and teachers. They will carry on DMD's mission."

Rich worked tirelessly to accomplish what he considered important. His energy, his vision for the future of Delta Mu Delta, and his love for the Society will be sorely missed.

President's Letter continued...

He has amazing support from our Central Office staff, and we believe that the March, April, and May induction season will go off without any major problems.

Our board is full of fine professionals from accounting, marketing, information systems, and strategic planning that will help us determine the long-term direction of DMD, and find a suitable individual(s) to implement our plans. A strong financial foundation and highly automated operations are Rich's legacy for our future growth.

We will miss Rich's energy, enthusiasm, and search for excellence, but we know that his spirit will be instilled in every DMD member for this year and the society's next century.



Sosnowski Scholarship Established

Contributions have been arriving at the Society's Central Office since shortly after Rich's death.

He has given so much of his time, energy and creativity to the Society that it truly seems fitting to establish a permanent endowment for an award to be given each year in his name.

If you would like to be a part of this gift honoring him, please send your contribution to:

*Delta Mu Delta Honor Society
9217 Broadway Ave
Brookfield, IL 60513*

Please note your intention that it be part of the Sosnowski Scholarship funding.



AIU Weston Installs Chapter, Inducts Members

Over the weeks before their induction ceremony, Mu Epsilon Chapter at American InterContinental University conducted tapping ceremonies to invite students to join the chapter. Dr. Jerry Feinstein, Director of Academic Affairs, conducted the ceremonies. These ceremonies not only recognize students' scholarship, but are a personal way to make the invitation. (Find more on tapping ceremonies [⇨ONLINE](#).)



The induction ceremony was held on December 13th on the Weston, Florida, campus of the University. Dr. Shafi Ullah and Dr. Yamil Guevara were inducted as honorary members and serve as faculty advisers for the Weston Campus co-chapter. Three students were also inducted at the same time: Andrew Philip Ferrar Dixon, Vitor Mauricio Honorio and Gary Lewis. Refreshments were served to the new members and guests after the ceremony. More pictures [⇨ONLINE](#).

More pictures [⇨ONLINE](#).

Business School Lausanne



BSL recently awarded two honorary degrees. A Swiss astronaut and a noted Korean businesswoman were honored with Doctorate Honoris Causis at the graduation ceremony held in September. Mr. Claude Nicollier was selected to be part of the first group of European astronauts in 1978 and took part in four NASA missions. Ms. Sung-Joo Kim has opened Korea to luxury markets with exclusive rights to noted brands such as Gucci, Yves Saint Laurent, Sonia Rykiel, and Marks & Spencer. Both honorees addressed the graduating class.

BSL also launched an MSc in Management aimed at recent graduates who want to build a career in business. The new Master's program provides an integrative understanding and a holistic approach to management. BSL is the only school in Switzerland offering an MSc in Management with the United Kingdom's Chartered Institute of Management (CIM). Students in the program will become part of the Institute and have access to network and job databases. These students will graduate with the 'CIM Strategic Management Leadership' diploma upon successful completion of the MSc Management.



Chapter Officers Induct 22 New Members

Delta Mu Delta's Delta Omega Chapter at Eastern Connecticut State University inducted 22 students in spring. The ceremony was held in the Johnson Room in the J. Eugene Smith Library. Family members of the inductees, university administrators, and business faculty attended the induction.

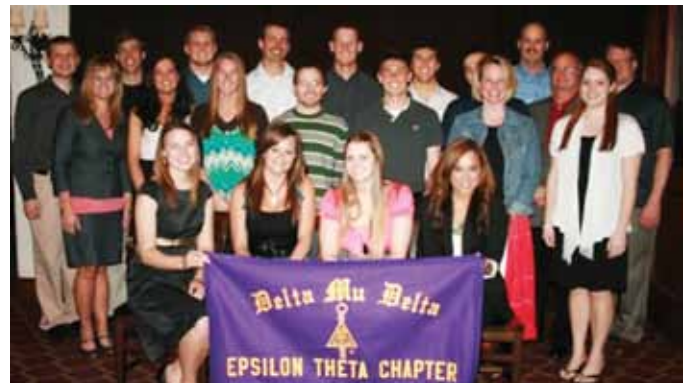


Welcome remarks were made by the faculty adviser for the chapter, Dr. Branko Cavarkapa. Dr. Rhona Free, Vice President of Academic Affairs, and Dr. Jaime Gomez, Interim Dean of Education and Professional Studies spoke at the ceremony. The ceremony itself was conducted by chapter officers: Kacy Shaifee, President, and Taylor Zurowski, Vice President.

Treasurer Jessica Adelson presented certificates to more than 20 business student scholars. A Southern Italian themed dinner buffet followed the ceremony.

MidAmerica Nazarene University

The Kansas school's chapter of DMD made the ceremony the center piece of the induction last April. The induction ceremony was held at a local European bistro. After a lovely buffet dinner, the new members were inducted in front of parents, friends and members previously inducted into Delta Mu Delta's Epsilon Theta Chapter.



Front row left to right: Kailene Cloud, Kelsey Collins, Nellie Evans, Emily Hodgson. Second row: Chapter Sponsor Lisa Wallentine, Liz Petersen, Gail Christner, Mark Randall, Cameron Cundiff, Jamie Myrtle, Colleen Rowland. Back row: Eric Rupert, Glenn Weld, Branden Phillips, Matt Netherton, Kevin Liddle, Gentry Craig, Micah Lawson, and faculty members: Jack Jones, Mike Gough, and Dave Wegley



Hawai'i Pacific Inducts Over 100 New Members

Adviser Michelle Alarcon, Esq, and co-adviser Jeannie Manzano report that Iota Chapter inducted 114 new members. This makes 2011 a banner year for this chapter.

The spring ceremony was held at the Plaza Club in Honolulu. Mr. Jeffery Boromisa, Executive in Residence in the College of Business at HPU, spoke on leadership. The gathering included a round table mixer with tables lead by HPU faculty and business guests.

The chapter held an event in fall that included a larger number of business guests and gave the members additional opportunities for networking with and advice from these leaders in the community. More [⇒ONLINE](#).

Tarleton Chapter Supports Ronald McDonald House in Fort Worth

Dr. Joanna Shaw, co-advisor for the Zeta Lambda co-chapter on Tarleton's Stephenville Campus, reports that the chapter participated in a donation drive for the Ronald McDonald House in Fort Worth. Another one of the Tarleton State University faculty members, Mr. Reginal Hall, also was involved in the drive to collect items for the house, including snacks, ziplock bags, hand soap, and the like. They also gave a monetary donation to the house.



The students' interest was drawn to the house as both the Hall family and the Shaw family have recently stayed at this Ronald McDonald

House. Each family welcomed preterm babies and needed care in Fort Worth.

Dr. Shaw says she is happy to "shine" the spotlight on our terrific Delta Mu Delta members!

Spring Hill Chapter Runs for Charities

Kappa Gamma Chapter members at Spring Hill College in Mobile, Alabama, participated in the Scarecrow Scamper 5K Run hosted by the Young Women's Civic Club. The race benefits the University of South Alabama Children's and Women's Hospital and the Cystic Fibrosis Foundation. Kappa Gamma President Zach Quinn placed first in his age group.

Texas Wesleyan Plans Weeks of Activities

A meet and greet was held on February 23rd at the Omni American Training Center for Lambda Lambda Chapter members of Delta Mu Delta. Chapter President Joshua Stone reports this project is one the Dean of the School of Business, Hector Quintanilla, has been instrumental in getting together.

The next week the chapter hosted a barbeque to kick off the induction week activities. The week culminated with the induction of 21 new student members and two new honorary members on March 7th. See picture below.



Chapter president Joshua Stone also reported the November Biennial in Florida enjoyable and plans to make the Centennial Biennial in San Antonio in November of 2013.

Dr. Adams Named New Regional Representative

Dr. Sara Adams, Academic Adviser for Webster University's Space Coast Region has come aboard as the regional representative for Region 3. She is the faculty adviser as well for Webster in that area. She began representing the Society in the Southeast early this year.



With degrees in History and Political Science, Adams brings diversity to the board of Delta Mu Delta. She also brings with her familiarity with honor societies as she is a member of Phi Beta Kappa, Pi Sigma Alpha (National Political Science Honor Society), Phi Sigma Iota (International Foreign Language Honor Society), and Phi Alpha Theta (National History Honor Society). Dr. Adams has worked with students applying for national scholarships and fellowships and supervised the University of Rochester's Take Five program which provides a fifth year of study, tuition free, for intellectual enrichment. Active in her community, Sara has received both the Award of Excellence from the Brevard Public Schools and the Jefferson Award for Volunteerism.



University of Phoenix® Lambda Sigma Chapter

San Diego Campus Grows

Since its installation just over a year ago the chapter at the San Diego, California, campus has inducted 118 members. Established with the support and guidance of faculty advisers Tony Vianna and Michael Bevis, the chapter has grown strong in this last year. Additional support is provided by Dr. Ceclia Williams, the Campus College Chair for the School of Business.

The chapter is led by a strong board: President Mark Kvalvik, Vice President Michael Romero, Secretary Wayde Held-bridle, and Treasurer Grace Van Eseltine. This board has been instrumental in choosing activities that a vital organization



contributes to educational excellence. The chapter has committed to providing scholarships to two high school students. The members have also initiated a peer tutoring program for University of Phoenix students. The students are paired with subject matter experts within the chapter.

The chapter held its second induction ceremony on March 23, 2012. The chapter is confident that its membership will grow stronger and provide additional opportunities for DMD members to give back to the local community.

El Paso Campus Holds First Induction

The El Paso Campus held its inaugural induction ceremony on January 14, 2012. Dr. James Baird, College Campus Chair of the School of Business, reports that El Paso is very proud of the 18 students inducted into the chapter. Dr. Janis Petronis, advisory board member, represented the Society at the campus ceremony. She presented a Delta Mu Delta Medallion to Dr. Baird as the founding faculty adviser. Also present was Mr. Wayne Diggs. The picture of the group and the names of the inductees can be found [⇨ONLINE](#).



Above: Charles Finn presents the medallion to Dettling.

charter to Leslie Kristof, the South Florida Campus Director, who was inducted as an honorary member of the chapter during the ceremony. Also inducted as honorary members were Dr. William Hunter, Campus College Chair for the School of Business; Dr. Gail Ali, Director of Academic Affairs; and Richard Dettling, Program Manager of the School of Business as well as Chapter Faculty Adviser. As the founding adviser, Dettling received a Delta Mu Delta medallion from the Society. Above, Charles Finn presents the medallion to Dettling. In addition to the four honorary members, 41 students were inducted into membership during the December 3rd ceremony. After taking the Delta Mu Delta pledge, the students received their certificates, cords and stoles. See the great group picture as well as others [⇨ONLINE](#).

Kansas City Elects Officers

At the top of the news for the Kansas City Campus is election of its chapter officers. The candidates' qualifications are impressive. All have excellent relevant experience to their offices, having managed and directed the activities of the institutions and organizations to which they belong. Elected to office are the following:

*President: Ruthanne Bell
Vice President: Larry Schmitendorf
Secretary: Jennifer Cook
Treasurer: R. Grant Leeka*

Look [⇨ONLINE](#) for more about these officers and why we think that the Kansas City Campus could be a stunning example of what a chapter can be.

Do You Remember... (continued from page 1)

Another outstanding leader is a part of this issue. Richard L. Sosnowski, Executive Director of DMD since the Society moved to Chicago, died in February, just a few months ago. We remember Rich on page 3.

To help you start your musings, we are providing a list of the Society officers, spanning the early 1950's until today, in the Extended Edition of the Vision [⇨ONLINE](#). Take a look, take a moment, and remember.

South Florida Campus Installation

In early December, Charles Finn, Regional Representative for Region 1, flew south for the installation of the South Florida Campus for University of Phoenix. Finn presented the

Society Welcomes New Campuses

Over the last year, our Society has grown. One of the measures we use is the additional campuses we have welcomed. We congratulate the following campuses on becoming hosts for chapters of Delta Mu Delta, and welcome the many new members inducted by these chapters.

American Public University System

American InterContinental University

Weston Campus, Florida
Atlanta Campus, Georgia
AIU Online

Holy Family University in Philadelphia, Pennsylvania

Lewis University in Romeoville, Illinois

New York Institute of Technology

Vancouver, British Columbia Campus

University of Phoenix

Louisville Campus, Kentucky
Central Florida Campus
Southern Colorado Campus
Las Vegas Campus, Nevada
Kansas City Campus, Missouri
South Florida Campus
El Paso Campus, Texas
Detroit Campus, Michigan
Milwaukee Campus, Wisconsin
Baton Rouge Campus, Louisiana

Webster University

Great Lakes Campus, Illinois

Some of the new campuses are featured in this current issue of the Vision newsletter, either in the 12 page edition or the extended addition online, the Extra. Also see the Fall edition for news from other new campuses.

New campuses are in the process of establishing a chapter. Some of these are taking us into countries and continents new to the Society. Keep your eye on the Vision for news about these new campuses.

A Sending

In many formal ceremonies that mark a transition in our lives, there is a short address. Sometimes the talk is given by someone who has undergone this transition, or someone else who has some knowledge or assurance to pass on. Sometimes this takes the form of a challenge to those just beginning the new part of their lives.

So is it with inductions. After the charge to those about to be inducted, the pledge and presenting of pins and certificates, there may be a sending. This is one recently heard.

Congratulations on becoming a member of this Society. Like you, I became a member as a student. I applied myself, put my education before many of the other concerns and desires in my life, just as many of you have done. I felt proud . . . and I also felt grateful.

I was grateful for the opportunity to attend this University. I was grateful for the people who took an interest in my education, had the time to talk to me and guide me. I am grateful for the people who did not stop at just doing their jobs, but always thought to do more.

I am also grateful to God for the gifts that have been provided to me. God gave me the intelligence . . . and all the other gifts, the opportunities, the people . . . that I needed to achieve what I have.

I believe that having these gifts makes me responsible to use them well. I believe that I must not only make my own life better by using these gifts well, but I must use them in service to others. I cannot pay back what has been given, but I must pay it forward.

Few are given what we have. We are among those who have, to this point, used it well. We've worked diligently at our studies and have excelled because we did. I challenge you to remember to pay it forward, to give of yourself, to use your gifts in a way that will make the lives of others better. I challenge you to do that starting today, to make it a way of life, to inspire others to do so and encourage them along the way. Then you will have truly changed the world.

There can be no better legacy.

Your picture and your story could be right here!

Please send the five 'w's for your news – the who, what, when, where and why to:

Editor@deltamudelta.org

Be sure to include pictures with your news.

Bloomberg Businessweek

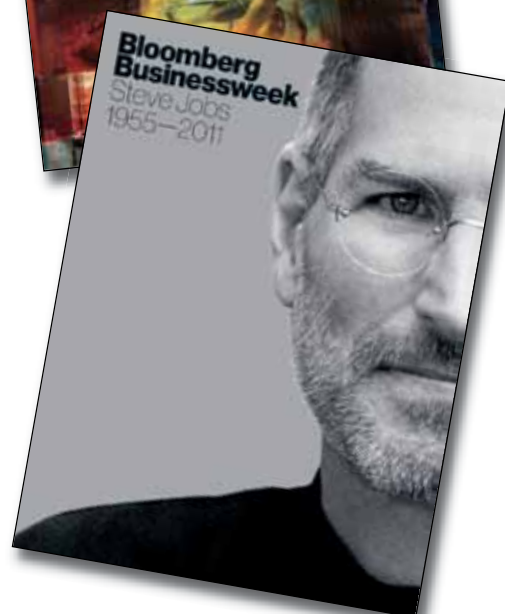
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Education for Sustainability Leadership

*Over the last 5 years we have talked about the environment and ethics. Several years ago this segued to talking about sustainability. We believe that sustainability encompasses both ethics and environment. We also believe, to be sustainable, we must be concerned with social, environmental and economic viability. To describe this trio of concerns, John Elkington, in his 1998 book, *Cannibals with Forks*, coined the phrase “triple bottom line.”*

As a business honor society, we are interested in what the universities we have relationships with can do and are doing to produce business leaders who use sustainability in that triple bottom line sense to inform their business decisions.

In this issue, we look at DePaul University’s integration of sustainability into their physical surroundings and curriculum of their students. DePaul has been the home of DMD Eta Chapter since 1954.

We would like to share what your campus is doing, especially in regard to preparing students to be leaders in sustainable business. Let us know about the direction your institution is taking in this effort.

DePaul University finds that sustainability is nothing new to the institution. The Sustainability Initiatives Task Force (SITF) identifies the question of just how to implement sustainable practices a contemporary translation of the 350 year old Vincentian question, “What must be done?” A series of university community round table discussions completed in spring of 2011 restated the question in this way: “In what ways does the focus on sustainability function to build DePaul’s capacity to be an agent of social transformation?” In 2010, working groups of the SITF conducted the Sustainability Tracking, Assessment, and Rating System™ (STARS®) audit developed by the Association for the Advancement of Sustainability in Higher Education. The completed STARS® document, the series of discussions and the work of the task force resulted in the Institutional Sustainability Plan. The plan is described as a living document meant to develop as DePaul works towards becoming an example of leadership in sustainability. The plan provides a baseline of the activity related to and proposed recommendations towards that goal. As a result, the University has been developing the DePaul Sustainability Network (DSN) to refine and implement recommendations in the report. Report [⇨ONLINE](#).

James Montgomery, associate professor in the Department of Environmental Science and co-chair of the SITF, says “We look at the three pillars of sustainability as equal partners, and we take them seriously. Environmental sustainability, the traditional view of sustainability, is included but the other two (social and economic) are equally important.”

In addition to the efforts to reduce the University’s carbon footprint and continuing the “reduce, reuse, recycle” efforts, the plan’s key recommendations include creating opportunities for collaborative, interdisciplinary research with a sustainability focus and expanding sustainability related and focused curricula throughout the University.

Academic programs with sustainability focus extend over departments in the sciences, liberal arts, public policy and business. Each of these programs is interdisciplinary, including courses in science and liberal arts. Our particular interest, of course, is what business programs currently exist and are planned for the business schools. As the economics of sustainability is for many a “sticking point,” making sustainability pay is a business proposition.

Two programs in the College of Commerce address sustainability: Sustainability in Business, a ten week continuing and professional education offering; and the MBA concentration in Sustainable Management.

The ten week program leads to the Sustainability in Business Certificate. The program moves through an understanding of sustainability, the application of sustainable practices in the workplace with an emphasis on those that improve financial bottom lines, and the critical points of green design as preparation for the LEED Green Associate exam. The program helps the participant learn how to increase profitability by marketing sustainability. More about the program [⇨ONLINE](#).

The program description of the MBA concentration in Sustainable Business cites the learning objective for the participant. “Students with this concentration will learn to view, challenge and reframe traditional management practices through the lens of sustainability – the impact organizations have on the social and ecological environment.” The program teaches application of interdisciplinary analysis of how an organization uses and values both natural and human resources to produce goods and services needed. The program includes experiences that focus on the contribution of business and scientific disciplines to strategic decision making. The core course for the concentration is Sustainable Management. Two other courses are chosen from a list that includes sustainability courses from Finance, Environmental Sciences, Communications and Economics. More about the MBA [⇨ONLINE](#).

Using the Delta Mu Delta Logo

The key logo you see on the right is the official logo of Delta Mu Delta Honor Society. This logo is part of the material Delta Mu Delta has registered as a trademark. Registration with the United States Patent and Trademark Office protects Delta Mu Delta's right of ownership of the mark. Whenever the key logo is used the ® registered mark should be displayed below the key as you see it at the right, within the corner of the square bounded by the tip of the triangle and the very bottom of the key.

Chapters may use the registered key logo for chapter matters. Signage and identification are two expected uses of the logo. Use of the key logo, with its ®, to identify chapter events and chapter sponsored events is permitted. Chapters are permitted to display banners and signs identifying their chapter and signifying its presence on campus.

When a chapter creates items like apparel, the key logo should not be used. Instead, Delta Mu Delta, with or without "Honor



Society," should be used. Alternately DMD or the equivalent Greek letters, as seen on the key, may be used in this case.

The key logo may not be used for personal purposes: on business cards, stationery and similar items. For these items, members may use "Member of Delta Mu Delta Honor Society" or other similar wording.

The key logo should not be used as a watermark under text, or on other items. You may have noticed induction cakes in the pages of your Vision newsletter, the chapter t-shirts and lanyards in the eStore. The logo used on these items is not the key, but the three-masted ship with waves and the Greek letters beneath it. If you would like to use this logo, please contact

Central Office with the proposed use. It should take little time to determine if the proposed use is appropriate, and you will be provided with a high resolution digital file of the ship logo.

A Debutante – at 99?

With its new presence on Facebook and on LinkedIn, Delta Mu Delta has entered social networking. We thought that DMD should "debut" before our centennial next year as there will be a lot to share with members and friends of the Society. Not only can we share with you, but you'll be able to make plans to be with us in San Antonio for the celebration in November of 2013.

Find us on LinkedIn by searching groups for Delta Mu Delta International Honor Society in Business. The page has discussions already going on; join one or start one of your own. Over 3400 members of DMD have found the group without a word in the Vision. Link to the site [⇨ONLINE](#).

Our presence in Facebook is in the "Places" area. Look for Delta Mu Delta Business Honor Society there – link to the site [⇨ONLINE](#). When you find the picture below, you know you've found us. Joining us will make it easy for you to check in.



From left to right: Dorothy Nava, Renae McFadden, Mike LaRocco, Valerie Davis, and Amanda Collins.



Save The Date!

Delta Mu Delta Centennial Conference

November 8 – 10, 2013 | San Antonio, Texas

Join us for this historic event!

Keep an eye on the website. More information will become available as plans are finalized later this year. The mission: learn, network and celebrate.

DMD is making plans. Put DMD, 100, and San Antonio in yours.

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**In Memoriam:
Richard L. Sosnowski**

Donations designated in memory of Rich will be used to fund a named scholarship. We will continue to take funds in his memory, and would like to have as many participating donors as possible, a reminder of what his work meant to all of us. Please consider making a contribution.

American Public University
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**About the Forever Dollars
Scholarship Fund**

We call the fund the Forever Dollars Scholarship Fund because none of the contributions will ever be spent. The scholarship grants come only from the earnings on the contributions. That means that whatever you can contribute to the fund is part of Delta Mu Delta forever. Your gift will be contributing to the success of students for a long time.

On page one, we talk about remembering the history of the Society. Not only do we remember those who have helped us, but we can leave a lasting impression on the future by contributing. Over the years there are many members whose names appear on the contributors list every year. Some appear every edition. These members have made a commitment to the future by consistently giving. These folks are inspiration to us at Central Office. We thank them for their support of the mission of Delta Mu Delta, to recognize and support excellence in business education.

We'd like to extend to you an invitation to leave your mark in the history of our Society. Commit to contributing to the Forever Dollars Scholarship Fund regularly. It's not the size of the contribution, but the consistency of your commitment that matters most.

Scholarship Fund Facts

To date scholarship awards have been made to over 900 students for a total of more than \$700,000.



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9217 Broadway Avenue
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866-789-7067

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Centennial Conference
November 8 – 10, 2013
San Antonio, Texas



**“Remembering the past gives power
to the present” – Faye Myenne Ng**

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